

# Still time to win 'spree'

You still have a few days to join in Downtown Acton's Christmas Wish List promotion and thereby qualify for a terrific \$200 holiday shopping spree.

Sponsored by the Acton BIA, the promotion has been a boost to local shops - and it has caught the attention of shoppers with its novel approach to gift-giving.

The contest closes at noon on Saturday (Dec. 10) so it's important that you get downtown soon and get your "Wish List" completed.

Just in case you haven't yet seen one of the Christmas Wish List flyers, here is how the promotion works:

1. Pick up a Wish List in any participating business;
2. Record on the Wish List products or services you would like for Christmas from the business;

3. You must visit at least three participating businesses;

4. Record the name and address of the person you would like your Wish List sent to;

5. Record your name, address and telephone number and deposit the completed Wish List in the ballot box in any of the participating businesses;

6. One name will be drawn to win a \$200 shopping spree in downtown Acton.

Participating businesses: Acton Foodland, Acton IGA, Acton Pharmacy, Acton Photo, The Card Shop, Blue Springs Flower & Gift Shop, Clocks & Curios Plus, Doll Emporium, Entertainment Tonight, Freezer Frenzy, Friar's Friends, Halton Hills Furniture, Herrington Printing, Holland Shop, Home Hardware, Leathertown Feed Supply, McNabb Graphics, Needle Gnome, Super Cuts for All, TimBri Tea House, Towne Friar, Video 99, Wetherby's and Willow Lane Natural Foods.

# Santa Claus finally goes high-tech



Kids writing to Santa with their wish list is an age old tradition. But a personal telephone call from Santa? Welcome to the new high-tech world ... with a twist.

This year, Santa Claus finally is going "high-tech" at his North Pole headquarters.

"I was just running out of time and just couldn't get all my letters written and all the toys ready for the sleigh too," Santa said during an interview. "Mrs. Claus was always worried that with all those letters I'd get behind and forget someone. I needed some help."

So for Christmas '94, Santa is working with a service bureau to contact kids by phone, as well as mail, all in time for Christmas.

Santa's helper, David Vanderwees of North Pole Enterprises, explains that parents, friends and relatives of children who have passed the "naughty or nice" test can call 1-800-99-SANTA toll-free from anywhere in North America and arrange to have Santa personally call a child of their choice at a pre-arranged time.

"We'll just ask a few basic facts about the child's interests - names of pets, favourite toys, hobbies, that sort of thing - to make sure Santa's file is up to date. Then we'll arrange a time and date when Santa can make the call," Vanderwees says. The average call will be three to four minutes.

North Pole Enterprises also offers personalized letters from Santa for kids too busy to get to the phone. The keep-sake letter, signed and sealed by Santa himself on his personalized stationery, is also tailored to the recipient's special interests.

North Pole can take orders for Santa Calls or Letters anytime between 8 am and midnight, seven days a week. The Santa Call or Letter costs \$11.95, on a valid Visa or MasterCard. Price does not include taxes or long distance charges where applicable.

