

# Find it all at Bea Shawn

Bea Shawn Fashion, winner of the Brampton Guardian's 1995 Readers Choice Award for the best bridal boutique in that city, has everything a bride-to-be needs to make her shopping as simple and affordable as possible.

Located at 389 Main St. N. in Brampton, Bea Shawn offers a variety of gowns, shoes, hats, jewellery, bridal lingerie and crowns and veils all in their one location.

One-stop shopping for all the ladies in the bridal party is a reality. Customers also receive free alterations on all

regularly priced wedding gowns, a complimentary steaming of their gowns, a zippered garment bag for their gowns after the wedding and professional advice from the store's staff.

Bea Shawn is staying on top of wedding trends for 1997. One direction the boutique is following is the softer look in terms of style and fabric. Organza and tulle are becoming much more popular and many brides are opting for fabrics instead of satin. Silk is very popular especially with Dupioni silk being more

affordable. The empire waist, a mid-'70s wave, is making a comeback.

Bea Shawn also offers traditional styles for those who desire the classic look. Cathedral trains with exquisite beading is a favourite.

Bridesmaid dresses are also going with a softer look. Crepe and georgette provide both a wearable and affordable style. Navy, burgundy and hunter are the most popular colours. Also available are mint, lilac and rose.

For more information, call the store at (905) 457-3363.

# Hand addressing invitations fits the mood of the '90s

The mood of the '90s – especially when it comes to weddings – is a yearning for the elegance and ceremony of an earlier time.

And to go along with wedding invitations that fit that mood, experts emphasize the importance of hand addressing envelopes to your guests-to-be.

Here are some guidelines:

- When addressing the inner envelope, exclude the adults' last names and addresses. Intimate relatives may be addressed as "Aunt Elizabeth and Uncle John." Below the parents' names, include the first names of all children to be invited.
- When addressing the outer envelope,

always use a guest's full name and formal title. Use abbreviations only for Mr., Mrs., Ms., Dr. and Jr.

- It is improper to use abbreviations in the street address or to abbreviate a city or state. House numbers and postal or zip codes may be written in figures.

- It's a good idea to have the printer print the return address on the outer envelope to ensure that any undeliverable invitations are returned.

- Invitations should be mailed four weeks in advance.

- Check with the post office to see if the invitations need additional postage.

