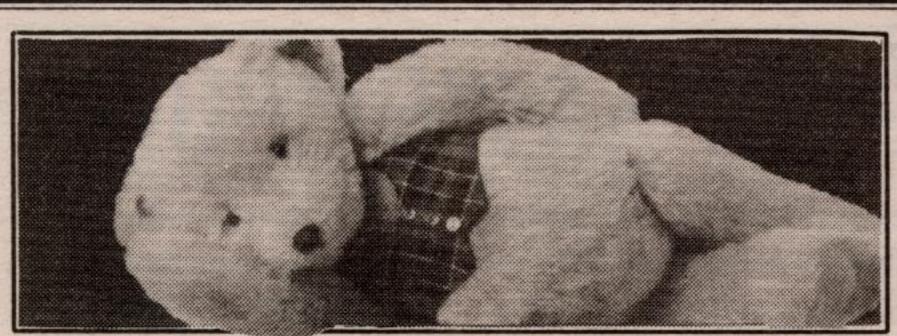
Another often-over-looked aspect of carpet is its soundproofing function. By virtue of the same qualities that make it an excellent insulator, carpet provides the further benefit of soundproofing. Because of the additional layering of underpadding and carpet fibre, sound waves are trapped between them and disperse, thus diminishing noise levels.

Finally, compared to tile and hardwood, carpet provides a low impact, shockabsorbing surface that is not only more comfortable to walk on, but also cushions falls—an added safety measure for homes with young children and the elderly.

So, besides adding colour, creating mood, visually extending an area and complementing the perfect room setting, carpet offers a host of other benefits that are too often overlooked. A buyer's guide, "How to Buy a Carpet," published



by Peerless Carpet Corporation, offers a colourful, reader-friendly information package for people in the market for carpet.

And, when you purchase a Peerless carpet from

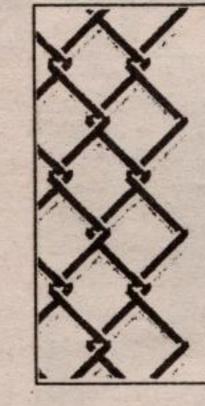
Lakeview Flooring you can receive your own free Peerless bear. Call (519) 853-1190 for your free copy of the "How to Buy a Carpet" booklet while quantities last.



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Quality Work Built to Last

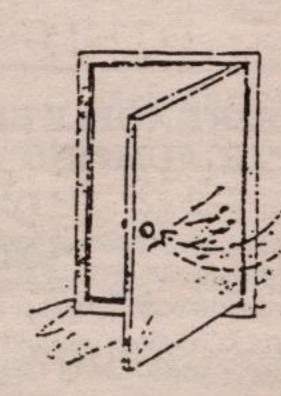


COMMERCIAL INDUSTRIAL RESIDENTIAL



Your Thermostat

Set your thermostat at about 20 degrees Celsius (68 degrees F). For every degree above this recommended setting your heating fuel use could rise by about five per cent. Setting a thermostat higher than normal won't heat your home any faster.



How to Reduce Your Heating Bills

ENERGY HINTS!

Don't Overheat Unused Space

Close doors leading to unheated parts of the house. If you have a spare room that's not being used, close the hot air register or turn down the baseboard heater and close the door to that room.

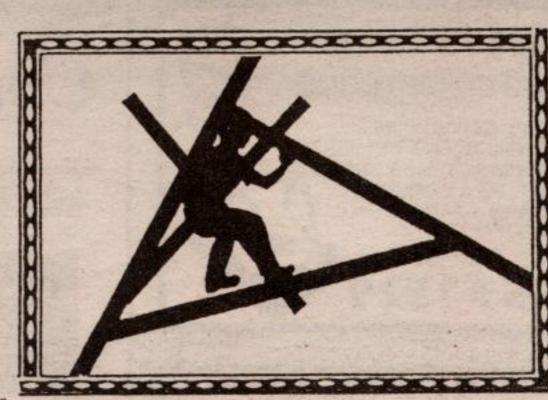


Pictured above is two of a series of new safety signs.

They have been designed especially for children to warn them of the dangers of playing with equipment and climbing hydro towers or poles. Some of the signs feature ZAP the Electrical Safety Bird and all feature a very clear warning. Why not take a minute to talk to your children about electrical

safety outdoors?
Show them the signs in this ad. Thank you for helping.

WE WOULD LIKE TO ENCOURAGE YOUR CHILDREN TO PLAY SAFELY. WILL YOU HELP?



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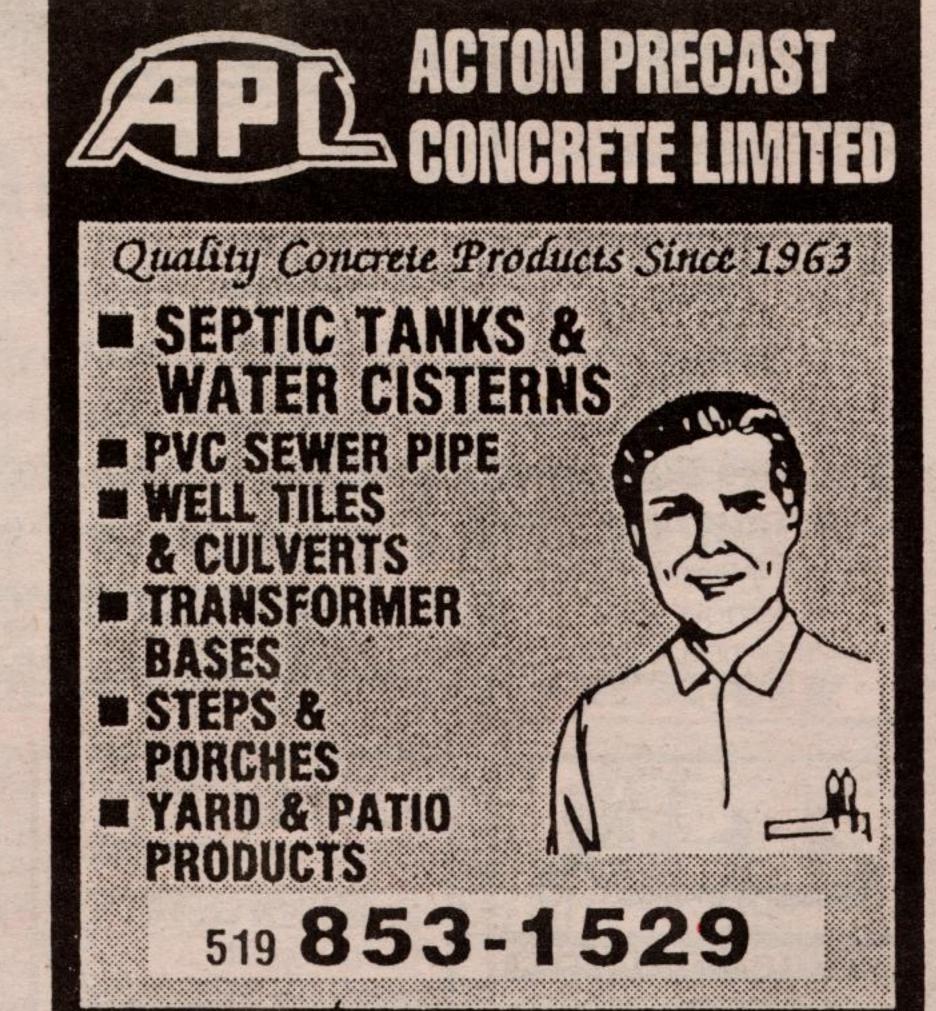
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AD DEADLINE: FRIDAY AT 4 PM