

The new Shoppers Drug Mart experience in Acton

STORY & PHOTOS BY ANN KORNUKA

On November 13 over 1,500 people in Acton turned out for the grand opening of the new Shoppers Drug Mart. This is not a typical looking drug store. Its clean new look is cutting edge for Shoppers Drug Marts across Canada.

This store is bright and very relaxing. Immediately I run over to the cosmetics center to talk to Acton's cosmetician, Robin. "I'm looking for a new scent for the winter season," I ask her and she quickly moves me towards a wall lined with hundreds of perfume and cologne bottles. "By offering a wide selection of scents and cosmetics, we have all the convenience of the city right in your own backyard," Robin tells me. The selection is astounding and easy with Robin right by your side helping you make the right choice.

"ALL THE CONVENIENCE OF THE CITY RIGHT IN YOUR OWN BACKYARD"

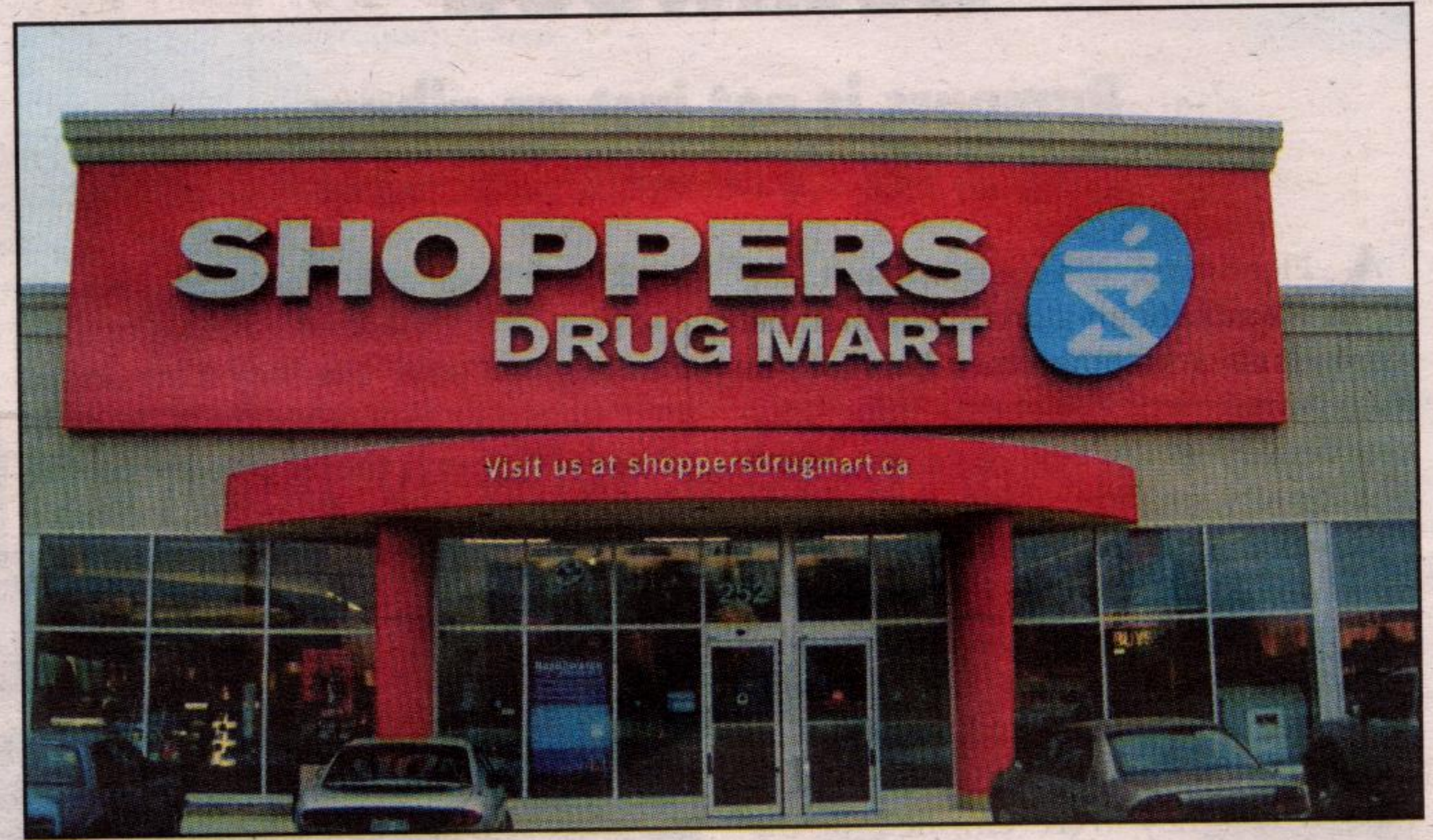
After getting my fill of cosmetic advice it was off to the new Healthy Living section to stock up on some Echinacea, just in case. Rows upon rows of herbal remedies and healthy food snacks satiated the new-age health bug in me. Sadly, all the Echinacea in the world won't help me if I don't have the proper health consultation. The Pharmacy was close at hand to answer any of my pharmaceutical questions and to fill my drug prescriptions. Dana Biasutto, Pharmacist and

Kay Young, her technician, were happy to help answer my questions regarding cold and flu season.