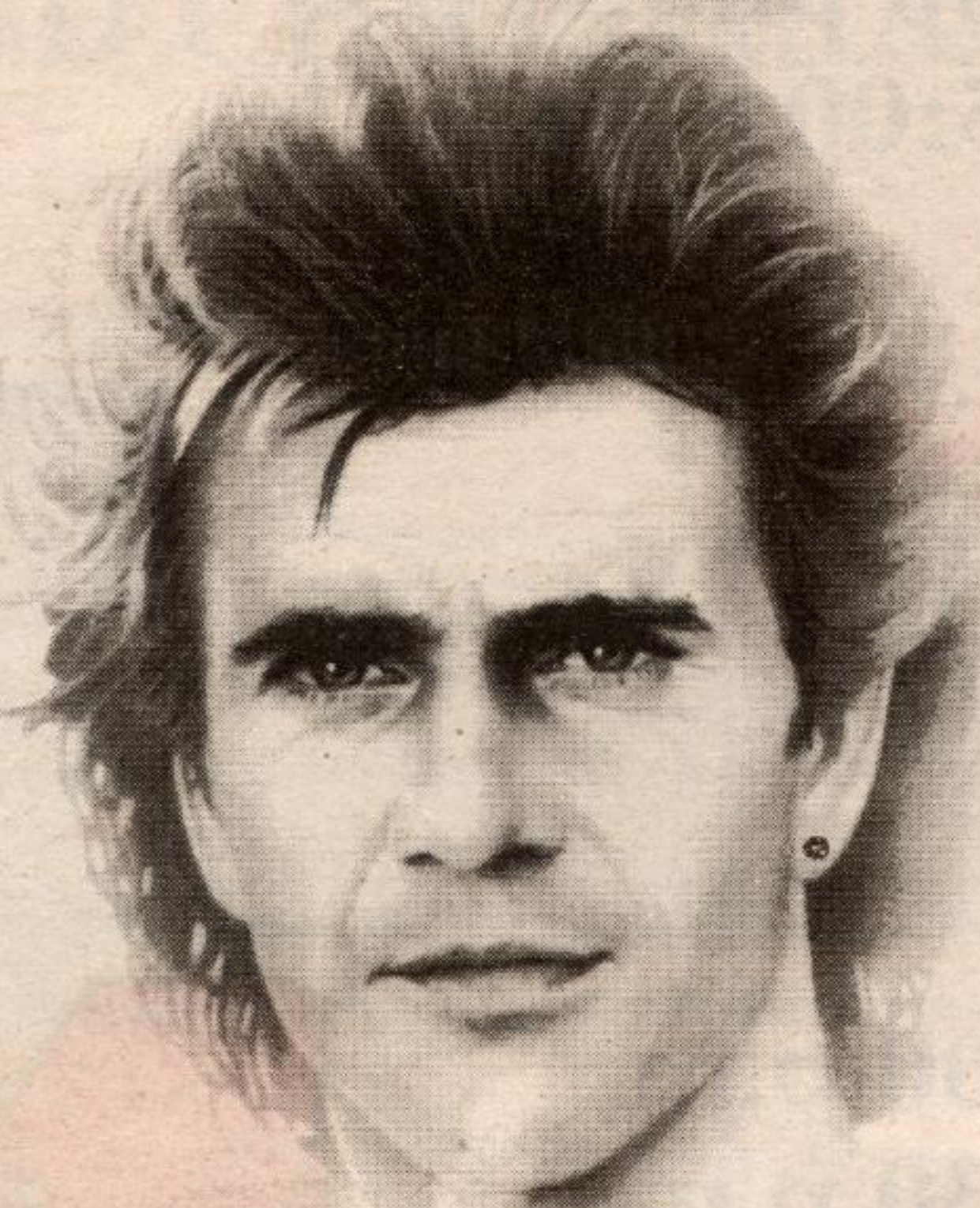
"Santa is going to be very busy during the week before Christmas," says Vanderwees, "so we're offering a \$2 discount if the call or letter is booked before Dec. 12."

"Santa hopes to complete all his letter writing by Dec. 12 so that children will receive their personalized letter in time for Christmas."

Santa Calls will be returned at pre-arranged times between 7 am and 9 pm local times to fit in with children's bed times.

In the spirit of the season, Santa will donate 50 cents from every call or letter booked to the major pediatric research foundation in the caller's province to give sick kids a gift of health this Christmas.

# Holiday Gift Ideas this season at . . .



Exquisite Jewellery

Laminated Fine Art Posters

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And much much more!



