

AN OPEN LETTER TO CANADIANS.

The biggest soccer tournament in the world is just days away.
And for the first time in 36 long years, Canada's men's team is in.

That's the good news.

The bad news? Our first game is at 2PM on a Wednesday.

Yup, bang in the middle of a workday.

So we're proposing a 90-Minute Stat Holiday.

(Plus extra time)

When Canada takes the field, we want you to take off work.
So, block your calendars, set your OOO, decline those video calls,
and tell your boss you're observing the 90-Minute Stat Holiday.

Canada needs you. Canada needs us all.



**MINUTE STAT
HOLIDAY**

90minutes.ca | #90MinStatHoliday



Must be 19+ years or older to play. Play responsibly. Ontario only.