

# From Fleetwood to Rockwood

## Rumours is not just an album

By LEILA WILLS

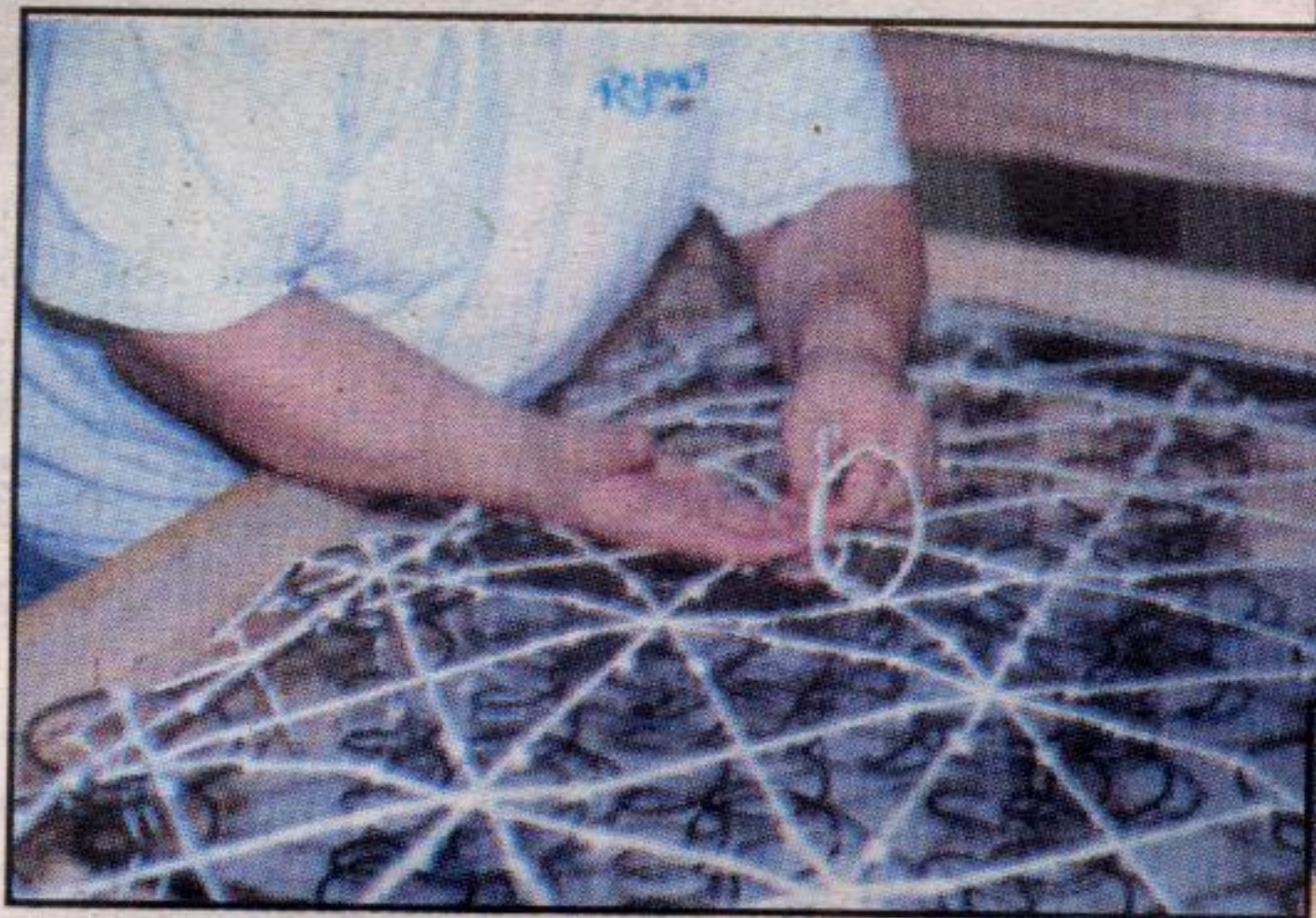
A Fleetwood Mac album, not the gossip of small town busybodies, inspired the name. *Rumours Furniture* in Rockwood will celebrate its 15th anniversary early next year, no small feat for any small business. But what is especially significant about *Rumours Furniture* is that it is part of a dying art - the tradition of handcrafted furniture.

