

# Who's Who in Georgetown

Presenting Interesting Facts About Businesses Serving the Area

By Derek & Kelly Burns

## Romeo MEN'S FASHIONS

"WE SUIT YOUR BUDGET"

280 GUELPH ST., Georgetown (416) 873-1782  
(Georgetown Marketplace Mall)

There is much more to buying good clothing of value beyond its cut, fabric quality, colour and label. None of these factors are really that important if the item does not fit your frame, build and style exclusively. However true that the success of a men's wear store lies partly in the store buyer's ability to find well constructed and tailored items in the latest trends and fabrics, it is of equal importance that the staff be knowledgeable and take the time required with each customer to assure a suitable fit.

Through their years of experience, the people at ROMEO MEN'S FASHIONS can ascertain what price range and style matches you, and then suggest an appropriate selection. Although the first sale is essential, repeat trade and referrals is what has made their success and longevity possible.

Since its establishment on Sept. 1, 1992, the people at ROMEO MEN'S FASHIONS like owner DAN WIGGINS have had the vision of making a statement in the men's fashion arena. They carry new lines of products introduced regularly that are unique to stores in this area.

Something can always be found at ROMEO MEN'S FASHIONS to enliven your fashion sense; choose from handsome suits, well tailored shirts, jackets, overcoats, slacks, and any related accessories like socks, belts, and the best selection of ties to suit any occasion. Some of the leading designer labels can be found there with names like BEN SHERMAN, TIVOLI, TABI INTERNATIONAL, and LONDON FOG. Alterations are available for a custom fit.

If your wardrobe and image could both use updating, stop in at ROMEO MEN'S FASHIONS and be assured of high fashion and fair prices, backed by attentive customer service.

**GEORGETOWN** CHRYSLER (1993) LTD.

THE PEOPLE WITH THE SERVICE  
AND SELECTION

336 GUELPH ST., Georgetown (416) 877-0149  
Toronto Line (416) 846-1170

Years ago, if a consumer wanted a performance car, they could purchase one which often did have impressive power output specifications, but would often lack the appropriate handling characteristics and comforts. There has been a growing trend in the automobile industry by manufacturers like CHRYSLER, towards lines of sophisticated sedans and coupes which combine precise, responsive handling along with quick acceleration, up-to-date luxuries, and the latest safety features.

The new LH series Chrysler Concorde sedan & Chrysler Intrepid available from GEORGETOWN CHRYSLER (1993) LTD. are receiving high praise for their innovative "cab-forward" design which creates a cavernous interior; reinforced intrusion beams in all doors and dual air bags are standard issue; ABS brakes are available. They were awarded as Best Vehicle built in Canada by World of Wheels Magazine, Best Products of the Year-Fortune Magazine, 1993 Car of the Year-Automobile Journalists Association of Canada, Automobile of the Year-Automobile Magazine. The World's best selling minivan is Dodge Caravan and Plymouth Voyager, outselling Ford & GM combined.

Originally established 18 years ago, GEORGETOWN CHRYSLER recently changed ownership, on April 1, 1993, and is now guided by PAUL AUTY. He is assisted by an experienced staff whose effort lies in making this firm a leader in the marketing of automotive products, backed by the appropriate customer & technical service.

GEORGETOWN CHRYSLER (1993) LTD. has a good combination: new Chrysler products, auto leasing services for all makes, genuine parts, a good selection of pre-owned vehicles, as well as after-the-sale diagnostic and corrective repair services by factory trained technicians.



A TASTY AND  
ECONOMICAL  
ALTERNATIVE

71 MOUNTAINVIEW RD. N., Georgetown (416) 877-8000

Many people may have the notion that making their own beer at the increasingly popular brew-on-premises shops is not for them.

On the contrary, MISTER BEER U BREW offers the chance for you to decide on the taste, body, and even the alcohol content of your beer. It is certainly less expensive than their store-bought counterparts—up to 1/2 the cost!

The difference with MISTER BEER U BREW is that their professional German brewmaster brews their own preservative free, unfermented beer—"WORT"—consisting only of grain mash, hops and pure water, after the German purity law of 1516. The "Wort" is delivered in cool condition from the Toronto brewery to the MISTER BEER U BREW locations across Ontario making it easy for you, the "You Brew" customer. You only add the yeast to a fermenting vessel for fermentation. After 2-3 weeks, your beer will ferment in climate controlled coolers. After this time, return to MISTER BEER U BREW where you will be shown how to use their fine filtering and bottle filling equipment for added clarity and purity. You are then able to take home and enjoy the best beer you've likely ever tasted.

MISTER BEER U BREW opened in Georgetown on July 31, 1993, and is owned and operated by GEORGE TRENCES, GUY MCGINNIS, and REMO VALENTINI. They operate just one of more than 30 stores across Ontario in this growing network of franchise owner/operated centres. At MISTER BEER, customers can make German or Canadian lagers, dark beers, Bock and Oktoberfest beer. You can also make wines using natural Vin-Bon juices with similar savings to beer making.

