

Recently I had the good fortune to be invited on a "Boys Only" excursion to a major racing event out of town. I say fortunate because of two things:

a) All the other local guys were prominent successful business people with long term ties to the community. Me, I'm Johnny-come-lately and although Georgetown Chrysler Jeep has achieved relative success, I was thrilled to be included in this group.

b) I experienced a level of camaraderie and mutual respect rarely found in today's fast-paced, highly competitive world of business. I watched, listened and learned from guys whom, in many cases, are in direct competition with each other sharing valuable insights into customer satisfaction, loyalty, long-term strategy vs. short-term profit, etc. Great Stuff!

Once again, reinforced for the umpteenth time is the fact that Halton Hills is truly a special place to live and work. Yeah, we have more OMB hearings than the rest of the province; yeah, we just went through a very emotional election; yeah, we're struggling a little to decide what we want to be when we grow up. But overall folks, in the really, really big picture, we're pretty lucky to be here and not there.

Sooooo, whether it's politicians, volunteers, special interest groups or the business community, we should continue to support each other. Collectively we can form a formidable group.

BY THE WAY...

When's the last time you saw one of those "out of town" businesses on the front of your children's sports jerseys?

What local event have you attended lately that was sponsored by a Brampton, Guelph or Milton business?

If advertisers from outside Halton Hills are so successful, why do they need to solicit our dollars? Hmmm...

GET VOCAL, SHOP LOCAL!

P. D. Harty

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