

## EDITORIAL

With Karen Wetmore



### A 'no-go' logo

Maybe it's better in colour. Since the Town unveiled its new corporate logo recently, all I've had to go on is a black print version on white paper.

The logo, pictured below (again in black and white), is supposed to represent the Town of Halton Hills. Now I know logos generally bring to mind an image of the thing they represent, whether it be two circles surrounded by a rectangle (Master Card), the fast food restaurant sign shaped like a bell (Taco Bell) or a dog listening to a phonograph record (RCA).

The new Town logo basically looks like two capital "H"s crossed by a wavy line. So at this level, it works. When I see it, I am reminded of the words "Halton Hills."

But I can't for the life of me see where the vertical lines of the "H"s are "pillars of industrial strength" or the wavy line is "the natural and human elements of the Town," according to its creator.

Like I said, maybe it's better when seen in colour: a blue wavy line across green vertical pillars. Or maybe it's one of what I call "those modern art things," which don't really make sense except to the artist herself (or in this case, the artist and the logo design committee).

Of course, I'm probably being too negative. An effective Town logo might help bring the different parts of Town together, might make us all feel like we're residents of Halton Hills instead of residents of Acton, Georgetown, Glen Williams, Limehouse and so on.



## HALTON HILLS

*Working Together Working for YOU!*

And granted, it is a difficult thing to come up with a design which can truly represent a whole town. So difficult, in fact, that the winning logo was designed by the City of Vaughn's graphic arts coordinator, Vida Skilandziunas.

Now, I have nothing personally against Ms. Skilandziunas, and I'm sure she is a very talented graphics designer. But why should the Town award its \$1,000 prize money to a person who not only doesn't live in Halton Hills, but apparently has never even *been* to Halton Hills? And if the Town wanted the calibre of a professional graphics person's talents, why hold a contest at all? Just find someone to take the contract.

There were 166 entries for the contest, the majority of which were presumably from local residents. Did the logo selection committee stop to consider how choosing an "out-of-towner" must feel to residents and especially the other entrants? How would you feel if the new \$2 coin or our country's flag was designed by an American instead of a Canadian citizen? Sound a little far-fetched? Maybe. But do you remember how you felt the first year the Toronto Blue Jays won their first World Series? Just like me, I'll bet you were proud that a "Canadian" team won over all the Americans.

So I'm not going to see the pillars in the logo as representing the balance of urban and rural areas of town, and the wavy line, blue or otherwise, won't remind me of the two rivers which pass through Halton Hills.

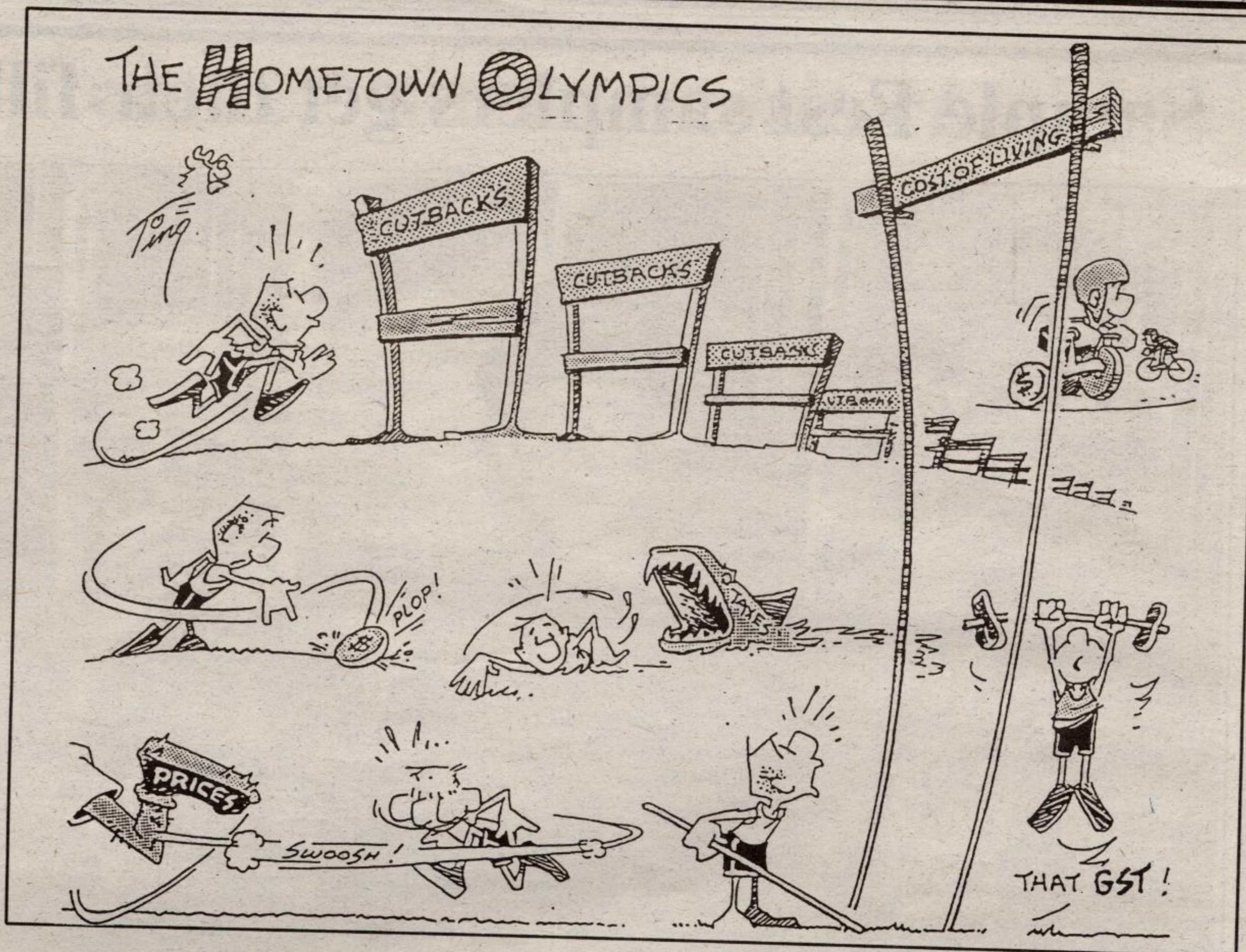
I'll see a reminder that \$1,000 was given to a person who knows nothing about our Town for drawing a few lines on a computer screen.

