



# CHRYSLER'S OLYMPIC PERFORMANCE



Chrysler and its dealers are proud to sponsor our Canadian Olympic athletes. In the spirit of the Olympic games, Chrysler has introduced Special low Gold Key lease rates on all our minivans and 3.9% financing<sup>†</sup> or no-charge air conditioning<sup>‡</sup> on trucks. See the new '98 vehicles at your nearest dealership, including Canada's Best Selling minivans and the only complete lineup of trucks.



## 1998 Dodge Caravan/ Plymouth Voyager 24T Family Value Package

•Dual sliding doors •3.0L V6 engine •Automatic transmission •Air conditioning •AM/FM stereo •7 Passenger seating •Easy Out Roller Seats™ •Roof rack •Side impact beams •Child-protection locks •"Next generation" dual air bags •3 year or 60,000 km warranty

**\$179<sup>†</sup>** GOLDKey **\$19,988\***

a month for 30 months. \$2,995 downpayment or equivalent trade plus \$225 security deposit and \$840 freight.



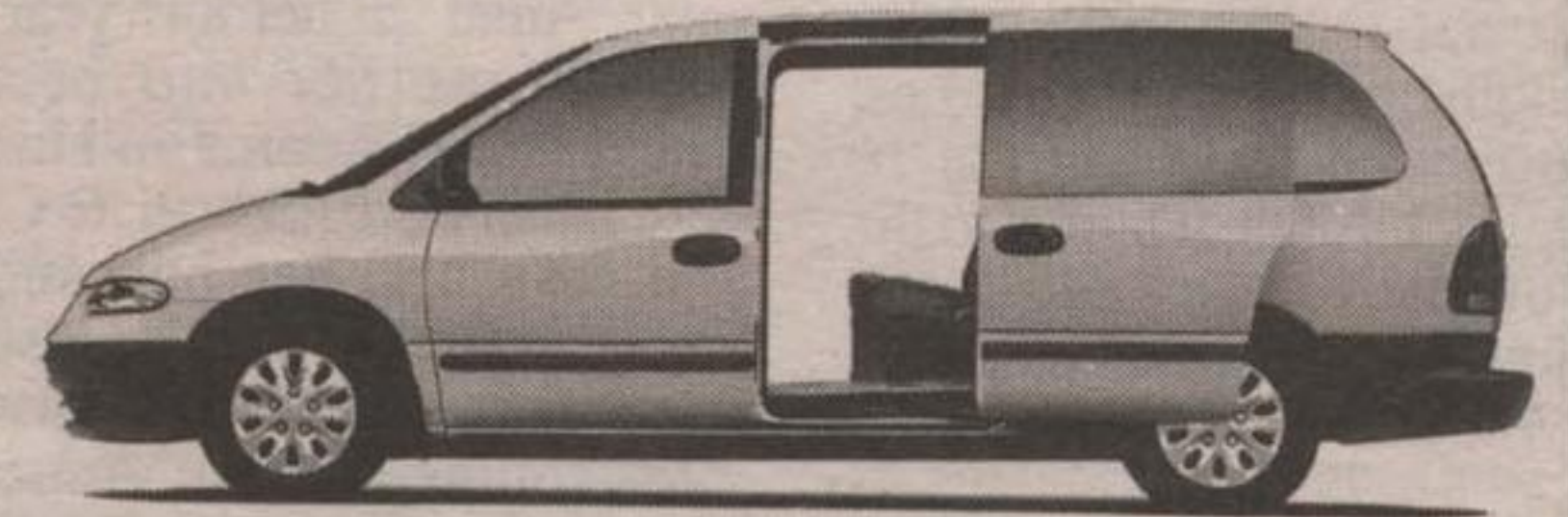
## 1998 Dodge/Plymouth Neon 22D

•2.0 L 16 Valve 132 hp engine •Automatic transmission •Air conditioning •"Next generation" dual air bags •AM/FM stereo •Centre console •Plus 36 standard features •3 year or 60,000 km warranty •Fuel efficiency<sup>1</sup>: City 10.1L/100km, 28MPG; HWY 6.7L/100km, 42MPG

**\$299<sup>†</sup>** OR **\$14,888\***

a month for 30 months  
**\$0 DOWN. FREIGHT AND TAXES INCLUDED.** GOLDKey **PLUS FREIGHT AND AIR TAX**  
NO SECURITY DEPOSIT.

**Esso OLYMPIC BONUS!**  
\$300 WORTH OF ESSO GASOLINE AT NO EXTRA CHARGE ON EVERY '98 NEON. OFFER ENDS FEBRUARY 28TH.



## 1998 Dodge Grand Caravan/ Plymouth Grand Voyager SE28D

•Dual sliding doors •3.3L V6 engine •Automatic transmission •Air conditioning •Quad seating •AM/FM stereo w/ cassette •"Next generation" dual air bags •Power windows/door locks/vents •Child-protection locks •Side impact beams •Roof rack •3 year or 60,000 km warranty

**\$229<sup>†</sup>** GOLDKey **\$24,988\***

a month for 30 months. \$3,170 downpayment or equivalent trade plus \$275 security deposit and \$840 freight.



