

# No one sits down at the piano anymore

## Hi-tech comes to family get togethers at Oakville's LaserLand

By DONNA DANIELLI

The best times in life are often those spent with family, laughing and reflecting on special times together. The new millennium has brought with it technology that creates new and unusual ways for families to enjoy their time together. "No one seems to sit down at the piano anymore," says Diane Reader Jones, owner of LaserLand Home Theatre in Oakville. "Instead, you can throw in a karaoke disc or DVD and have a family sing-a-long."

With the rapid acceptance of DVD technology and all of the new enhanced audio formats, more and more families are enjoying the home theatre experience as part of their daily lives. "We specialized in home theatres before anyone had even heard the term before," says Diane of the business she has nurtured for 17 years. "We're a business that takes its cue from the technology that drives everything."

LaserLand moved to its Oakville location in 2001, when Diane decided that she needed more space to showcase all of the growing trends in entertainment. She has created individual rooms within the store, each focussing on a different technology. The rooms showcase a wide

variety of television options from plasma to flat screen, even rear and front projection televisions. As well, the growing demand for karaoke entertainment systems is acknowledged with rooms set aside for home karaoke use and a separate room for those seeking professional karaoke equipment. LaserLand is known amongst karaoke jockeys as the store with the largest selection of karaoke discs in Canada.

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"We sell quite differently from our competitors," explains Diane. "We find the best solution for you at the best price for you. We have everything the big stores offer and more, but with a small town feel."

The latest trend making Home Theatres much easier to enjoy is the development of activity-based programmable remotes, allowing Mom to select "movie" or the kids to select "game" and the whole system starts up appropriately at the touch of only one or two buttons.



Home theatre by Imgrens



Gone are the days that the parents need Junior home to reset their TV and stereo to the activity they want!

Also gone are the days of large boxes taking up your living space and a jungle of tangled cords ruining your décor. With new IR/RF control systems (infra-red/radio frequency), it can all be neatly stashed out of sight. Diane says, "A good custom-installed home theatre should enhance your home and make life more enjoyable. One minute you have a beautifully renovated family room; the next, with the push of a button, the lights dim and you have an instant Home Theatre that the whole family can use."

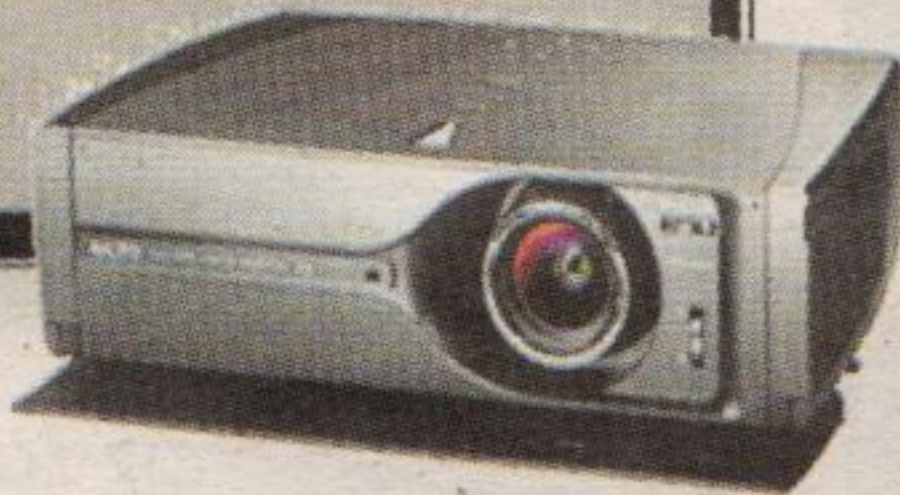
Of course, video is only half of the Home Theatre story, because sound is

what transports you out of the ordinary into the extraordinary feeling of action or suspense. Now you can experience that theatre sound with a THX receiver and surround speakers in your home.

Surround Sound isn't just for the movie lovers in the family - try experiencing a baseball game in surround sound and you'll feel like you're right at the diamond! Let your gamers play "Halo 2" in surround, and they'll have ten times the fun. Showrooms featuring the latest trends and technologies in home theatre systems are just a part of what LaserLand Home Theatre offers. They will also come to your home and personally design a solution that fits your needs and your budget. "We get a lot of referrals because we take good care of our customers," Diane points out proudly.

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