For truly incredible taste from a preservative-free beer or wine, the up-to-date facilities and savings will bring you back to MISTER BEER U BREW.

THE PICK  
OF THE CROP



UNIT 27-354 GUELPH ST., Georgetown (416) 873-1655

Any person who drives on the highway, even occasionally, will agree that the elements are not the only hazard to your vehicle. The driver ahead who swerves onto the shoulder or the transport truck creating a vacuum beneath its trailer both dump sand/gravel right onto your windshield. Although the bombardment might not necessarily break the windshield, over time, tiny pit marks occur. These holes hinder your vision on sunny days and wet nights; the fact is that you can't drive what you can't see. Replacing that pitted windshield can reduce driver fatigue and will increase your visibility.

The services at APPLE AUTO GLASS are available for foreign and domestic cars and trucks, farm equipment and marine products. They provide windshield replacement using the highest quality urethane sealants as specified by the manufacturer, repairs for bulls-eye chips on windshields, and auto glass replacement. Their mobile glass service provides windshield installation for passenger vehicles, farm and construction equipment right on the spot at no extra charge. These insurance claims specialists can also provide seat repairs and custom upholstery for boats, motorcycles, snowmobiles and motor vehicles, re-carpeting, convertible and vinyl tops.

APPLE AUTO GLASS features many improvement items for the car, pick-up or van such as rear slider windows for trucks, running boards, pick-up bed liners, sun-roofs, stone deflectors, tonneau covers and more.

This is an all-Canadian company which originally opened in June, 1983, and now has over 115 locations from coast to coast in Canada. The Georgetown APPLE AUTO GLASS location opened in February, 1984, and is franchise owned and operated by DEREK HAZELWOOD.

APPLE AUTO GLASS has built a good reputation for quality products, sales and services supplied by your locally owned and operated dealer.



## J.S. Jones & Son

### FUNERAL HOME LIMITED

SERVING THE NEEDS  
OF AREA FAMILIES

11582 Trafalgar Rd., Georgetown (416) 877-3631  
(just North of Maple Ave.)

A funeral service has come to fill two important needs in today's society. First of all, it provides dignified and respectful care of the deceased; it's a special tribute to a unique life. Equally important, the funeral service helps survivors face the reality of death, the first big step toward overcoming grief.

Operating as a funeral home in Georgetown since 1945, J.S. JONES & SON FUNERAL HOME LTD. has been serving the area under its present name since the early 1970's and moved to its new location in 1986. Funeral director PHIL JONES has afforded tasteful facilities and a chapel befitting the occasion, and along with the staff are known for their personal attention and tact.

The funeral directors at J.S. JONES & SON FUNERAL HOME LIMITED can answer many of your questions or concerns regarding the legal, financial and emotional aspects surrounding death. They are knowledgeable of the laws, customary procedures, and psychological considerations as well as your arrangement options.

You can protect your family from having to make many decisions at a confusing and difficult time by pre-arranging your funeral. You can outline practical requests and also determine the choice of casket, burial instructions and service. Pre-payment assures that the services you desire for the future will be handled as chosen; all funds are held in a trust fund, subject to interest earnings & protection by provincial law.

Fully consider the merits of pre-arrangement and consult the staff at J.S. JONES & SON FUNERAL HOME LIMITED with no obligation for any related questions you may have.



"SO GOOD TO COME HOME TO."

211 GUELPH ST., Georgetown (416) 873-2151  
(in the Northview Centre)

M & M MEAT SHOPS are committed to providing you with superior quality products by carefully selecting the best meat purveyors in Canada and also pre-testing all new products introduced into the stores. The foods are "flash frozen" to retain the high quality that was previously only available in fresh foods. You get heat and serve convenience with premium quality taste!

The first of the M & M MEAT SHOPS originally opened in Kitchener, Ontario in October, 1980. This privately-owned Canadian company is Canada's largest and fastest growing specialty frozen food chain with 123 franchised locations within Ontario and Manitoba as well as recent expansion into Quebec and the Maritimes. Their Charity BBQ day held June 12th of this year made \$350,000 for the Crohn's and Colitis Foundation of Canada, with donations now totalling over \$1 million in the last five years. The location in Georgetown opened on March 27, 1989, and is locally owned and operated by SALVADOR and CLARITA SALINAS.

This store is known for supplying over 300 different quality frozen foods including meats such as beef, pork & veal, poultry, seafood, vegetables, pasta, pizza, Chinese foods, breakfast foods, tasty desserts and appetizers which are perfect for entertaining. M & M MEAT SHOPS offer many varieties of fresh cheese, soups, some drinks and juices, as well as spreads, seasonings, sauces & gravies. They have many specially prepared foods such as M & M's own Texas sirloin steaks, Tasty Burgers, chicken Kiev, beef Wellington, cabbage rolls, perogies, quiche, and other taste sensations.

You can check their bi-weekly flyers for the latest deals, and also benefit from M & M's weekly in-store specials. M & M MEAT SHOPS in Georgetown is open Sundays 11-5 for added convenience.