This Shoppers has it all, from a grocery section where I can pick up fresh eggs to a one-hour photo location where I can get all of my pictures printed. I finally met up with manager Bill Everson to get a few words about his feelings on managing one of the newest Shoppers Drug Marts in the area. "Our business will reach not just Acton, but the whole surrounding

Halton Hills area." Bill told me. "People will go through the store and discover that it's not your regular Shoppers Drug Mart. It is cutting edge in appearance and we have great customer service. We are inviting people to come in and tell us what they think."

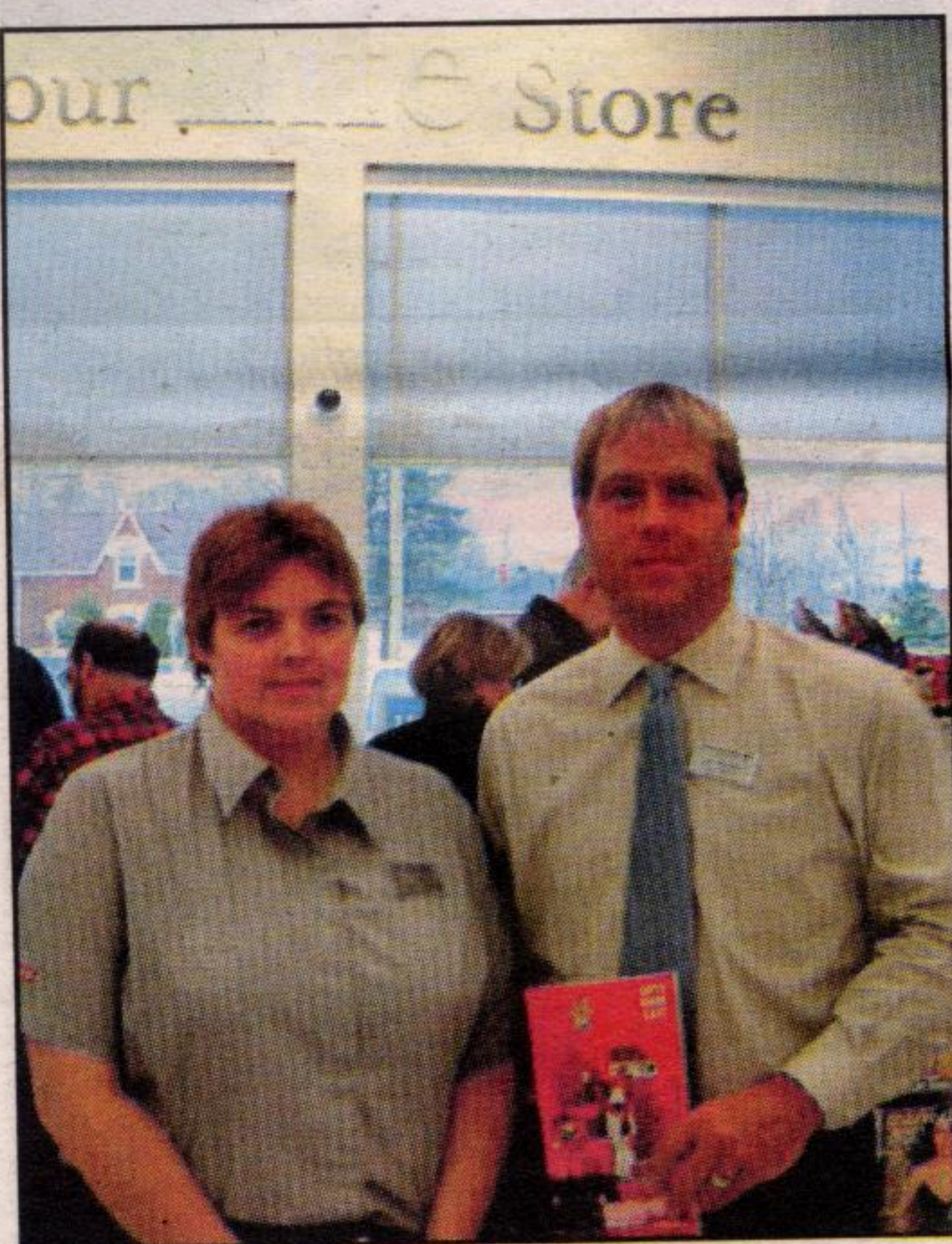
The owner, Mark Ward-Dragich and Bill Everson set out to hire local people for this location from a job fair where over two hundred and fifty people showed up. They hired twenty-five people with no previous



The new Shoppers Drug Mart is bright, clean and inviting.

Shoppers experience because they wanted to get a feel for how people will work in this new store model. "All the local people we hired have learned the ins and outs of the store. They have helped to put this store together from building the shelves to stocking them." Bill told me.

The new Shoppers Drug Mart in Acton has a great new look and the friendly salespeople were able to answer all of my questions.



Customer Service Manager Bev Bailie and Manager Bill Everson invite everyone to experience for themselves the new look of Shoppers Drug Mart in Acton.



Pharmacist Dana and technician Kay helped answer all my health questions.



Checking out the Kodak Picture Makers in the Photo Lab.



Inside shot of the main floor of Acton's Shoppers Drug Mart



EGG-celent! A grocery section in a drug mart! This will help save time.