The North Halton ompass

Reach then a soaring quill, that I may write As with a Jacob's staff to take a height

CLEVELAND

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BRASS TACKS - Editorial

Shuffled to the top!

At first glance this issue, one thing our readers will notice is that the Compass is bigger!

Likely not so noticeable however is that our little kitchen table newspaper has a new editor. We've reshuffled our "corporate" roster and Deborah Quaile is now officially the paper's gatekeeper.

Over the last few months, it became obvious that 16 or 20 pages did not provide enough space to adequately publish all the news in the areas in which the Compass circulates.

It was either buy a bigger shoehorn to squeeze in as much rural news as possible or add to our staff to facilitate growth.

Besides Deb's promotion from arts editor to editor, Louise Cook and Kathleen Holding have joined Team Compass as adver-

representatives, tising Audrey Allison is the paper's new general manager.

All three will play a major role in how the Compass grows in the next six months as the paper heads towards its 3rd Anniversary in March.

Louise and Kathleen will introduce the Compass to the new advertisers necessary for the paper's expansion. Audrey will oversee the paper's business operation including accounting to keep the GST police at bay!

Where do all these moves leave this "former" editor? The "R" in MRK Communications Ltd. is left with the position of "publisher."

However, that's not as glamorous as it first sounds. A big part of my new position includes

working part-time at a golf course for some extra cash flow.

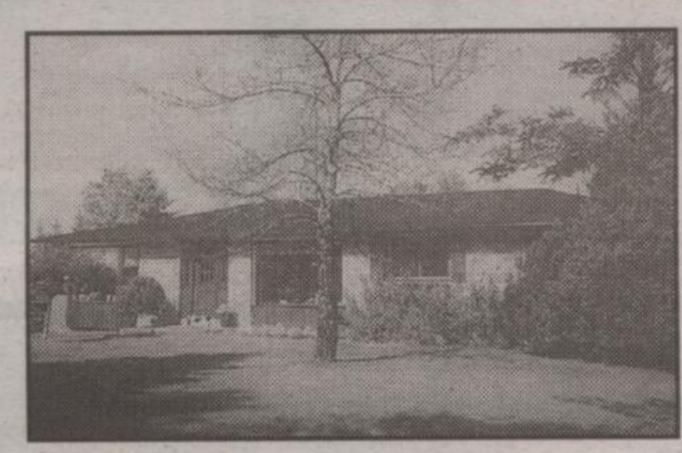
It seems the "M" of MRK Communications, the really big boss, thinks she's financed my little venture long enough!

Seriously though, the time is right for me to "work on the business" and not so much in it. And cutting fairways on a glorious fall afternoon provides a clear mind to plan strategy in regards to the paper's future direction.

However, our readers are not to worry that the paper or its content will change that much. There will always be room for Shoebox Memories, Kitchen and Lawn Chair Kapers Gardeners in the Compass.

All we're really doing is making more room for more rural news!

JUST LISTED - HOBBY FARM





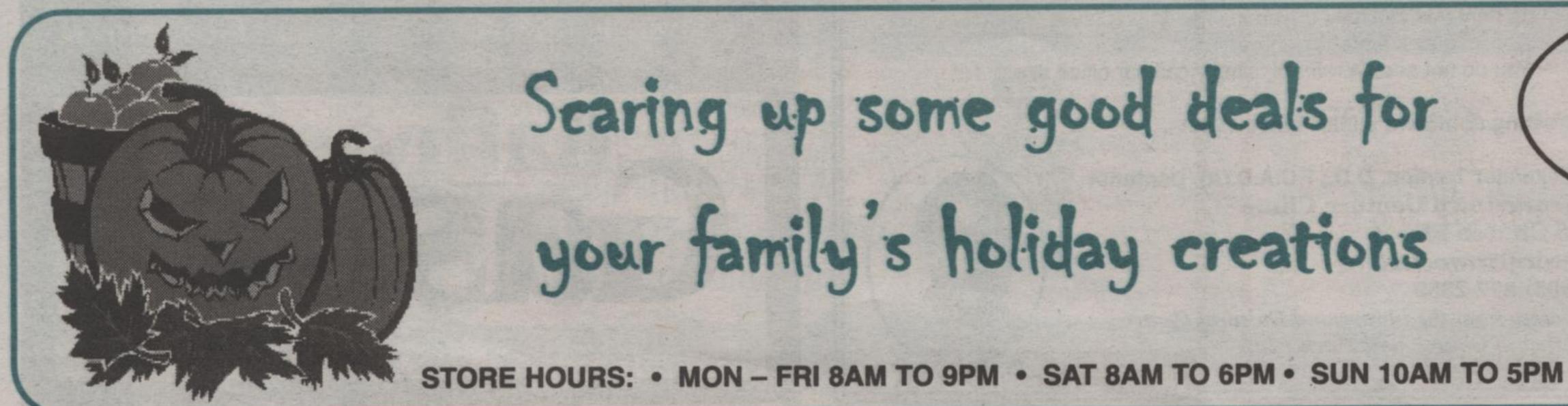
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