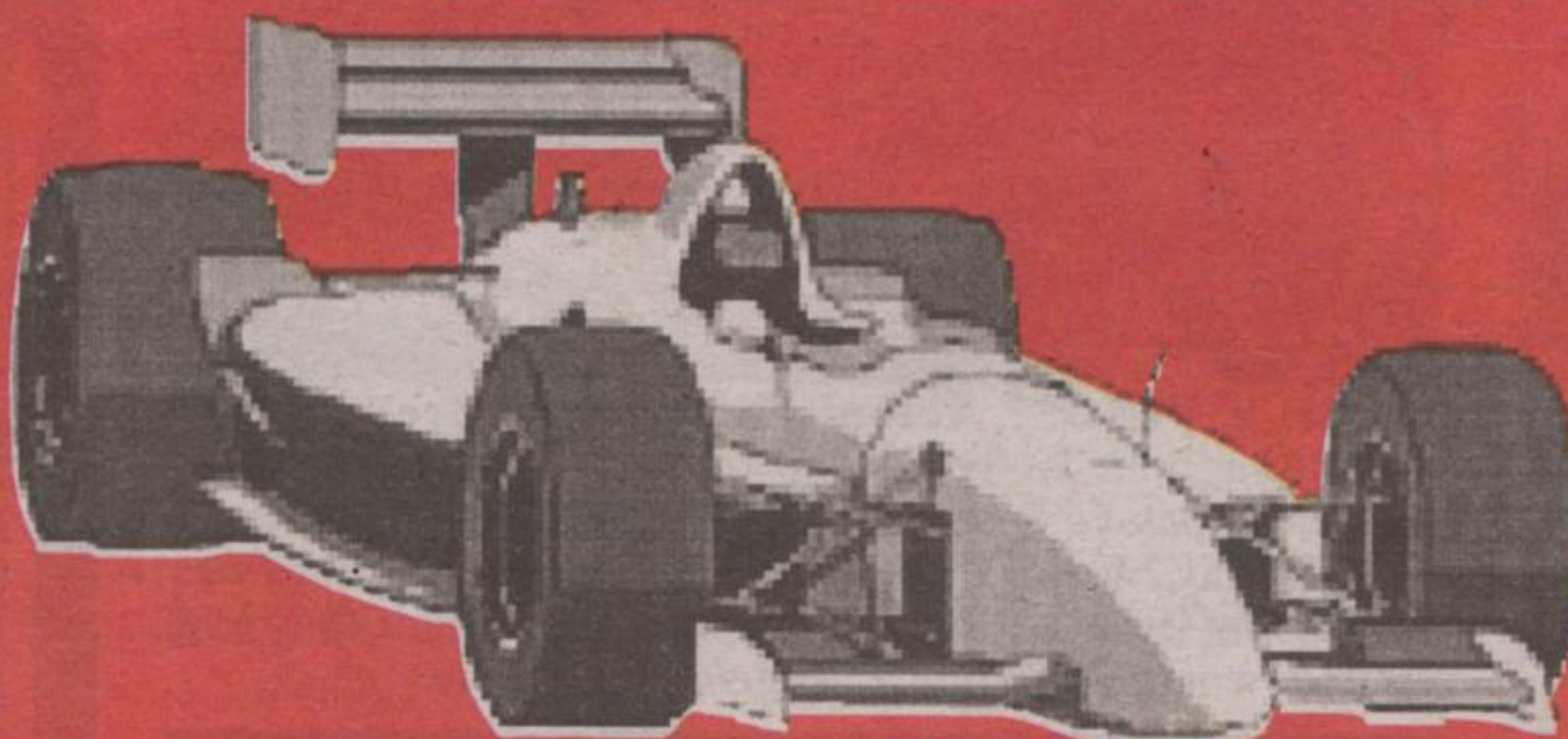


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DODGE MOLSON INDY FEVER SALES EVENT



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0.8%††

purchase financing up to 48 months on all 2001 Dodge Ram models.

OR LEASE

\$299*

a month for 48 months. Plus \$3910 downpayment or equivalent trade, \$350 security deposit, and \$995 freight.

2001 Dodge Ram Quad Cab ST 4x2

"Pickup that broke the rules with big rig styling and four doors"

24A Package includes: • 5.2L Magnum® V8 230hp engine • Air conditioning • 4-Speed automatic transmission • AM/FM stereo cassette • Speed control • Tilt steering • 1,570 lb Payload capacity • Next-Generation dual air bags with passenger on/off switch • Heavy duty shock absorbers • Complimentary tank of fuel* • 5 yr/100,000km[†] roadside assistance.

