



DOWNTOWN ACTON



"The BIA Beat"

The Acton BIA was alive and well in 1996!

Great Christmas Gifts from Britain

British Videos
Audio Cassettes
Cadbury's Chocolate
Thornton's Toffee
Coronation Street
Books, Video, Calendars
Gordon Fraser Cards
& Giftwrap

A shop in a charming old
house. The shelves are
full of delicious foods
and delightful gifts, all
"In the British Manner"

SHOP IN PERSON
OR BY MAIL
519-853-1633

Mon-Sat 10-5
Sun 12-5

149 Church St. E.
Acton L7J 1L3

Beautification Programs

After many months of negotiating, the Acton BIA has finalized the purchase of the strip of property surrounding the parkette at Mill and Main Streets. Plans are now being developed to turn this entire property into an attractive expanse of greenery with shrubs, small trees and seasonal plantings. A blue spruce will provide year round appeal and next year at this time, Acton will hopefully have its own decorated town Christmas tree! The project has been funded entirely by the Acton BIA and their Board of Managers will oversee the construction, slated to begin in the Spring of 1997.

The floral display in downtown Acton this past summer was just gorgeous and thanks should go not just to the BIA but to the Acton Horticultural Society as well. The Acton plant brackets were commissioned and funded by the BIA, the plants were purchased by the BIA and their employee Karen Honeywell, was responsible for keeping the flower baskets watered and maintained throughout the summer. Karen also maintained the curb planters and kept our downtown streets swept clean of debris. The Horticultural Society looked after the selection and planting of all the curb planters. Thanks also go the Frizzell family for their assistance

in putting up and taking down the hanging planters.

This past summer, the Acton BIA commissioned and funded the attractive new street signs erected in the downtown core. These street signs are another step in the beautification program that is being undertaken by the BIA.