## 1998 Dodge Ram Club Cab

Now Canada's only complete lineup of trucks offers even better value. Get as low as 3.9% financing<sup>†</sup> on our complete lineup of trucks or no-charge air conditioning.<sup>‡</sup> See dealer for great Gold Key Lease rates and pricing.

**3.9%**

FINANCING<sup>†</sup> OR NO-CHARGE AIR CONDITIONING.<sup>‡</sup> **\$750\*\*** GRAD REBATE



## 1998 Plymouth Breeze/ Dodge Stratus 24A

•2.4L 16 valve DOHC engine •4-Speed automatic transmission •Air conditioning •Side impact beams •"Next generation" dual air bags •Tilt steering •AM/FM stereo •Speed control •3 year or 60,000 km warranty •Fuel efficiency<sup>1</sup>: City 11.3L/100km, 25 MPG; HWY 7.1L/100km, 40 MPG

**\$379<sup>†</sup>** OR **\$18,788\***

a month for 30 months. **\$0 DOWN.** GOLDKey **FREIGHT AND TAXES INCLUDED. NO SECURITY DEPOSIT.**



## 1998 Jeep® Cherokee Sport 2 Door 25E

•4.0L I-6 190 hp engine •5-speed manual transmission •Dual air bags •Aluminum wheels •Power mirrors •Air conditioning •Roof rack •Command-Trac® part-time 4WD system •AM/FM stereo cassette •Tinted glass •Tilt steering column •Conventional spare •Sunscreen Rr. quarter vent

**\$318<sup>†</sup>** OR **\$23,988\***

a month for 30 months. **\$0 DOWN.** GOLDKey **PLUS \$375 SECURITY DEPOSIT AND \$700 FREIGHT.**

**Plus complimentary tank of fuel<sup>††</sup> with every purchase.**

\*Prices reflect factory to dealer incentives on selected models. †Based on a 30 month lease for vehicles equipped as described. Total lease obligation is \$8,970 Neon 22D, \$9,430 Plymouth Voyager/Dodge Caravan 24T & GKD, \$11,155 Plymouth Grand Voyager/Dodge Grand Caravan SE 28D & CYS, \$10,615 Cherokee Sport 2 door 25E, \$11,370 Stratus/Breeze 24A. Leases subject to approval by Chrysler Credit Canada Ltd. Kilometres are limited to 51,000. Charge of \$.09/km for excess kilometres. These are closed end leases with no buyback requirement. ‡Price/lease for vehicles equipped as described. Dealers may sell/lease for less. Prices exclude freight \$840 Plymouth Voyager/Dodge Caravan 24T & GKD, \$840 Plymouth Grand Voyager/Dodge Grand Caravan SE 28D & CYS, \$700 Cherokee Sport 2 door 25E, \$630 Neon 22D, \$695 Dodge Stratus/Plymouth Breeze 24A, and licence, insurance, registration and taxes. Leases exclude freight (\$840 Plymouth Voyager/Dodge Caravan/Plymouth Grand Voyager/Dodge Grand Caravan, \$700 Cherokee Sport), licence, insurance, registration and taxes. Leases include freight (\$630 Neon, \$695 Dodge Stratus/Plymouth Breeze) and taxes. These are limited time offers and apply to retail deliveries of 1998 models for personal use only and may not be combined with any other offers except Graduate Rebate. Dealer order may be necessary. See your dealer for complete details. ††A full tank of fuel with every purchase or lease of a new 1998 (Retail or Fleet). †Fuel efficiency ratings were determined using approved Transport Canada Test Methods. ‡Limited time offer expires midnight, February 28, 1998. Offer applies to purchase or lease of any new 1998 Neon (retail only). Offer not available in Quebec or in areas of Eastern Ontario. See dealer for complete details. ‡Limited time offer applies to retail deliveries, for personal use only, of all 1998 Dodge Dakota and Dodge Ram Pickup Trucks (excluding V10, Diesel, Work Special, Durango and Quad Cab models). ‡‡No charge air conditioning or special factory to dealer incentives (in lieu of air conditioning) applies to models where air conditioning is a free standing option. 3.9% APR/48 month term: monthly payment is \$450.89, cost of borrowing is \$1,633.12, total obligation is \$21,633.12. ‡‡‡Trade mark of Imperial Oil Limited. ®Jeep is a registered trademark licensed to Chrysler Canada Ltd. †Official mark of the Canadian Olympic Association. Visit us today at [www.chryslercanada.ca](http://www.chryslercanada.ca)



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