### THE COLLISION RESTORATION SPECIALISTS

311 ARMSTRONG AVE., Georgetown (416) 877-8685  
(behind Home Hardware)

More than 90% of modern vehicles have unibody construction where a crash absorbing, load bearing body shell has major drive line and steering components mounted directly onto it. Proper unibody repair after even a minor collision can only be ensured using high tech measuring systems and straightening racks. Equally important is that a firm such as RITE-WAY AUTO BODY also has qualified technicians with sufficient training and technical data, allowing them to restore your vehicle back to factory specifications.

RITE-WAY AUTO BODY can refinish your car or truck after an accident or to simply prevent further body deterioration. Industry standards like the use of 2 stage paint systems (base coat/clear coat) will result in a shiny wet appearance that is resistant to the elements.

This firm caters to foreign or domestic vehicle repair, encompassing body damage repair, surface refinishing and repainting with custom colour matching, bumper replacement, fibreglass and composite body panel work. RITE-WAY AUTO BODY also offers 24 hour towing, and they will handle most of the insurance paper work for you. On-site vehicle rentals are available for the day, week or longer using late model vehicles, most of which are outfitted with AM/FM cassette and air conditioning.

For over 21 years, RITE-WAY AUTO BODY has provided an essential service to those processing insurance claims and individuals requiring body maintenance or repair. The firm has been under the present management for the past 16 years. General manager PETER BRIDGEWATER has 22 years of experience and knows the value of customer referrals; he has made sure that the firm's priority is customer satisfaction rather than customer volume.



### YOUR LICENSE TO SURVIVE

## Young Drivers of Canada

16 MOUNTAINVIEW RD. S., Georgetown (416) 877-0751  
(also classrooms in Bramalea & Brampton)

When teenagers turn of age, they usually can't wait to get their driver's license. The temptation to sign up for the cheapest driving school or learn from a relative may seem appealing. Along with the teenage attitude that they are immortal comes the message that they will never be in a vehicular accident.

You or your kids only learn to drive once, so make sure it's done right the first time. Your first emergency braking should be with a pylon, not a child. YOUNG DRIVERS OF CANADA is famous the world over for its "survival training"; they offer a specialized driver training program that teaches emergency manoeuvres to new drivers while the training is simple, safe and effective.

At this firm, you will learn through "hands-on" experience about emergency braking and swerving, turning manoeuvres, head-on and rear-end collision avoidance and gravel shoulder recovery, as well as preparation for your road test. That's why many insurance companies & safety minded corporations highly recommend YOUNG DRIVERS OF CANADA.

YOUNG DRIVERS OF CANADA is not only for new drivers of all ages; they also offer a driver improvement programme for mature drivers wanting to refresh their driving skills as well as a programme for commercial drivers. Top quality "one-on-one" instruction is ensured throughout the entire programme with no peer pressure.

YOUNG DRIVERS OF CANADA was originally founded in 1968, and they have grown to over 150 centres from coast to coast in Canada as well as affiliates in Finland, and the United States. The centre in Georgetown opened in 1982 and is directed by ED TETRAULT who also manages the classrooms in Brampton & Bramalea.

New courses start regularly so we are sure you will find one to fit your time schedule. Over 450,000 graduates recommend YOUNG DRIVERS OF CANADA and so do we.

## M & M PRO SPORTS

### A STORE FOR ALL SEASONS



10 MOUNTAINVIEW RD. S., Georgetown (416) 877-8889

Participating in sports is probably today's most popular form of exercise for such reasons as maintaining health status, providing keen competition, and an excellent form of social involvement. If you asked any sports enthusiast in the area where to purchase the best in quality equipment at reasonable prices, chances are they would tell you to visit M & M PRO SPORTS.

M & M PRO SPORTS opened in February, 1981, and is successfully guided by BILL MARCOLINI and his sons MIKE and STEVE. The store has evolved over the years, and the management's aim has always been to supply the changing needs of customers from year to year as well as offering expert assistance.

This time of the year features many hockey highlights; you can find protection equipment from JOFA, COOPER, EASTON, KOHO, DOUGLAS, as well as FLAK Air Armour from Bauer, and FERLAND goalie equipment. They have the area's best stick selection, with many custom stick blades by TITAN, KOHO, CANADIEN, LOUISVILLE, KITCHENER, MONTREAL and others.

Skating enthusiasts and hockey players alike can select from BAUER, CCM and MICRON skates, and benefit from the "Cag One" professional skate sharpening equipment which contours & sharpens at the same time. To offset the pressure from the recession, this firm has introduced a skate exchange for kids and adults.

Specialty footwear is featured at M & M PRO SPORTS for baseball, soccer and football. For swim teams and individuals, they carry an excellent selection of swim goggles by SPEEDO and LEADER, as well as other swim needs.

These complete team outfitters can supply your uniforms, custom jackets manufactured on the premises, as well as custom creasing services. As league supply specialists, they can supply baseball gloves, balls, bats & related baseball equipment.

Sports enthusiasts will appreciate the quality of the products found at M & M PRO SPORTS as well as expert advice on their particular needs.