



med
ANTIQUE VEHICLES

(CHP) simply couldn't survive with-
relationship with its sponsors. And
park's general manager emphasizes
sponsors, whether they're individuals,
tions, provide much-needed funding
to the park. The interactive heritage
operated by the Ontario government,
ed charity run by Country Heritage
,"In the future, as the park continues
ope that we will be able to offer more
with corporate partners. And, in every
he park is to earn the right to become
e sponsors."
that Mr. Cressman has worked close-
energy LP. He says the energy supplier
e park as CHP's official supplier of
All of the trucks, tractors and vehicles
ines and diesel purchased from UPI
es, provided by UPI Energy LP, are a
ine and up to 10 per cent ethanol con-
y has focussed on the development of
re environmentally friendlier. "The
that ethanol blended gasolines reduce
oxide by up to 30 per cent. Ethanol
e gasolines that are good for your car
ent."
UPI Energy LP's commitment to the
ed by its commitment to the agricul-

Fuelling a supportive relationship

UPI Energy LP and Country Heritage Park working together

By JENNIFER ENRIGHT

tural community, and these are goals that are shared by Country Heritage Park. "This fits very well with the park since we are able to use gasolines that are environmental-ly friendlier. The other aspect that's a good fit for the park is that the ethanol is produced by Ontario grown corn

which benefits the farmers in Ontario and the local economy."

In the past six years, the two have devel-oped a partnership that benefits both. "UPI Energy LP supports the park through its spon-sorship," explains Mr. Cressman. "In turn, we at Country Heritage Park recognize UPI Energy LP on our display at various trade shows and events as well as on our website. We look for every opportunity to assist each other."

Through the park's relationship with UPI Energy LP, CHP has been able to attract other sponsors, including the Dairy Farmers of Ontario and the Ontario Cattlemen's Association, and the park has benefited from UPI Energy LP's commitment in other ways. Recently, UPI Energy LP contributed \$15,000 towards the construction of a patio roof at the park's Gambrel Barn, an amount that was matched by a local group. The local group, headed by Councillor Barry Lee who repre-sents Wards 1 and 3, is one that Mr. Cressman fondly calls the Friends of Nassagaweya.

Mr. Cressman says he hopes to continue the good working relationship the park has with UPI Energy LP and CHP's many other sponsors. "These are wonderful supportive relationships. And that's the key to partner-ships."

Information on UPI Energy LP is available on the company's website at www.upi-inc.com or by calling UPI Energy LP toll free phone number at 1-800-396-2667 or 519-821-2667. To contact Country Heritage Park, call 905-878-8151 or 1-888-307-3276. The website for the park is www.countryheritagepark.com.



PHOTOS BY JENNIFER ENRIGHT

Reg Cressman, general manager of Country Heritage Park, displays some of the continuing history of agricultural entrepreneurship and initiative found at the park. The newer pumps provide ethanol-blended gasolines to all the vehicles at the park. The gasolines are purchased by the park from UPI Energy LP, a major sponsor of the park. But not far away from these new pumps you will find the ones from yesteryear at a Ford garage at the same site. Mr. Cressman can show you pumps dating from the 1940s at the old garage.

pumps point to the future, old fuel pumps recall the past

By JENNIFER ENRIGHT

far to find the agricul-
present at Country
ling to CHP's general

is that more apparent
o one of the park's gas
ord garage, you'll find
from the 1940s that
past. Not far away,
more recent innova-
d of a changing and
industry. Behind the
sman points to a gas
plied by UPI Energy
provides ethanol-
gasolines and diesel
all vehicles used at the

rio farmers benefit
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el grade ethanol.
g to the Canadian
le Fuels Association,
s a high octane; water

free alcohol produced during the fermentation of sugar or converted starch.

The federal government and the government of Ontario have both recognized the importance of ethanol-blended gasolines as an environmentally friendlier alternative to traditional fossil fuels. According to the Canadian Renewable Fuels Association, these gasolines provide a long list of benefits, including a reduction in carbon monoxide emissions, a cleaner environment, cleaner burning engines, and less dependence on imported light crude oil.

UPI Energy LP, an energy supplier ranked among the top three suppliers in rural Ontario, is one company that has been innovative in both promoting and supplying customers with environ-mentally friendlier products. The company pro-vides ethanol-blended gasolines to its customers through on-farm bulk delivery and through its gas bar network, located in many communities in Ontario.

Initially, the company that would later become UPI Energy LP started out life as a supplier of fos-sil fuels back in the early part of the last century. In 1925, three pioneer petroleum clubs were estab-

lished in Barrie, Norwich, and Comber, Ontario. The clubs worked to secure preferred pricing from suppliers for petroleum. Eventually, they became members of the United Farmers' Co-operative Company, which later became the United Co-operatives of Ontario (UCO).

As a result of the rationalization of the petroleum industry in the late 1980s, UCO aligned itself with a major oil company. And, in 1991, UPI Inc. was formed as part of a joint venture of UCO and Suncor. Then, in 1994, Growmark, a large American agriculture co-operative, succeeded UCO as a shareholder of UPI Inc.

Today, UPI Energy LP continues to support agriculture, a long-standing tradition established by those first petroleum clubs. And this is a tradi-tion that Country Heritage Park also supports in its role as an agricultural heritage museum, notes Mr. Cressman.

It may seem like an unlikely match to have the latest in agricultural entrepreneurship aligned with a heritage museum that showcases the farm-ing community and its past. But Mr. Cressman doesn't see it that way. Having UPI Energy LP as a presence at the park, for him, just serves to provide

a connection between the past, the present, and the future of agriculture. "Here you can see the devel-opment of gasolines way back in time. And then there's the leading edge."



SUBMITTED PHOTO

Country Heritage Park President David Pelletterio (left) recently accepted a donation of \$15,000 from UPI Energy LP, a major corporate sponsor that supplies ethanol-blended gasolines to the park. UPI Energy LP donated the money to the park so that a patio roof could be built at the Gambrel Barn. At a special ceremony, UPI Energy LP President and CEO Robert Sicard accepted thanks from Mr. Pelletterio for his company's generous donation.

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