

Roxul honoured with Canadian Environmental Ministers' Award

This month Roxul received top honours at the 2005 Pollution Prevention Awards, sponsored by the Canadian Council of Ministers of the Environment (CCME).

Roxul accepted the award for overall pollution prevention efforts in the medium business category (50 to 500 employees), at the 9th Canadian Pollution Prevention Roundtable in Victoria, BC.

"It's encouraging that our investment in environmental protection is being acknowledged by such a prestigious award," said Roxul President Trent Ogilvie. "We take our environmental responsibility very seriously, and it's a great honour to be recognized by Canada's environmental leaders and regulators."

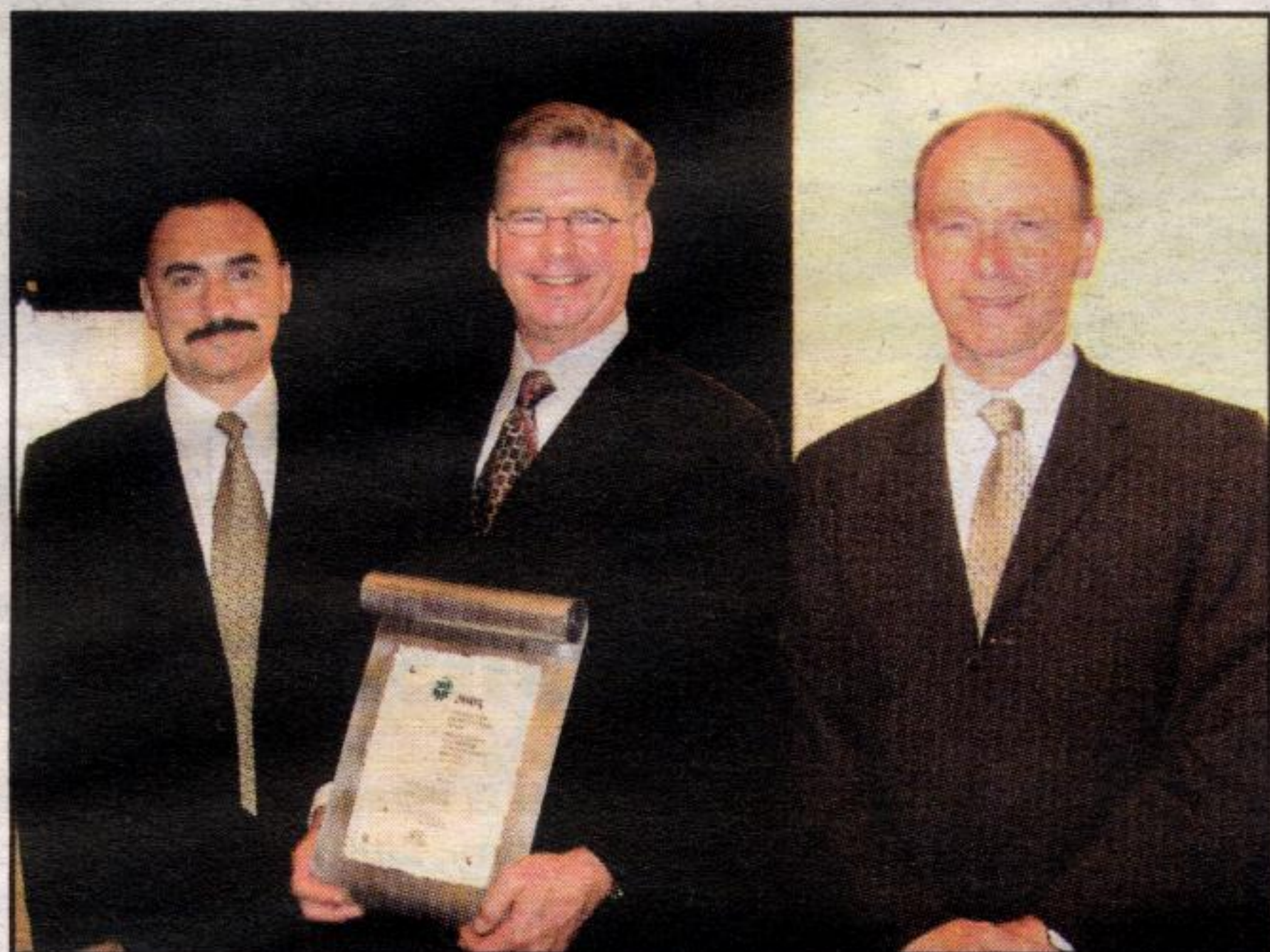
Roxul Inc. earned the award based on the success of its progressive environmental management system (EMS), in which the company has invested approximately \$4 million since 1998. The program includes innovative recycling technology that has reduced production waste going to landfill from 20 percent to just 1 per cent of total raw materials. This initiative also contributes to reduced greenhouse gas emissions by decreasing the volume of raw materials required and reducing the transportation of solid waste to landfill by up to 500 truckloads per year.

