

CABA signage setback

By DONNA DANIELLI

What seems to a matter of taking one step forward and two steps back, has resulted in another setback for the Campbellville Area Business Association's (CABA) quest for a TODDS sign on Highway 401.

Responsibility for all highway signage is in the hands of the TODDS Company and CABA has been working with them for months on signage that would let travellers on the 401 know that Campbellville is a tourist attraction offering unique stores, restaurants and more.

CABA's first hurdle came in raising the necessary funding for the sign, when their application to the Milton Community Fund, the portion of the slots revenue that is allocated to community groups, was declined.

Instead, CABA was referred by the Community Services Advisory Committee to Town of Milton staff for funding ideas, as this signage would require yearly maintenance.

The Town approved funding through the Gateway Signage Program and everything seemed to be falling into place for the business association.

"I started to think to myself that things were going too well," says Ms. Marilyn Goodale, a spokesperson for CABA. "Something just didn't feel right." Ms. Goodale had contacted Mr. Randy Nichols at the TODDS office throughout the whole process and was elated when she was able to inform him that funding was now in place for the sign.

TODDS representatives and already been out to Campbellville to approve sites for the signs, and all that seemed left was finalizing the details. Instead of setting up a time to install the signs, Ms. Goodale was shocked to be told that CABA did not, after all, qualify for the signage it had been working on for months.

"I just found out from Randy Nichols that apparently you can't have two area profile signs, and since

Escarpment Country already has signs, our local business association is disqualified."

Ms. Goodale is mystified why Mr. Nichols and the TODDS office seemed so receptive to the signage up to the point that it was to become a reality, before stating it couldn't be done.

CABA is still seeking ways for the signage to be installed, and will apply to Tourism Ontario for special permission to put the signs in the area of Highway 401, along with the Escarpment Country signage. Despite the mounting frustration of the situation, Ms. Goodale remains optimistic that the provincial government will support their application.

"It's not over yet," states the CABA executive member. "I would have thought he (Mr. Nichols) would know what he's doing. CABA members believed we were finally going to get the thing in the works and then they come and pull the plug. It's very frustrating and disappointing."



Escarpment Country

CAMPBELLVILLE COUNTRY NEWS

Prepared by Anni Baynton

Next meeting will be held on Wednesday, October 9, 7 p.m. at The Trail Eatery.

CABA MINUTES

September 11, 2002

ATTENDANCE: A very successful meeting with 21 people in attendance.

UPDATE:

HARVEST FESTIVAL Oct 5 & 6 - Steve will pick up the banner signs advertising the Harvest Festival weekend and place them at the entrance to the village. Music & the cloggers have been arranged for Sunday Oct 6. Charlie Tilt will deliver pumpkins & cornstalks the week prior to the festival so the village can be decorated on September 28. Volunteers are needed at 9:00 AM to help.

GATEWAY SIGNAGE PROGRAM - Marilyn suggested that the sign to be erected on the 401 should read

MILTON/CAMPBELLVILLE so that people would realize that this is the exit off the highway for Campbellville.

NEW BUSINESS- Cheryl Bristow discussed the website that she has set up for Campbellville. The web address is www.OntarioAuction.net. Cheryl can be contacted at 905-301-1116 or Cheryl@OntarioAuction.Net.

Patti Was from International Trading Co. will have extended hours from Nov 1 until Christmas- 10:00 AM-8:00 PM. A portion of her sales will be donated to the Children's Aid Society. Other businesses interested in participating are to notify Marilyn at Vincent's Arts & Antiques.

CAMPBELLVILLE PARK- There was a discussion regarding the playground equipment in the park being unsafe. This park also needs a good cleanup. Ken Keats will look into

this. **NEW FIREHALL-** The sod turning is scheduled for 11:00 AM on Sept 17th at the new firehall location on Reid Sideroad.

ADVERTISING- Dawn from Gardener's Courtyard explained that the businesses could do a collective full colour page ad in for Campbellville once a month at a cost of \$60 per ad in the Canadian Champion.

MOHAWK FALL FAIR- Oct 25 & 26 - Lisa will look into the possibility of promoting the village businesses at the fair. Perhaps we can set up an information table with brochures, business cards & flyers.

The next MEETING will be held on October 9, 2002 at The TRAIL EATERY at 7:00 PM. Please plan to attend. Anyone wishing to join us for dinner prior to the meeting come at 6:00 PM. Hope to see you there.

Ski Scoop Now on the Shelves! Glen Eden's Ski Scoop will be arriving in your mailbox soon! Check out our discounted season pass prices, lesson schedule and event calendar. We've added pre-paid ski and snowboard equipment rental packages to our great lesson programs, as well as a new terrain park program that allows inverted aerals. Not on our mailing list? Give us a call 905-878-5011 or go to our Website. Mark October 15th because that's your last chance to save on our already low priced seasons lift passes! Avoid the line-ups, purchase your pass online: www.gleneden.on.ca. Here's to a long, white winter!

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