

# Taking care of Business

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What's black and white, and read all over?  
 **THIS WEEK**  
**873-2254**

**Chamber golf tourney**  
 The annual Halton Hills Chamber of Commerce golf tournament will be held Aug. 23, at North Halton Golf and Country Club at the corner of Maple and Trafalgar. Golf, cart and steak dinner is \$100 plus GST, dinner only, \$35 plus GST. Men Without Hairs will entertain. Lots of prizes and a raffle. Call the Chamber to book your foursome, 877-7113.

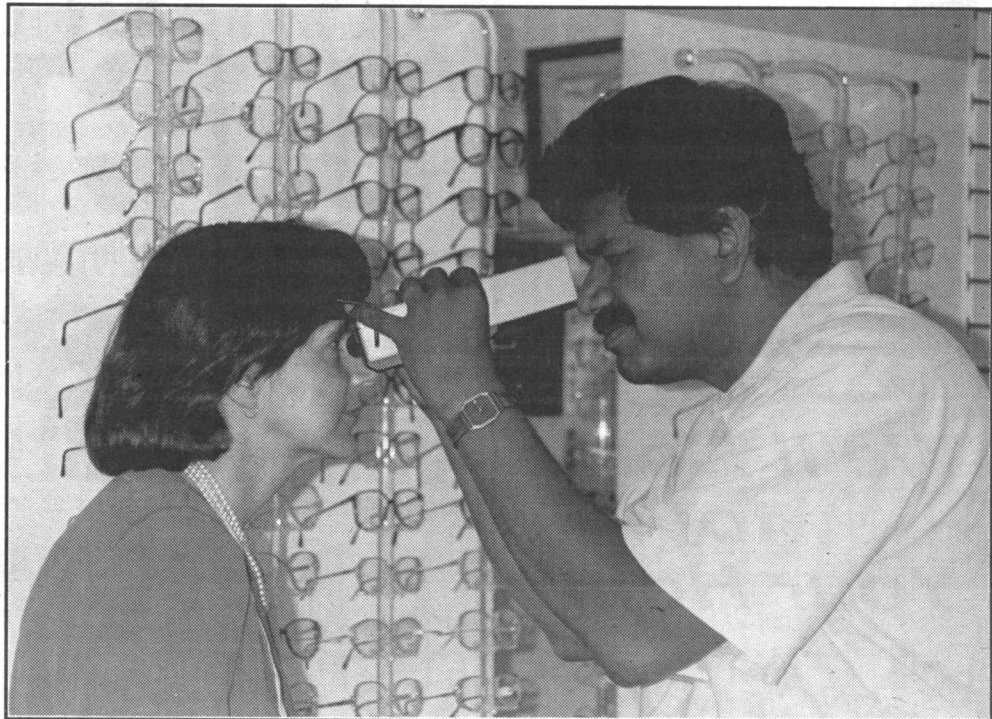
**Have You Planned Lately**  
 by Andrew Mackenzie  
 Does financial planning excite you? I would guess the answer is no. Planning for a future is not an exciting venture for two reasons; first, there is no immediate gratification. Secondly, it requires an outlay of current funds that could be used to obtain immediate gratification. The result; financial planning is an often overlooked necessity. This is not to say that people overlook the need for financial planning. Many people feel they should do something or want to do something, but feel that it is not the right time to start saving. In other words, they procrastinate.  
 The need for planning is something we should all be aware of. Unfortunately, our schooling system is no help at all. I went to school for eighteen years and was never taught to save, or even led to believe that I needed to plan for my future. The problem is we are unaware of the need to plan when planning is most beneficial; at an early age.  
 The sources of planning information are varied and should be thoughtfully considered. Obtaining information through literature is effective although time consuming. Asking friends questions about



financial planning offers trust, but you will be limited to the knowledge of your friend. Consultation with a financial planner is time effective and thorough, even if you just want to find out what book to read.  
 The need for financial planning should be carefully considered, but most importantly acted upon. After all, we work hard for our money. We owe it to ourselves to spend a couple of hours to find out how to make the most of it.  
 If you have any questions about creating a financial plan or other related concerns, please call Andrew at home at 877-5495 or at Investors Group in Brampton at 450-1500.

