

DOWNTOWN ACTON



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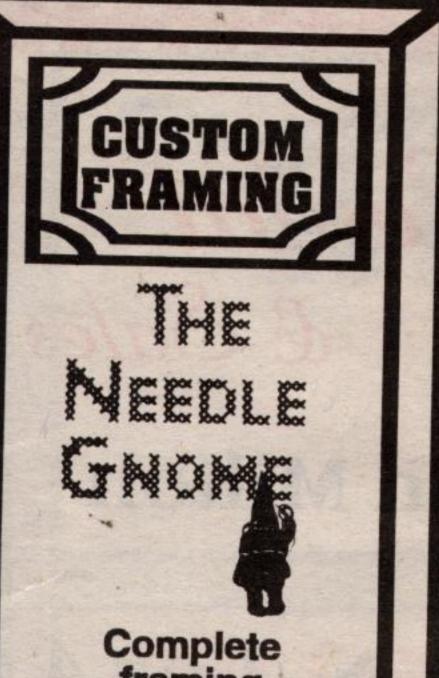
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"The BIA Beat" Did you know...?

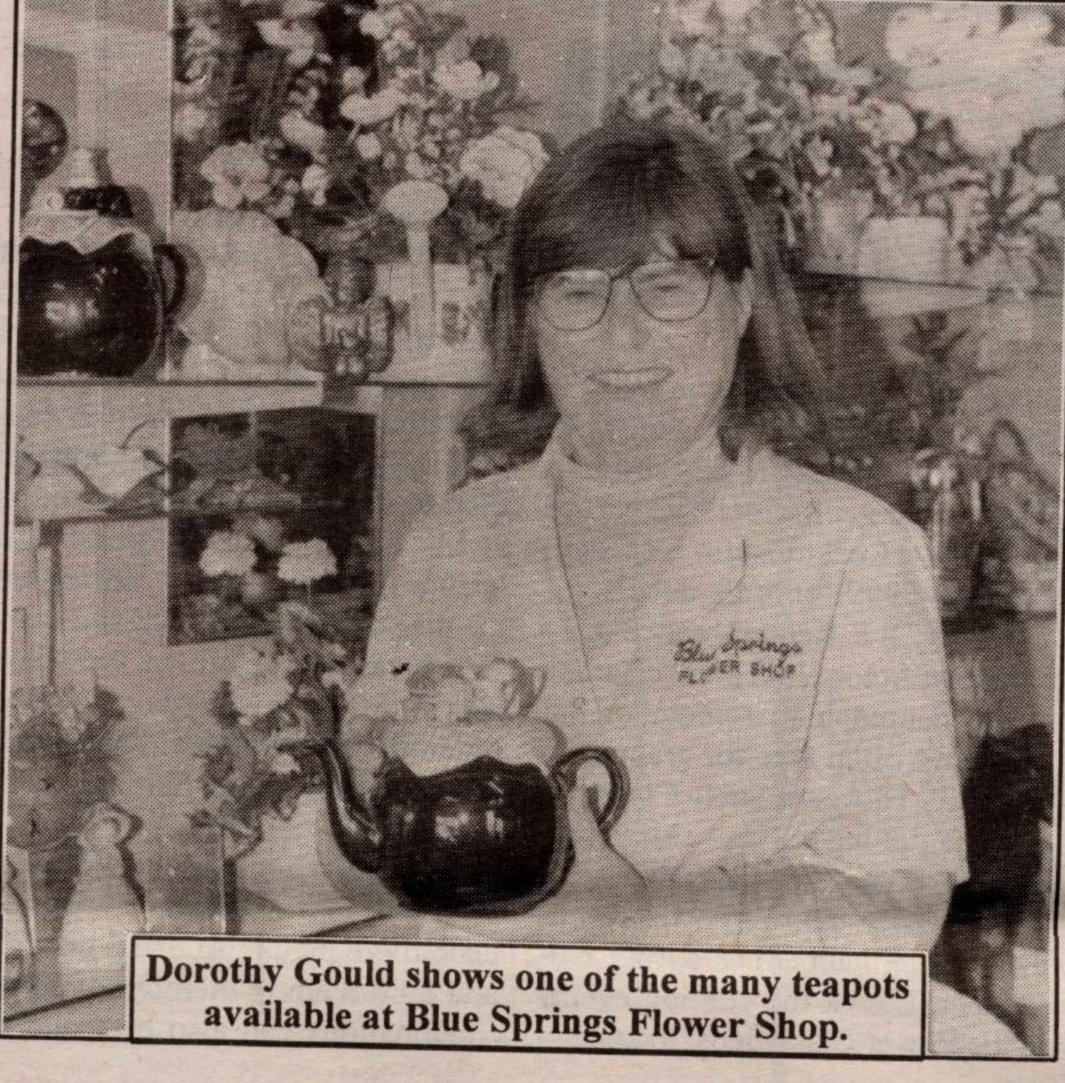
You'd be surprised at the variety of merchandise some of Acton's downtown shops carry. Did you know that Blue Springs Flower Shop has expanded their giftware line to include a selection of picture frames, stained glass hummingbirds and stuffed animals? The shop also has colourful Minnie and Mickey Mouse teapots, cream and sugars and salt and pepper shakes. Their Sesame Street mugs would delight any youngster and there's a varied selection of small ceramic gift ideas. Tucked in a corner displaying a dried flower arrangement is an antique barber chair, rescued from the barber shop that was taken over when the flower shop recently expanded. The scent of flowering plants, potting soil and fresh flowers makes a pleasant atmosphere for browsing for both giftware and greenery.

Centre Ice Sports carries a full selection of football, basketball,

hockey, baseball and racing cards plus non-sport cards including Marvel and movie cards. The popular game Magic is also available. But did you know you can rent video games and the Super Nintendo, Nintendo 64 and Play Station machines here? These machines and videos are an expensive purchase, so rent one for the weekend to try it out before deciding if it's a suitable Christmas gift.

The name Blooms Away immediately brings to mind lush flowering plants, which this shop has an abundance of, but did you know they also carry some really interesting handmade giftware? There's mop dolls, candle holders made from old cedar rails, beeswax candles and unique plant stands made from willow branches. Just in time for Christmas, they will be carrying Christmas tree ornaments, music boxes and stuffed animals. The wooden cigar





store Indian will point the way to a shop full of interesting giftware and a variety of plants and fresh flowers.

Haunted Halloween Hunt Contest

The deadline for handing in your entry form is today, Oct. 30. There are 11 Halloween loot bags full of all kinds of goodies for the winners, generously donated by Acton IGA, Acton Home Hardware, Acton Pharmacy, Big Scoop Café, Country Reflections, Foodland, Freezer Frenzy, Godfathers, Musicland, Power Entertainment and Wetherby's. Stop by Power Entertainment on Halloween night when the winners will be announced at 8 pm and complimentary refreshments will be provided to anyone in costume, by Mr. Mugs.

Santa is Coming to Town

The Santa Claus parade, organized by the Acton Firefighters Association, is coming to Acton on Saturday, Nov. 16. After enjoying the parade, stay downtown and do some Christmas shopping - Acton's merchants will be pleased to serve you. If you're looking for a gift for the person who has everything, consider purchasing a BIA Cheque. These cheques are issued in \$10 denominations, can be cashed at over 40 downtown Acton businesses and are sold at the Acton branch of the Bank of Montreal. It's like purchasing a gift certificate, but instead of using it in just one store, a BIA Cheque can be used at any of the 40 participating businesses!





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"The BIA BEAT"

is sponsored by the Acton Business Improvement Area and the downtown businesses featured on this page.