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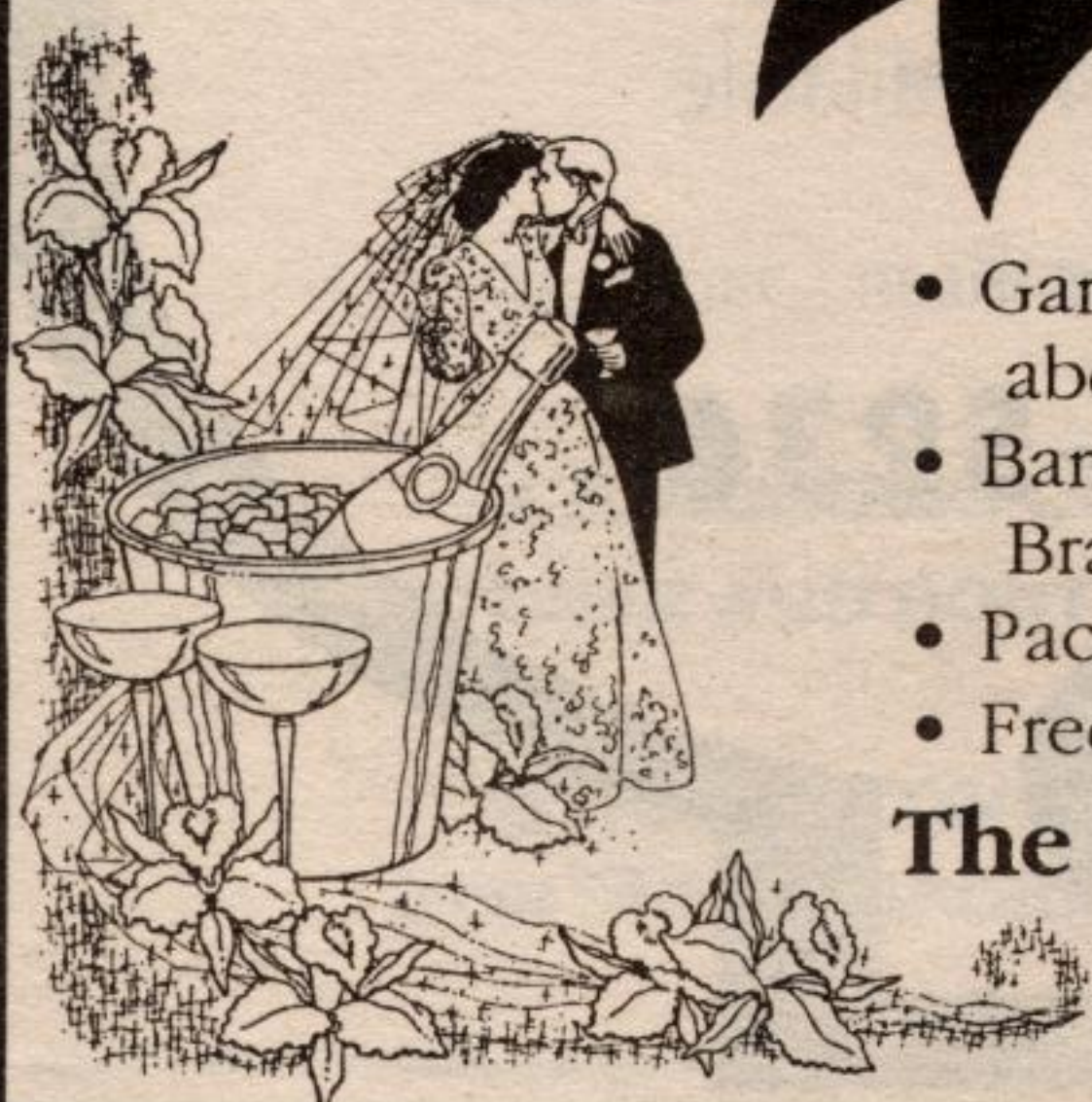
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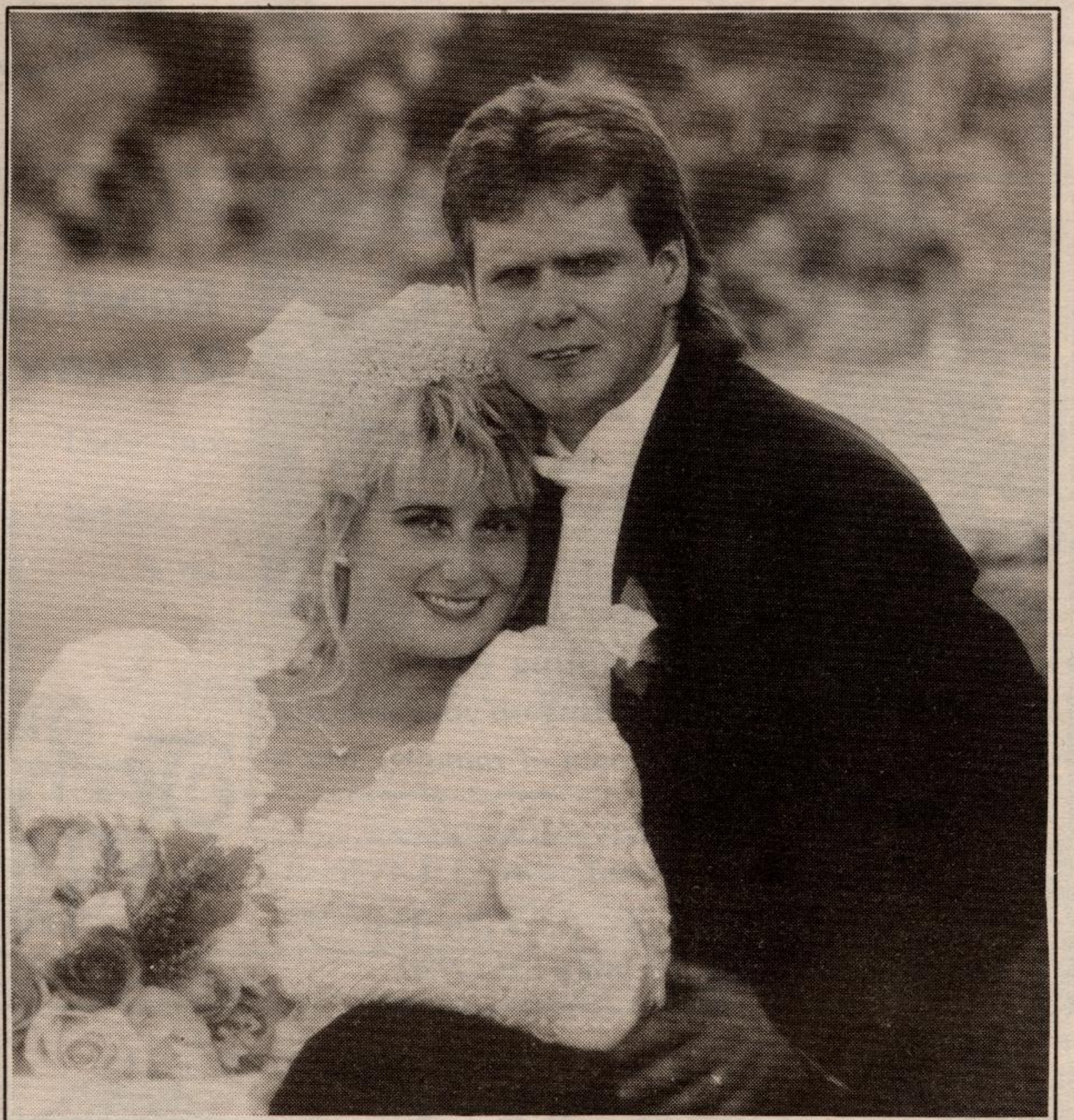
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