

State-of-the-art laser centre opens in Milton

By BERNADETTE WARD

Not everyone is comfortable mixing friendship, family and business, but the owners of Milton's new *Anne Maaden Cosmetic and Laser Centre* seem to have all the wrinkles ironed out.

With an investment in state-of-the-art technology the clinic offers a variety of skin care and hair removal services.

"We're very excited about all the people we can help," says Carol Van der Maaden who looks after the business end of things.

Her daughter Natalie Van der Maaden, director of customer relations, echoes her sentiments.

"I always thought about opening a spa, but this is more helpful to others," says Natalie.

The technical aspects and procedures themselves fall to Judith Finn, director of technical services who, like her partners, is pleased with the medical grade equipment they can offer their clients.

"Technology has come a long way and we have equipment here that many others don't," says Finn.

Technology such as Advanced Fluorescent Technology (AFT), welcome news in the treatment of both adolescent and adult types of acne, is one of those offered nowhere else in Halton.

The blue light laser heats the sebaceous glands where bacteria grow and either kill the bacteria or destroy the infected gland itself.

Treatments are considered to be safe

and relatively painless – a slight stinging sensation like the gently snapping of a rubber band against the skin is the most common descriptor.

They are also fairly fast, with 10 to 15 minutes being the average time taken to cover the face. Of course the number of treatments will vary depending on the individual.

"Each person is different and what will work for each one is different," says Finn.

Along with her work at the centre, Finn also teaches at Sheridan College Institute of Technology and Advanced Learning, training students in laser hair removal and providing the training to new staff at the centre.

Working in the field since 1984, and holding international certification, Finn was one of the first to become interested in the use of lasers.

"I've used pretty much every thing that's out there," she says.

Along with the blue light laser therapy, the clinic offers a variety of other services including Intense Pulsed Light (IPL) treatments to treat conditions such as sun damage and rosacea; laser hair removal and a microdermabrasion technique that uses diamond chips instead of mercury containing crystals.

"I feel that you get a much deeper microdermabrasion that you would with



PHOTO BY BERNADETTE WARD

From left to right are the owners of the Anne Maaden Cosmetic and Laser Centre, Carol Van der Maaden, Natalie Van der Maaden and Judith Finn.

a crystal," says Finn.

The centre also carries Cellcosmet, a new line of skin care products and the only one in the world that currently uses active stem cells in its product.

When asked about costs, Carol notes that they are not as high as people might expect.

"People are pleasantly surprised, this is a very reasonable service," she says.

For a demonstration of the different treatments, the centre will be holding an open house on February 10 between 3 and 9 p.m. *Anne Maaden Cosmetic and Laser Centre* is located at 13 Charles Street in Milton.

For more information about the products and services available at the centre, or to make an appointment, contact Natalie Van der Maaden at 905-878-2770.

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