Ogilvie expects the company's investment to be recovered quickly through increased production efficiency and reduced energy consumption. Other components of Roxul's EMS program include the installation of energy-efficient lighting

and an innovative heat recovery system that is used to help heat the production facility. Since the system was installed, Roxul has reduced its natural gas usage by up to 800,000 m3 per year.

The CCME, which is comprised of 14 environment ministers from the federal, provincial and territorial governments of Canada, is the major intergovernmental forum in Canada for discussion and joint action on environmental issues of national and international concern.

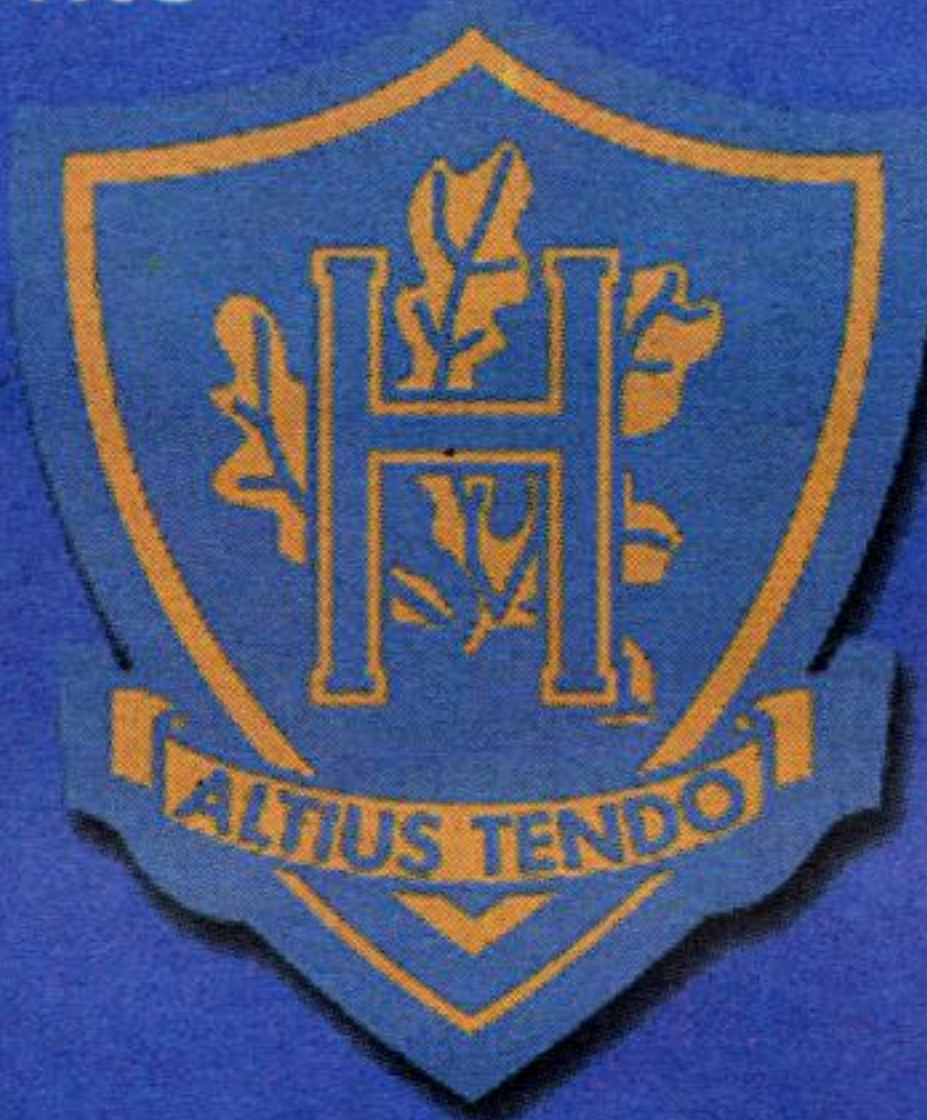
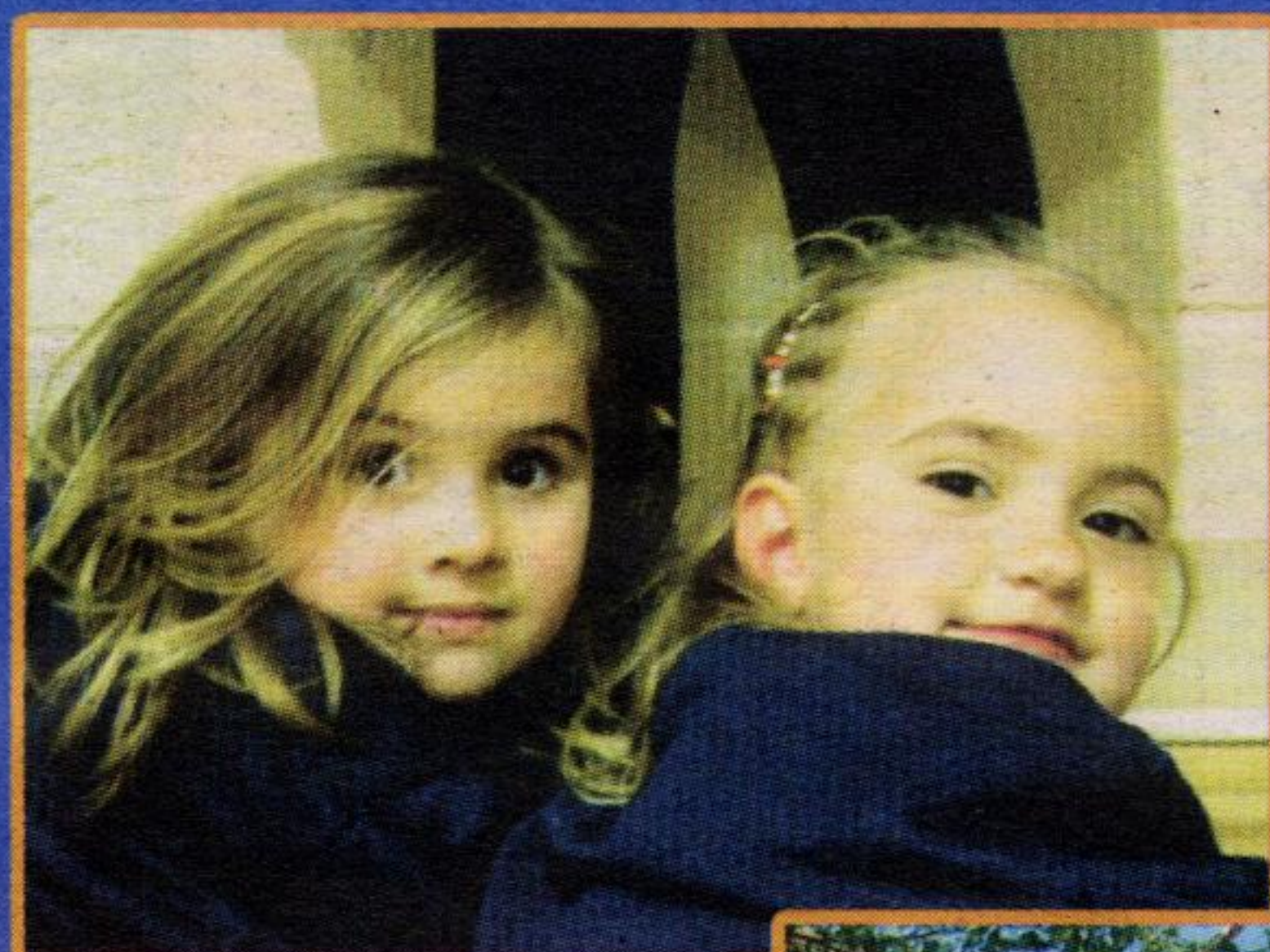
Roxul Inc., located in Milton, Ontario, and Grand Forks, British Columbia, is part of Rockwool International, the world's largest producer of mineral wool insulation with 23 facilities in 14 countries. Roxul's products are fire resistant, water repellent, non-corrosive, and resistant to mold, fungi and bacteria growth.