Owners Doris and Lou Bozzelli started *Rockwood Furniture* in 1990. The couple met at George Brown College in 1985 while they were enrolled in the Furniture Production and Design programme. After graduating in 1987, the Bozzelli's honed their skills and worked on antique restoration, but eventually moved from reupholstering to designing and creating their own collection of sofas and chairs exclusively.

From its original location, the Bozzellis moved their business to a larger space in 1996. This space gave the Bozzellis room to showcase their furniture and add a sample collection of fabrics and leathers.

Part of the appeal of *Rumours Furniture* is the Bozzellis' approach to making and selling furniture. Customers are encouraged to tour the

workshop and see pieces in various stages of production to gain an understanding of how the Bozzellis make their furniture. Allowing their clientele to wander from the showcase to the workshop gives the Bozzellis a chance



Hand tying the coil springs.

to explain the benefits of techniques such as hand-tied coil spring upholstery and double-dowelled joints.

The Bozzellis custom build each piece of furniture to customer specifications. Although it may cost a little more, they believe that using the highest quality materials results in a better product. After 15 years, it looks like their customers agree.

*Rumours Furniture* is located on the



Store front of business at 101 Guelph St, Rockwood.

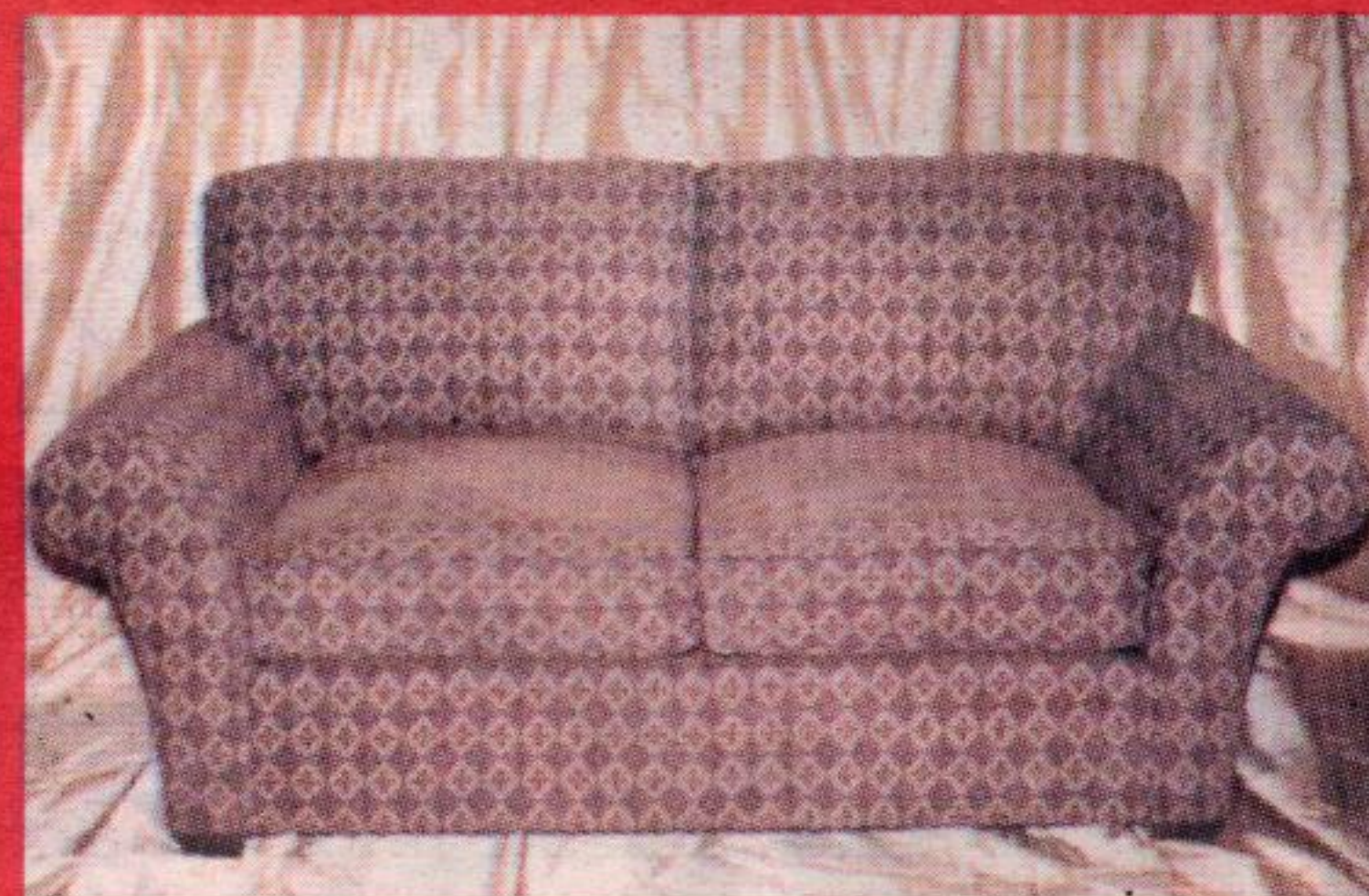
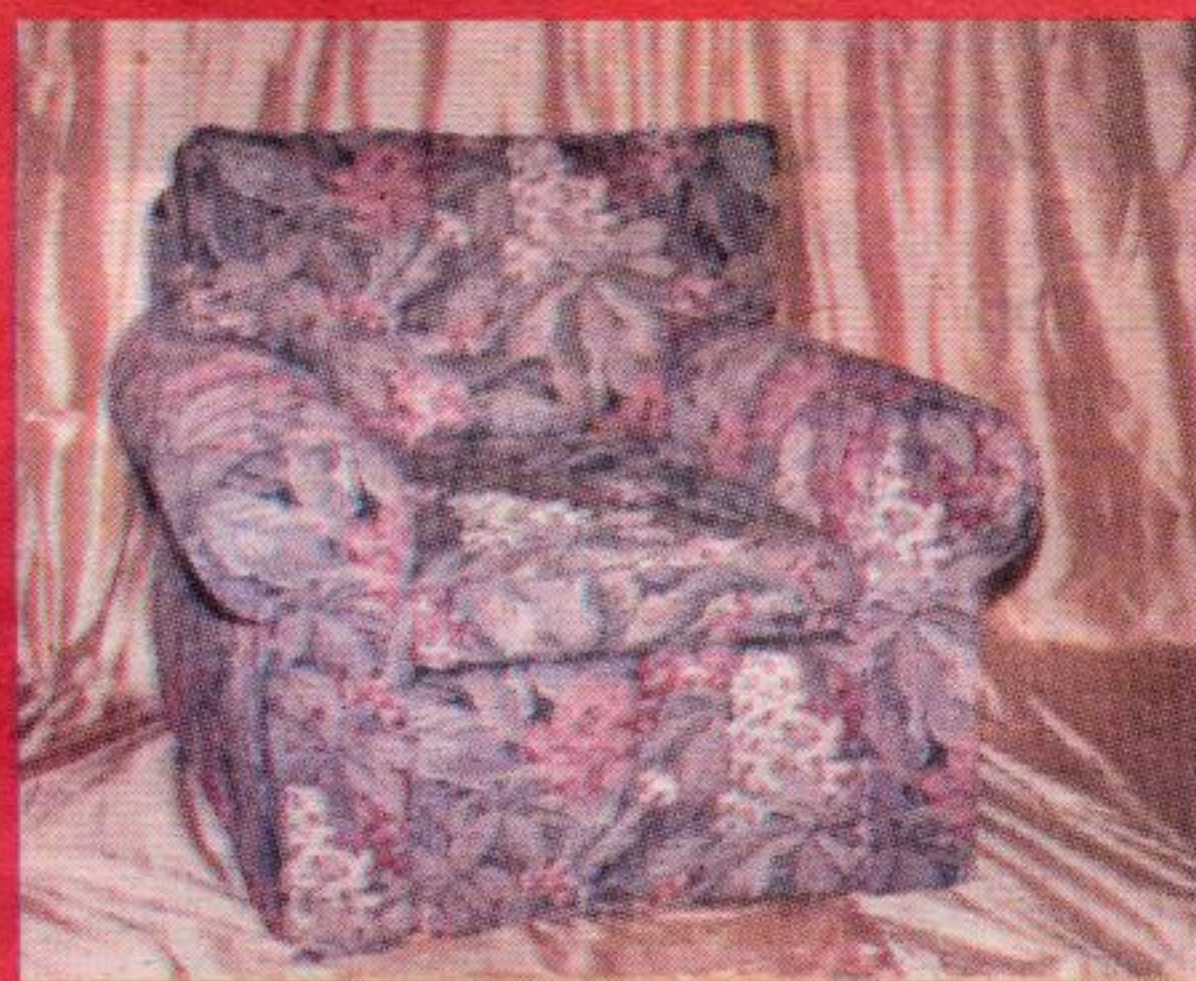
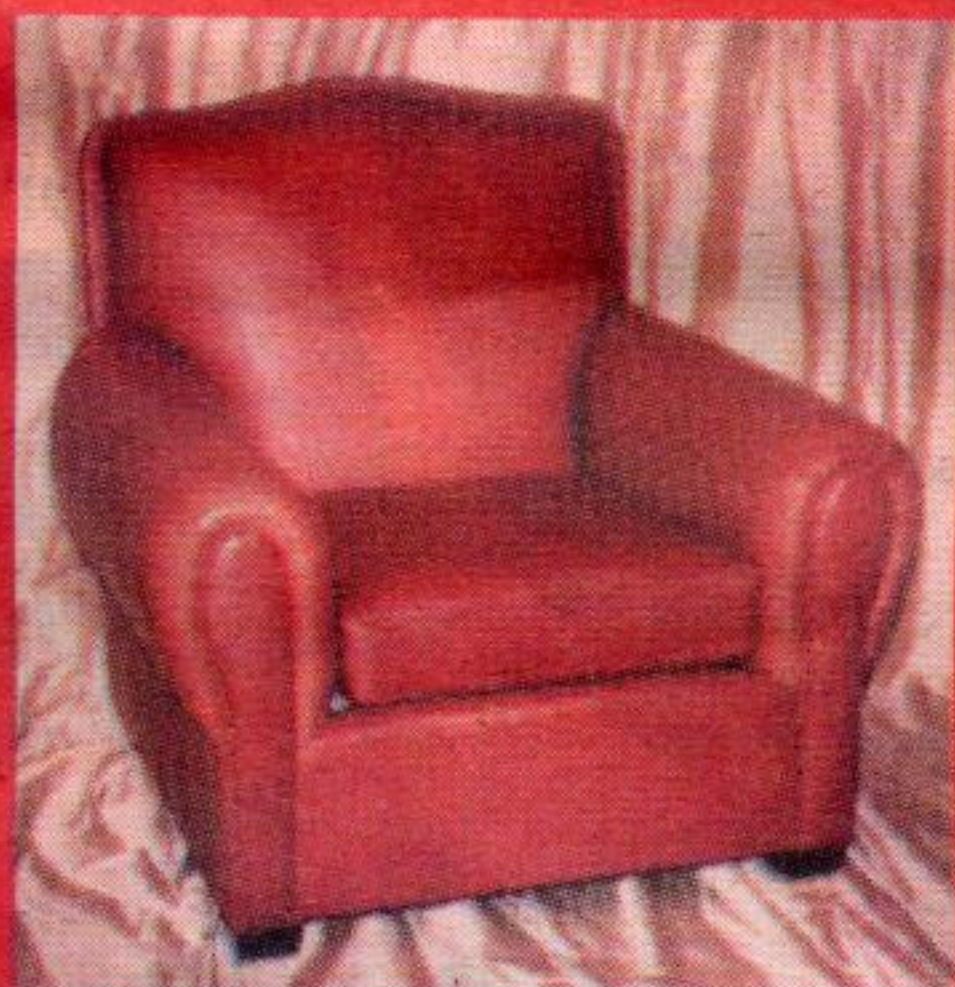


Owner Doris Bozzelli works on a bouvier sofa.



Covering the arm on a Staffordshire sofa.

corner of Main Street at 101 Guelph Street in Rockwood. For more information, call (519) 856-2575.



\*Extensive line of eight-way, hand-tied coil spring furniture featuring fabric and leather upholstery... sofas, sectionals, club chairs, chaises longues.



Main St. South, Rockwood  
 Tues-Sat 10-5, Sun 12-5  
 519.856.2575/888.339.2819  
 www.rumoursfurniture.com

*Builders of Hand-Tied Coil-Spring Sofas since 1990*