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David Joseph, licensed optician of Family Optical, checks a special measurement of Marlene Tobin, a student of Ophthalmic Dispensing, under David's supervision.

**Family business serves optical needs**  
 Family Optical is a family-owned and operated business which has been in Georgetown for over three years. David Joseph, one of the proprietors, is a licensed optician and certified contact lens fitter and Susan, his wife and co-owner of the business, is a student optician. David and Susan, originally from India, have been living in the area for over thirteen years. They have one son, Richard.  
 Family Optical offers same day service for most single vision lenses and three to five working days for multifocals. There are over 5,000 frames to select from, including designer names such as Armani and Ralph Lauren. Prices range from \$50 to \$300. Family Optical also carries quality sunwear such as Ray Ban and Oakley, and the new Baby Optics line for children.  
 David has over eight years experience fitting contact lenses and can provide service in approximately two days time. David also volunteers his time and services at the local Senior Citizen's Bennett Center.  
 Family Optical is a member of the Halton Hills Chamber of Commerce, and has in the past, sponsored local sports teams and charities.  
 The staff at Family Optical arranges for eye examinations with a doctor who is on site once per week.  
 Family Optical is open weekdays from 9 a.m. to 8:30 p.m. and Saturdays from 9:30 a.m. to 5 p.m., and is conveniently located in the Guelphview Square, 232 Guelph St. at the corner of Guelph St. and Mountainview Rd. Family Optical truly lives up to its name, with the Joseph family providing quality eyewear to a network of families in the Georgetown and surrounding area where they have a large number of satisfied customers.  
 You can reach David or Susan at 873-3050.

**GROUND SOURCE HEAT PUMP SEMINAR**  
 Thursday August 12, 1993  
 Rockwood, Ontario  
 Rockmosa Community Centre  
 7:30 PM START  
 SAVE up to 65% on your HEATING BILLS  
 SAVE up to 20% on your COOLING BILLS  
 \$1500.00 Ontario Hydro grant / 3.75% financing (conditions apply)

- \* SYSTEM DESIGN
- \* INSTALLATION
- \* INSTALLATION COST
- \* OPERATING COST
- \* PAYBACK
- \* QUESTION PERIOD



If you are interested in ground source heat pumps, this seminar is a must.  
 Free admission, open to all.  
 Please call (519) 843-3393

**How do you heat a castle?**  
 How do you heat a Scottish castle, without belching black coal soot and pollution into the air and surrounding countryside?  
 This was the problem that faced the owner of the Conclaird Castle in Kirkmichael, Scotland. The castle is 40,000 square feet of history that dates back to the 1500's. The existing heating system was old, costly to operate, dirty and required constant maintenance.  
 Canadian Geo-Solar, a Fergus manufacturer of ground and water source heat pumps, was presented with this problem. After a visit to the castle by two of the owners, it was decided that a custom unit could be built that would heat the castle efficiently. With our system, there would be no air pollution, no harmful emissions, and no consumption of any non-renewable resources.  
 The final deciding factor was one of dollars and cents. The old coal fired boilers consumed 110 tons of coal per year at a cost of approximately \$27,000 (Canadian). Calculations show that the new heating system will pay for itself in savings, long before the third heating season is over, and will continue to provide pollution-free heating and hot water for the castle at a fraction of the current costs.  
 We are short on castles in Canada, but many homes and businesses can benefit from the same technology. The advantages of installing a Canadian Geo-Solar ground source heat pump are more than financial. Our systems are friendly to the environment - they consume no fossil fuels, so they give off no air pollutants. Since they are three times more efficient than electric heat, they will reduce the cost of heating, compared to electricity, by 66 per cent. A Canadian Geo-Solar Ground Source Heat Pump will provide years of low cost, low maintenance heating and air conditioning, and will also provide hot water for your home or business. Since the heat pump is installed inside your facility, it is not exposed to the extremes of our Canadian climate, and so requires little maintenance, other than the normal inspection and filter replacement.  
 When you understand that, the constant low-grade heat that is required for a heat pump to operate, comes from the earth itself, and that this low-grade heat is continually being replenished by the changing seasons, and by the system reversal from heating to cooling, it becomes very clear, that almost all the energy you will ever need to heat and cool your home is right under your feet...and it's free.