"Working together working for you," the Town's new slogan, marks the bottom of the new logo.

But it doesn't work for me.

### Same time last year ...

The Acton BIA discontinues talks with Ted Rachlin, who had wanted to donate the parkette at Mill and Main Streets in memory of his father, former Acton mayor Ben Rachlin ... The Acton Soccer Club donates five sets of uniforms to needy players in Brazil ... Break and enters occur in three Mill Street businesses in one weekend.



Paul Hynds, teacher at Robert Little P.S., gave his Grade 5 class a writing assignment in response to an editorial Hartley Coles had written on the Acton Quarry and its possible uses. The assignment: Imagine you are 10 years older and you are going to what used to be the Acton Quarry. What would it look like?

The following are a few samples of the students' work. As Mr. Hynds remarks, "From reading, you can see the students have rather vivid imaginations."

### Fun at the Water Park

BY SARAH KOBZA

The sun was gleaming over the huge Water Sports Park. All you could see were big blue water slides and a huge wave pool. It's hard to believe that's where the old Acton Quarry used to be.

Meagan and I pulled up in my turquoise convertible and Tina and Holly arrived in Tina's green Neon. Tina is now a Grade 5 teacher at Robert Little school. That's where we used to go to school years ago.

We went over to the entrance and paid the admission fee for a daily pass. This would get us unlimited access to all the wave pools, slides, waterfalls and other fantastic rides at the newest and largest water park in Canada. Tourists drive up from the U.S. all summer long.

Tina, Holly, Meagan and I quickly changed and jumped into one of the wave pools. It was neat how the waves pushed us around. Holly tried to swim against the waves but she couldn't. After a while we decided to try the water slides. There was a long set of stairs we had to climb, then there was a landing with a slide, and then there were more stairs that led to a bigger water slide.

Holly and Tina decided to try the slide there and Meagan and I went

higher. When we finally got there, we were out of breath. I went first. It was really fast and I like it. When I got to the bottom, Meagan came down about five seconds after me. Tina and Holly asked us, "Do you guys want to go over to the soda stand and buy sodas?"

Megan and I said, "Sure."

We all got Cokes at the soda stand. We found a table with four chairs and decided to sit there.

Meagan and I were going to the same university. I was going to be a doctor and Meagan was going to be a psychiatrist. When we finished our sodas we all wanted to go and try the shooters. The shooters are long tubes that shoot you into deep water.

When we got there we saw Katherine, Sabrin and Emily. They told us the shooters were the best. We all tried them and liked them so much we went five more times each. Then it was 5 pm so Meagan, Holly, Tina and I said 'bye to Katherine, Sabrin and Emily.

We all went over to the change room. We quickly changed and then grabbed our stuff to go. Meagan and I said 'bye to Tina and Holly since they were leaving in Tina's car. Meagan and I hopped into my convertible and drove away.

### My idea for the big hole

BY BRANDON INNS

One day I invited my friends Neal, Joe and Sabrina over for a sleep-over on Friday. On Saturday we woke up and got dressed. We ate French toast for breakfast.

We all decided to go to Acton's Wonderland, which 10 years ago, was a quarry filled with lots of rocks and limestone. But everyone pitched in to make it Acton's Wonderland.

When we got to Acton's Wonderland, it was hard to find a parking spot, but when we did we pulled right in. So we went inside the amusement dome.

The first ride I went on was the Mind Blower. Its carts were all black with a streak of fire. It has 10 hills and two loop-de-loops. The first ride that Sabrina went on was the Thriller. It has green carts with black

stripes. It has five hills and three loop-de-loops. It's an O.K. ride, but I like hills!

The first ride Neal went on was the Twister. It has black carts with the work Twister in red. I think it's fun, but it is just a big corkscrew. Joe went on the Zapper. Its carts are green with a lightning bolt across the side. It has two big corkscrews, one hills and two loop-de-loops.

There are a lot more rides in the park and I'll even tell you a couple of them... the Tilt-a-whirl, which just spins around. There are lots of games that cost \$2. There is the spinner and the super spinner. They all spin fast.

Well, it's time to go home, but one thing before we go. I have to get some cotton candy. Then we all got into the car and left.

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