



Play & Win!

SUPER GROCERY BINGO

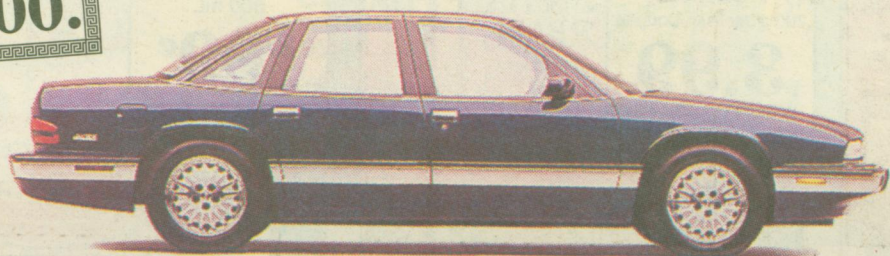
MORE THAN \$445,000.00 IN PRIZES!

1. ENTER TO WIN!

PLUS! Win 1 of 4
1993 Buick Regals
In Our Super Grand Prize Sweepstakes!

You Could Win 1 of 36 Prizes of \$500.00 in Grocery Certificates. Three Draws Weekly Of

\$500.



HERE'S HOW YOU CAN PLAY & WIN!

- * Pick up your free Super Grocery Bingo Game Ticket everytime you visit a participating Knechtel or L&M Supermarket. Receive a Bonus Game Ticket everytime your purchases exceed \$25.00
- * Punch out the perforated portion of your game ticket to reveal two game markers.
- * Match the black and white pictures and numbers of the products and merchandise prizes, with the corresponding coloured pictures and numbers on the inside of this collector

- card. Collect all 5 illustrations in any vertical, horizontal or diagonal row, and win the prize designated for that row.
- * Or, collect markers to Instantly Win one of the more than 72,000 Instant Grocery Prizes.
- * Collect a ticket marked "Qualifier", and you are eligible to enter our Weekly Drawings and Super Grand Prize Sweepstakes.
- * See official contest rules in stores for full details.

See Store For Full Details

2. COLLECT TO WIN EXCITING PRIZES!

Including VHS Camcorders, 21" Colour TV's, AM/FM Portable Stereos, CD Player and Speakers, 5 Disc CD Changers With Remote and Universal Remote Controls. Plus More Than 2,000 Grocery Certificate Prizes Worth \$65,000.00! Over \$150,000.00 in Collector Prizes to be Won!



3. INSTANT WIN!

More Than 72,000 Grocery Prizes To Be Won Instantly!

SUPER GROCERY BINGO

FEATURE

BEATRICE FRUIT BOTTOM YOGURT
Assorted Flavours
175 g Cup

12/ 4.99

SUPER GROCERY BINGO

FEATURE

MAXWELL HOUSE INSTANT COFFEE
Assorted Varieties
200/150 g Jar

3.99

SUPER GROCERY BINGO

FEATURE

CASHMERE BATHROOM TISSUE
4 Roll Pkg.

79¢

SUPER GROCERY BINGO

FEATURE

HOSTESS CHIPS
220 g Bag
Special Price With Coupon

4/ 3.99
Special Price Without Coupon 1.29

SUPER GROCERY BINGO

FEATURE

PEPSI & 7-UP
24x355 mL Tins

6.99
Unit Price 8.2/100 mL