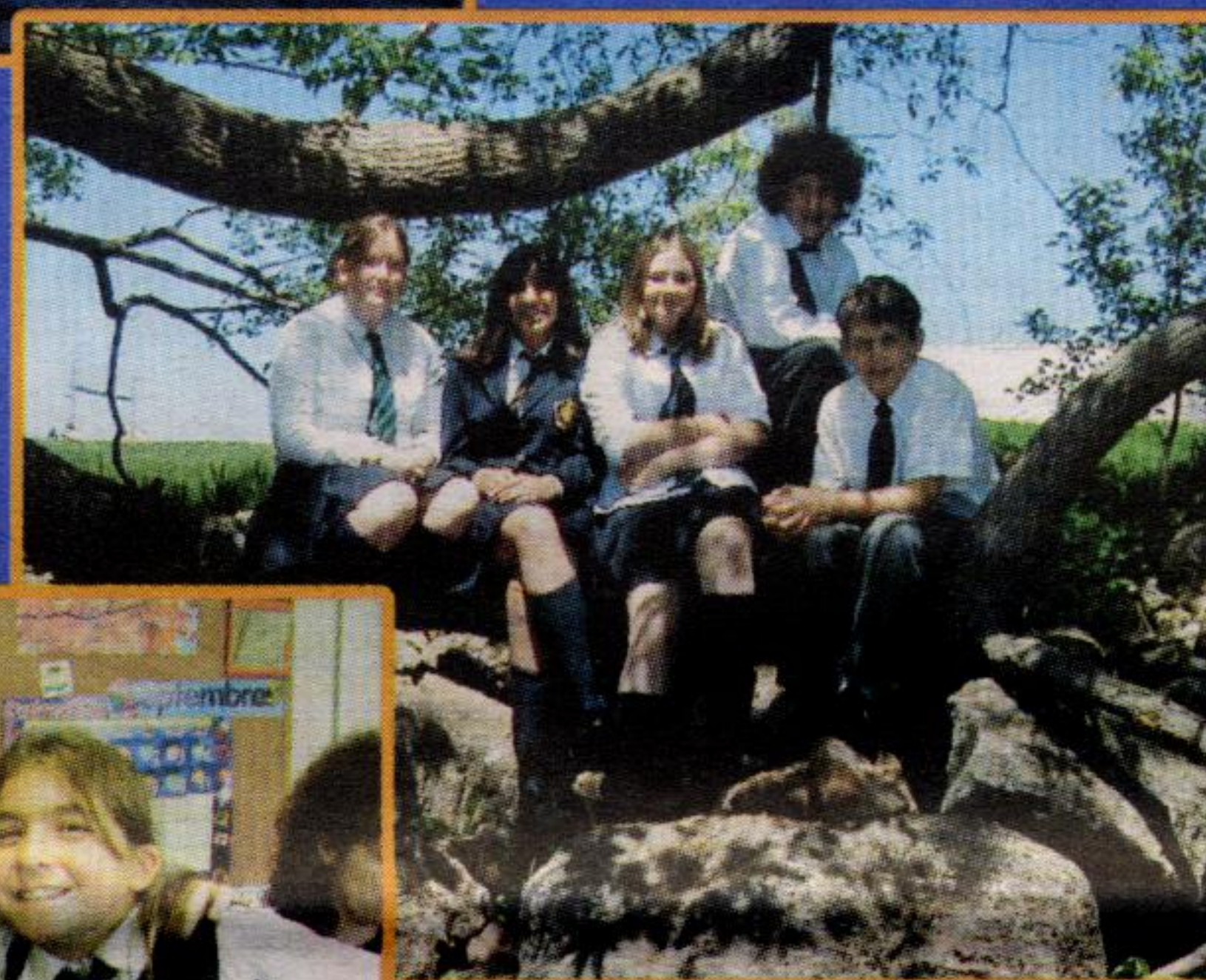
Submitted photo. Pictured from left to right are Jack Silva, Milton Factory Manager, Trent Ogilvy, President, and Bent Soegarrd, Operations Manager

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