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**HOLIDAY HOURS**  
MON-TUE 10-8  
WED-THUR-FRI 10-9  
SAT 10-8  
SUN 11-6

## GIFT IDEAS!

On Each and Every Page

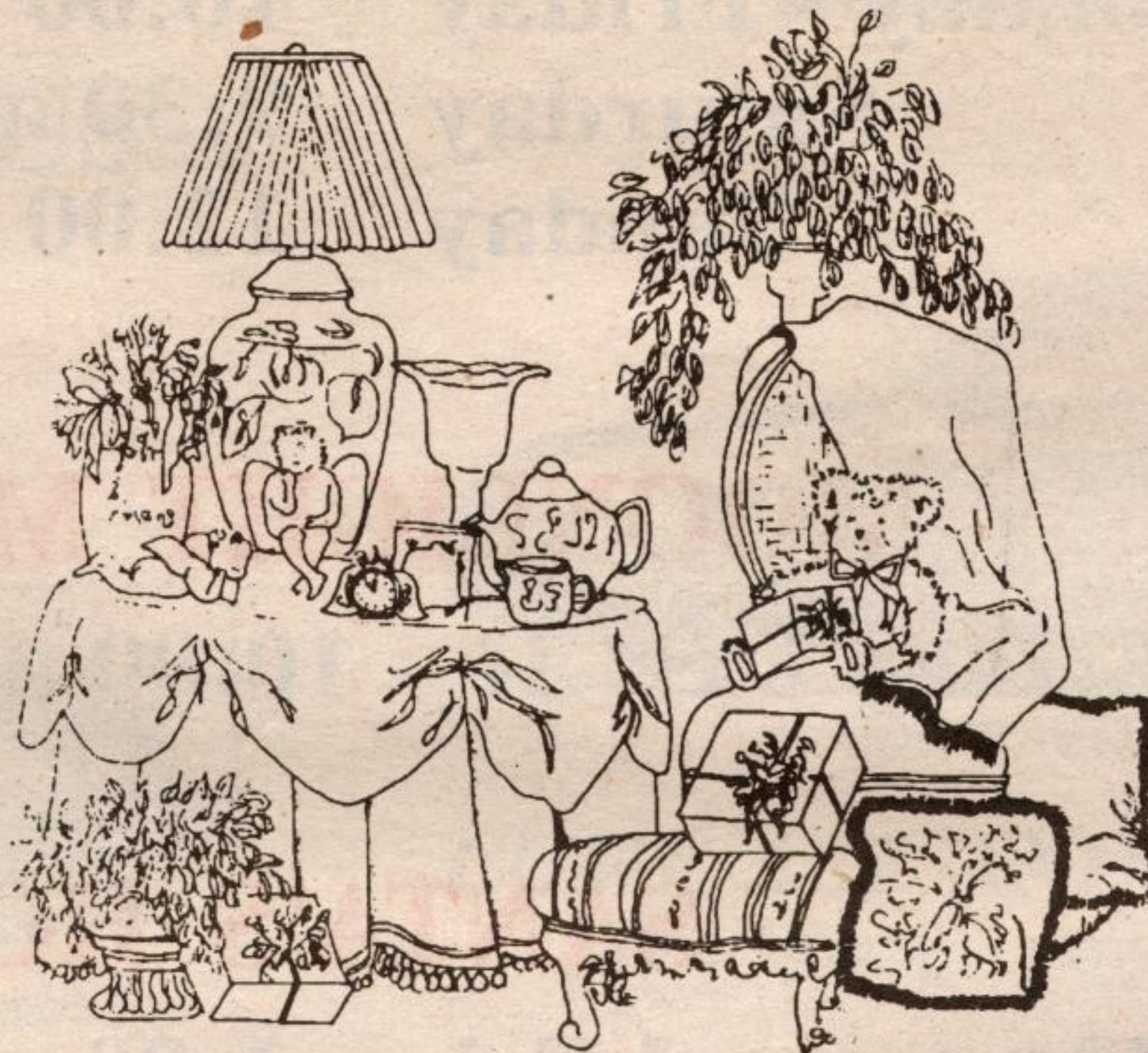


Morette's has now become far more than a furniture store!