OR PURCHASE FOR

\$24,988†

PLUS! NO CHARGE OPTIONS VALUE AT \$515 (MSRP):

• 16" Chrome wheels • Bodyside moldings

OR CHOOSE

0.8%††

purchase financing up to 48 months on all 2001 Dodge Durango models.

OR LEASE

\$398*

a month for 48 months. Plus \$3995 downpayment or equivalent trade, \$475 security deposit, and \$835 freight.

OR PURCHASE FOR

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2001 Dodge Durango SLT 4x4

"The right size sport utility with bold styling and V8 Magnum power."

26G Package includes: • 4.7L Magnum® V8 engine • 4-Speed automatic transmission • Air conditioning • Speed control • Power locks/windows/mirrors • Fog lamps • Next-Generation dual air bags • Keyless remote entry • Tilt steering • 3rd Row seating • Deep tint sunscreen glass • Sentry-Key® theft deterrent system • Heavy duty suspension • 16" Cast aluminum wheels • Complimentary tank of fuel* • 5 yr/100,000km[†] roadside assistance.

PLUS! NO CHARGE OPTIONS VALUE AT \$680 (MSRP):

• Security system • AM/FM stereo cassette with CD and equalizer



Carguide Award "Best Buy 2001"



PURCHASE FOR

\$22,988†

OR LEASE

\$288*

a month for 48 months. Plus \$2884 downpayment or equivalent trade, \$350 security deposit, and \$820 freight.

2001 Dodge Dakota Club Cab Sport 4x2

"The #1 selling pickup in its class."

24B Package includes: • 3.9L Magnum® V6 175 hp engine • Air conditioning • 4-Speed automatic transmission • AM/FM stereo cassette • 16" Cast aluminum wheels • Heavy duty shock absorbers • Next-Generation dual air bags • Complimentary tank of fuel* • 5 yr/100,000km[†] powertrain warranty plus 5 yr/100,000km[†] roadside assistance.

Dodge customers read the fine print. †, ††, * These are limited time offers which may not be combined with any other offers, except for grad rebate and apply to retail deliveries for personal use only on all new in-stock 2001 vehicles. Retailer may sell/lease for less. Retailer trade may be necessary. Offer subject to change without notice. See retailer for complete details and conditions. * †† Lease/financing subject to approval by DaimlerChrysler Financial Services. † * Price/Lease for 2001 Dodge vehicles equipped as described: Ram Quad Cab ST 4x2 24A+AJK+AYB+CKE+HAA; Dakota Club Cab Sport 4x2 24B+AGB+HAA+CLA+DMD; Durango SLT 4x4 26G+AJB+RAZ+AGW+CFP. Prices/Leases exclude freight, licence, insurance, registration & taxes. *Based on 48 month lease. Total lease obligation: \$19,607 Ram; \$17,878 Dakota; \$24,409 Durango. Lease finance interest rates are: 4.3% Ram; 7.3% Dakota; 3.3% Durango. Kilometres are limited to 81,600. Charge of \$0.15/km for excess kilometres. These are closed end leases with no buy-back requirements. † Prices include factory to retailer incentives. †† 0.8% purchase financing on all 2001 Dodge Durango and Ram models up to 48 months. Example: \$30,000/\$40,000 at 0.8% APR/48 month term; monthly payment is: \$635.26/\$847.02. Cost of borrowing is: \$492.56/\$656.74. Total obligation is: \$35,492.56/\$40,656.74. This is a sample calculation only. If vehicles financed at 0.8% and the \$3,000 rebate is not taken the effective interest rate is 8.4%. Financing includes freight, taxes, licence, insurance and registration. † Graduate rebate applies as follows: \$500 cash allowance on leased vehicles, \$750 cash allowance on Neon purchase, \$1000 cash allowance on purchase of vehicle excluding Chrysler Neon. Offer applies to all vehicles excluding Dodge Viper and Chrysler Prowler. Some conditions apply. See retailer for complete details and conditions. † Warranty valid for 5 years or 100,000 kms, whichever comes first. Some conditions apply. See retailer for details. † Complimentary tank of fuel with the purchase or lease of new DaimlerChrysler vehicle. ® Jeep is a registered trademark of DaimlerChrysler Corporation, used under licence by DaimlerChrysler Canada Incorporated. DaimlerChrysler Inc. is a wholly owned subsidiary of DaimlerChrysler Corporation.

5/100

5 yr/100,000km[†] powertrain warranty together with 5 yr/100,000km[†] roadside assistance on every 2001 Dodge

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