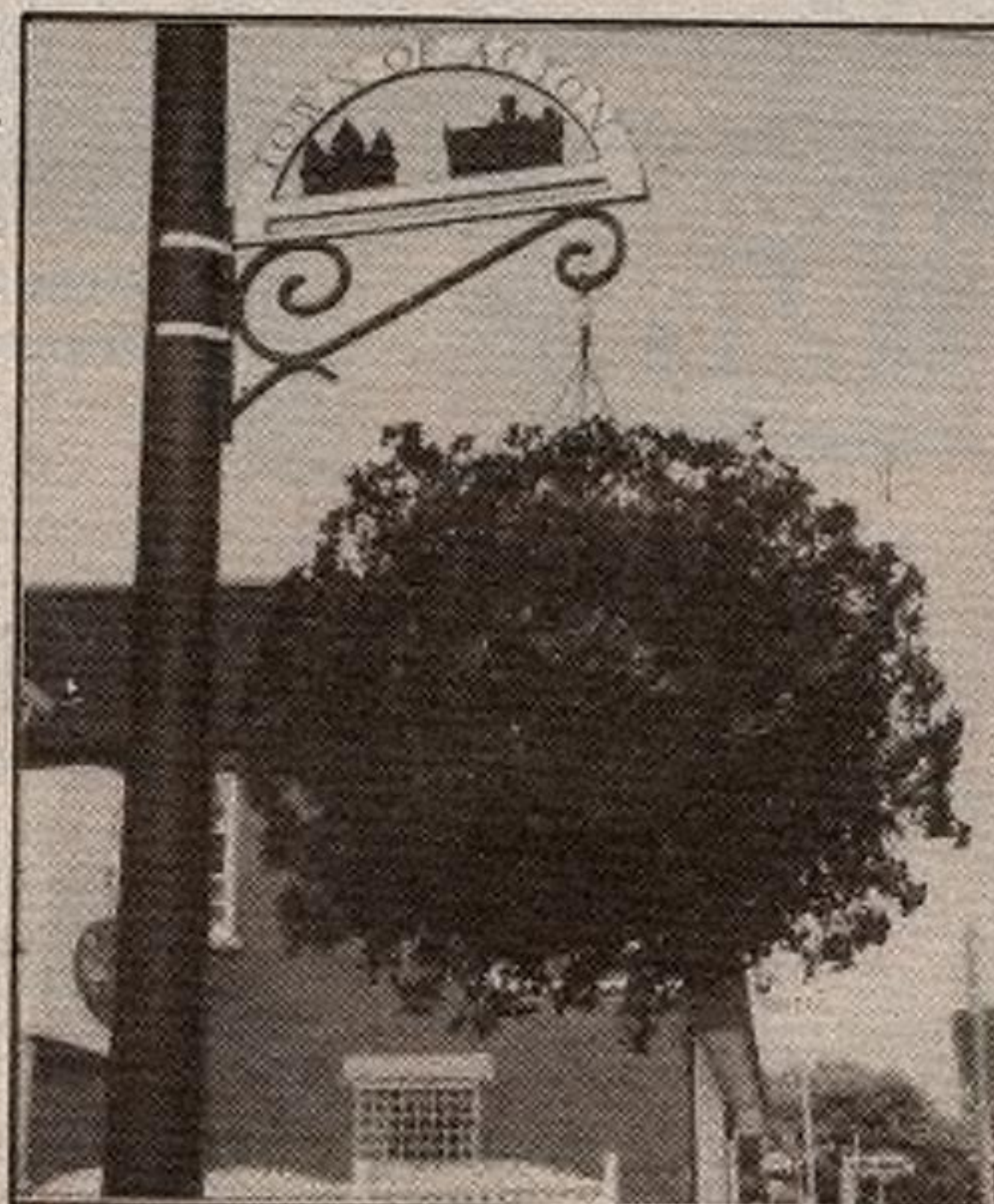
Unique Christmas Gift Idea

The replaced green street signs are available for purchase at \$10 each from the BIA, with the following signs still available: Mill St., Main St., Eastern Ave., Church St., Frederick St., Elgin St. and John St. Call 853-1031 ext. 238 to purchase.

Events and Promotions

Over 100 people purchased tickets for the July 1st celebration of the BIA's *Sizzling Summer Sample Fest*. This historical walking tour through the downtown provided participants with a wide smattering of historical (and sometimes not so historical!) information. The participating eateries along the tour went all out to provide delicious samplings.

The *Leathertown Festival* once again had perfect August weather.



Beautiful new street signs and planters!