Introducing the store within the store! Morette's gifts & Accessories will not only provide tempting decor ideas, but will surely accommodate any gift occasion for someone special...

Here are some of our newly acquired items:

Seagull Pewter Ware and Picture Frames, Wrought Iron Accents, Cherished Teddies Collectibles, Dried Flower Arrangements, Unique Indoor/Outdoor Garden Planters, Collectible Tea Sets, Yankee Scented Candles & Potpourri Gift Packages, Hand Painted Porcelain, Glassware, Baby Shower Gifts, Tapestry Pillows & Afghan Throws...only to mention a few!



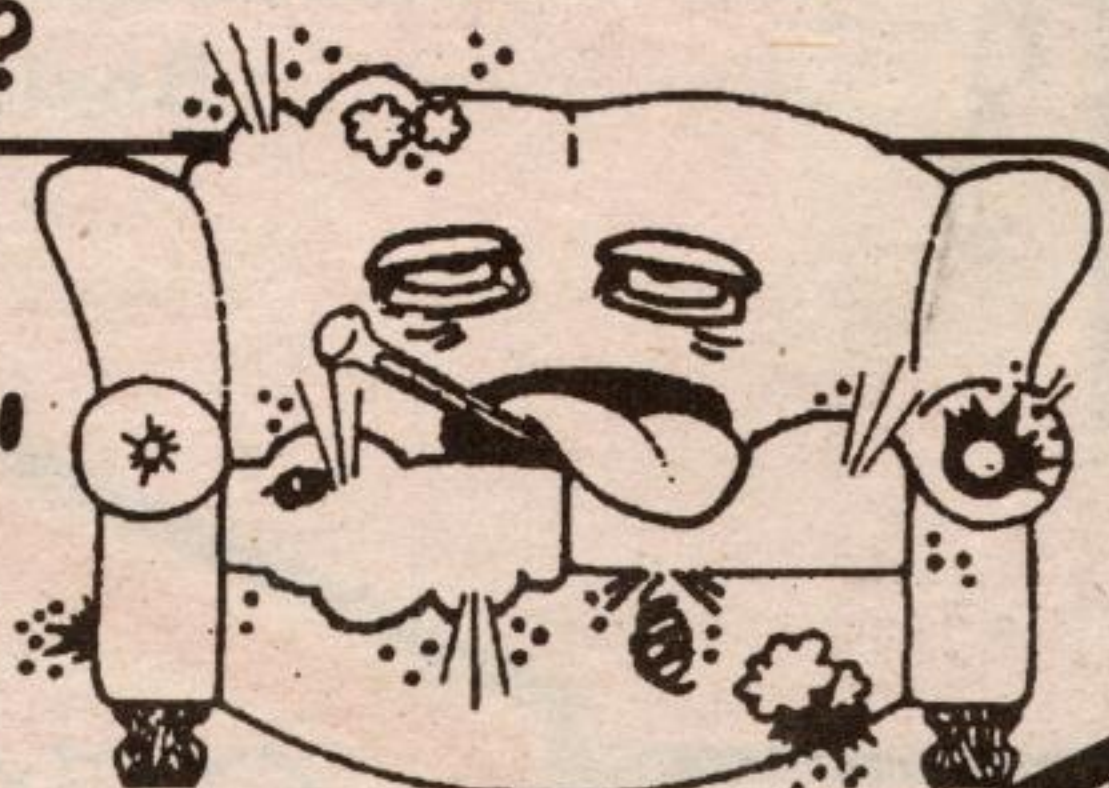
Come in and browse through our 24 beautifully decorated rooms and gather some new ideas. We're sure you'll find a tasteful and unique gift or accessory for someone special or yourself. Also! Bring in this advertisement and receive 10% off any purchase in our gift store. Offer expires Dec. 31/94

Elegant Gift Wrapping Available

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(905) 855-4905

## Upholstered furniture getting that run down look?

### DON'T DESPAIR... HELP IS HERE!



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