What's happening at Blue Springs GOLF for the 1995 golf season?

By RICK GLUGOSH

Blue Springs Golf Club

A. The Golf Course

The mild winter has allowed for an early start to normal spring maintenance which will contribute to what is normally summer groomed conditions earlier than expected, which will be a bonus to all golf enthusiasts. Our superintendent Ted Ellis has been with the club since opening in 1991, and he resides with his family in Acton.

B. The Golf Business

In 1994, the golf industry in Ontario saw an average of 18 per cent increase in rounds

of golf played.

Indications are that this upward trend should continue in 1995, as tournament and golf membership inquiries this spring are up from last year. Statistics indicate that golf as a recreational sport is still growing faster than any other, a trend that began seven or eight years ago. More people are entering the sport than any other recreational activity.

There are several reasons for this:

· The general public's increasing awareness of the benefits of recreational activities to overall better health.

· Golf is an activity that can be played by all ages, men and women alike.

• A greater supply of golf courses, newly suited for juniors, beginners or family golf. opened over the last 8 or 10 years, to offer variety and keep up with growing demand.

 Golf offers both social and recreational benefits.

Blue Springs is well positioned to offer its services to the growing golf market. As a semi-private facility, we offer full membership services and privileges to those individuals or companies who desire regular, full-time use of the club.

We can also cater to corporate tournaments and occasional public golfers



BLUE SPRINGS

GOLF CLUB

SEMI-PRIVATE

when our members are not using the course.

Our 18-hole, "Turtle Lake" championship course offers both a challenge to the low handicap golfer from the back tees, or, an enjoyable casual round of golfer to the recreational golfer from the forward tee.

Our 9-hole "Trillium" par-3 course is well

As I mentioned, golf is the number one growing sport in Canada.

In order to provide services to these new golfer, we offer full practice facilities and a variety of instructional programs led by our head professional Shelley Woolner.

Our pro-shop manager and assistant golf professional Bob McClure, of Acton, is fully knowledgeable of all the latest innovations and technical improvements to golf clubs and accessories, and can provide helpful assistance whether it be for new golfer or someone who wants to upgrade their existing equipment.

C. Food Service

The Club renovated an outdoor patio area to convert it to an indoor dining room with a seating capacity of 80 guest.

With our view that a full clubhouse expansion to include a large banquet hall and formal dining room is a real possibility in the foreseeable future, we decided to merge the food service operation from the olde Hide House (Jack Tanner's Table) with our food services here at the golf club.

This will provide an immediate benefit to the golf club, as we will now be offering a full-service lunch and dinner menu to both our golfing clientele and to local walk-in customers.

When the clubhouse is expanded, we will have retained most of the employees and their experience from Jack Tanner's. In particular, Murray McNabb, who is an employee since 1981, remains as the food and beverage manager for the golf club.

LESSONS

- GROUP
- PRIVATE
- CHILDREN
- ADULTS



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RICK

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D. Each summer, the club hosts a variety of fundraising or high profile golf tournaments.

July 24-26 C.P.G.A. Ladies National Championships;

June 5 Paul Murr Memorial for the Acton Cancer Society;

June 2 Hospice of Peel "Night" Golf Tournament,

June 9 Duck's Unlimited for Wetland Preservation Tournament; June 25 United Way of Guelph

Tournament, July 4-6 Royal Academy of Golf - Junior Golf Tour;

Aug. 17 Regional Chairman's Fundraising Tournament; Aug. 29 Canadian Olympic

Freestyle Ski Team Golf Tournament; Sept. 13 Multiple Sclerosis Society of Wellington County Tournament.D



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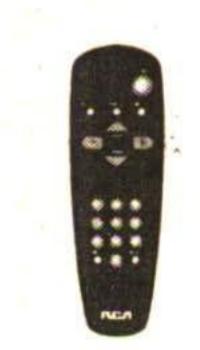
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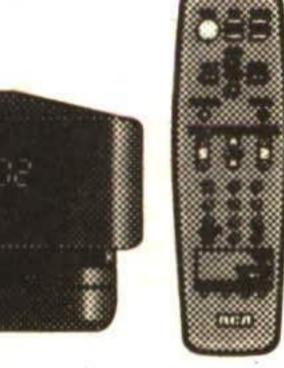
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