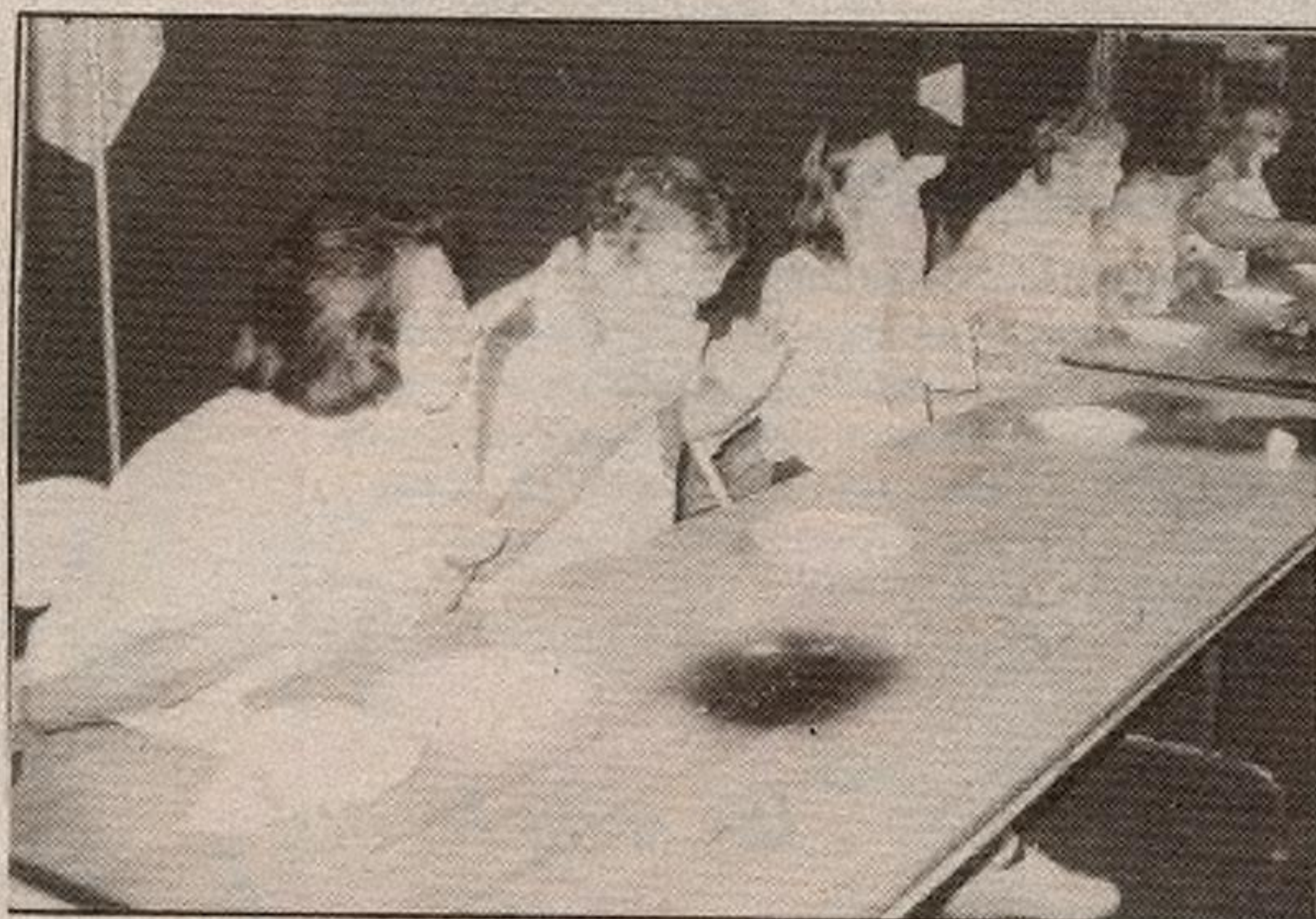
Although the event was completely organized by a group of dedicated volunteers, it was funded and co-ordinated by the BIA. This best ever Festival attracted upwards of 5,000 people into the downtown!

The Acton BIA sponsored the grand prize \$500 shopping spree in the "Shop Acton" coupon booklet, with the winning ballot drawn at the Acton Fall Fair. Also at the Fair, the BIA Managers took part in a *Crazy Competition* against the Georgetown BIA. The events included everything from eating a cream pie with no hands to a dress-up contest!

The BIA's *Deck the Halls* contest has just finished and our downtown looks quite festive with the 25 imaginatively decorated wreaths on display! The winner of the \$400 shopping spree was Rose Wilson, Acton and the best decorated wreath prize went to Mr. Mugs.

These are just some of the events and projects the Acton BIA completed in 1996. We look forward to an even better 1997! Merry Christmas from the BIA Board of Managers:

Edna Perkons, Dan Dolliver,
Gord Chapman, Gerald Rennie,
Steve Dawkins, Mike O'Leary
and Tim O'Connor; BIA Co-ordinator Janis Fread.



Cream pie eating contest pits Acton BIA vs. Georgetown BIA!



**Shrimp
Rings \$5.99**

50 pieces - 10 oz
Thaw 'n' Serve

**Schneiders
Sausage
Rolls \$3.99**

12 or 36 mini pieces

**Honey Garlic
Chicken Wings**
3 lbs. **\$8.99**

853-0101
5 Mill St., Acton



**MEDICAL
PHARMACY**
98 Mill St. E., Acton
853-5780

Herbal and homeopathic remedies are growing in demand and popularity. Each has a specific role to play in the maintenance of your health.

For help in choosing a remedy that would be right for you, please drop in or call. We now carry a popular line of homeopathic remedies.

**THE ACTON
Tanner**

wishes a safe and
happy holiday to
all of our readers
and advertisers!

Our office will be closed
Monday Dec. 23 to
Friday, Dec. 27 and will
reopen on Monday,
Dec. 30 (closed again on
Wednesday, Jan. 1).

Watch for the next
issue of *The Tanner* on
Tuesday, Dec. 31.

Phone 853-5100
Fax 853-5040



"The BIA BEAT"
is sponsored by the Acton Business Improvement Area and
the downtown businesses featured on this page.

