Women In Business



JEANETTE COX

Jeanette Cox

Jeanette Cox freelances as a travel consultant in Halton Hills and the Erin/Hillsburgh area.

She was attracted to this profession by her love of travel and people. For a number of years Jeanette accompanied her husband, Larry, to various areas in the United States as he pursued his classic car hobby. In this manner she gained first hand travel knowledge, which assisted her during her five years as a full time travel planner.

Jeanette presently acts as a tour escort for Pathway of Canada and the U.S. While not directly employed by a travel agency she will work with any group to put them in touch with all the necessary agencies to make their trip a success. "People love to travel, but they don't like to be responsible for all the details. That is where I come in," she says.

Jeanette is pleased to be associated with Beeline Travel of Georgetown. "It broadens my horizons and allows me to book clients to any destination in the world, not just bus tours."

She feels her business is build on repeat customers and likes to give extra-special service so people will think of her the next time they plan to travel.



Sales Representative/Tour Escort R.R. #2, Acton, Ont.

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BEELINE TRAVEL

112 Main St. S., G'town 873-2900



Gloria Sinclair

Lots of clients have found their way to The Electrolysis Clinic in Georgetown since it was first opened by Gloria

"Electrolysis is becoming more popular because people are realizing it's permanent and better than other hair removal methods that are only temporary," Gloria said. She is a member of the Society of Ontario Electrologists who promote safe, effective Electrolysis GLORIA SINCLAIR and she attends continuous education seminars to upgrade her skills.

Gloria decided to get into the electrolysis field because she experienced the process herself and she likes "to help people to look and feel better." She provides services to men and women. Unwanted bikini line, facia and back hair are the most common problems her clients want to rectify.

"The clinic has been designed to treat each client in a warm, friendly and confidential atmosphere," she said.

Electrolysis was invented more than 100 years ago and is the only permanent method of removing unwanted facial and body hair. A tiny heated probe is inserted into the hair follicle so that it can be removed.

For an appointment, or a free no obligation consultation, call 877-4934.

Electrolysis

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Gloria J. Sinclair Certified Professional Electrologist

Member of Society of Ontario Electrologists 905-877-4934



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CATHIE PAGE

Cathie Page

Cathie Page started her lamination business more than four years ago. A former Kindergarten teacher, Cathie, who laminated everything in the classroom, saw the need for such a service in Georgetown.

"Not only does laminating protect paper materials against ripping, moisture and aging, it brings out colors, enhancing their quality and it gives everything a professional look economically," she says.

It's great for protecting keepsakes such as children's art work and mementos or instructions for games or building toys. In addition, Cathie will bind these in small booklets as she binds many manuals and guides. Recipes wipe clean. Decorations or signs get a profession-

al look and laminating eliminates the time and money spent re-doing them. Posters are a specialty for Lamination Plus. There are also different grades of film available to protect everything from newspaper articles, business cards, menus, placemats, maps, photos, certificates, etc.

Cathie's sister Susan is the "Plus" in the business, and provides desk-top publishing, including designing. She can do resumes, reports, graphs, transparencies, guides, manuals letters, etc. in black and white or color.

Pick-ups and delivery are available, as well as flexible hours, low prices and quantity discounts.



TRACEY COLE

Tracey Cole

Working as a sales and leasing consultant at Georgetown Chrysler Jeep is a career switch for Tracey Cole. Before she began at the dealership eight months ago she worked as an adult basic education teacher at Georgetown High School.

She is enjoying her new position, and is one of few women in the automotive industry who sells and leases

Tracey, who has lived in Georgetown for 29 years, says due to her community involvement over the years

she has become a familiar face to a lot of people, many of whom come to her when they need a new vehicle. She has extensive product knowledge, and has been a fan of Chrysler products for many years. Tracey says about half the vehicles she sells are new, the other half are newer used cars.

One of the aspects Tracey enjoys most about her job is that every day is different. She may go to work in the morning with no appointments in her book, but by the end of the day she could have four customers on the go.

Tracey says Georgetown Chrysler is a pleasant environment to work in. "The camaraderie here is excellent. Everyone is very caring and willing to help each other out."



LAMINATION 4 Cathie Fleming-Page

218 Barber Drive, Georgetown, Ontario L7G 5K6 Phone: (905) 873-6349



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NATHALIE RAMAKERS

Nathalie Ramakers

Nathalie Ramakers is 20-something and not complaining about her lot in life. She couldn't find a job, so she created her own business three years ago.

Last year she opened Merdeka Freedom Imports in downtown Georgetown. She sells clothing made in developing countries, as well as jewelry. Merdeka means freedom in the Indonesian language, and Nathalie has a large selection of Indonesian batiks. She buys from importers and her clothing comes

not just from Indonesia, but also Thailand, Nepal, India, Guatemala and Ecuador. In the spring, she'll be offering her own line of clothing from Indonesia, called Merdeka.

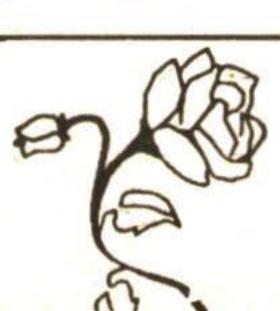
Nathalie buys only from importers who have checked out where their products are coming from, so they know people who make the products are being paid a fair price.

"Customers ask me about that all the time. People are really concerned about it," she said.

She noticed that Georgetown residents had to go to Toronto or Guelph to find this style of clothing, which she said is very popular, especially among working women.



51 Main St. S. 873-9543 Downtown Georgetown



Sandra DeCourcy

Massage therapy is a complete career switch for Sandra De Courcy.

Before entering the field Sandra worked as an instructor in the learning institute of a large corporation. After experiencing several stress related ailments she decided to give up the high powered career for massage therapy, which she finds very rewarding.

After graduating from the Kikkawa College of Shiatsu and Massage Therapy, and receiving the Registered Massage Therapist designation, Sandra opened up De Courcy Therapeutic Massage which she

operates from her home. Sandra specializes in Swedish massage and has both men and women clients. Her clients come to her for many reasons including stress relief and relaxation. Others come for relief from specific ailments such as migraine, tension and sinus headaches, chronic lower back pain, neck and shoulder tension, fibromyalgia, depression, arthritis, constipation, carpal tunnel syndrome, scars, etc.

Sandra, who also teaches massage theory and techniques at Kikkawa College, says that many people are unaware that their extended health care packages at work usually include coverage for massage therapy.

De Courcy Therapeutic Massage

Sandra De Courcy, R.M.T. (905) 873-2777

28 Elena Court, Georgetown, Ont. L7G 4Z2

