



By Cory Soal
R.H.A.D.

... Lend Me Your Ears

GETTING USED TO NEW HEARING INSTRUMENTS

Part 2

If you are having difficulty with the hearing instruments, or do not like the sound quality, discuss it with your Hearing Practitioner. Chances are there are adjustments that can be made to the instruments to accommodate your complaint.

Remember that you are not alone. There are millions of people with hearing loss, and as the Baby Boomers age, the numbers grow. It is nothing to be ashamed of, and there are many treatment options available to you in these modern times.

For more information please call...

The Georgetown



HEARING CLINIC

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COMMUNITY

LOCAL COUPLE RETURNING TO 'DRAGONS' DEN'

WILL OFFER UPDATE ON THEIR ONLINE LEGAL DOCUMENTS BUSINESS

REETI ROHILLA

rrohilla@metroland.com

A couple with Georgetown roots will be featured on "Dragons' Den" Sept. 22 for success in establishing an online legal documents tool.

"Our research shows that 57 per cent of Canadian adults don't have a will and our hope is to reach more families," said Willful CEO Erin Bury.

Battling an unexpected life-threatening medical condition — and fearing the worst — the couple realized the importance of being prepared for emergency situations.

Through the cost-effective online tool to create wills, power of attorneys, beneficiaries and other legal documents, Bury aims to motivate individ-

uals to "prioritize end of life planning."

After pitching their business — Willful — on "Dragons' Den" and scoring a deal from Michele Romanow in December 2021, it will be Bury's and her husband Kevin Oulds' second time on the show.

With the show scheduled to air on CBC at 8 p.m., the husband-and-wife duo will feature in the "Where Are They Now?" segment, focusing on business advancements over the last year.

In December — with support from Romanow — Willful executed the first digital will in Canadian history in British Columbia.

Since being established in 2017, Willful has helped create over 100,000 legal documents with free unlimited updates, states the Willful website.

Bury said with an increasing number of people prioritizing emergency planning during the pandemic, the business nearly doubled its revenue last year.



Erin Bury photo

Georgetown grads Erin Bury and Kevin Oulds will return to the Dragons' Den on Sept. 22.

Willful has also partnered with CIBC bank to offer a promotional price to customers.

"Our Georgetown community has been hugely helpful in spreading the word about Willful. From recommending us on Facebook groups to spreading the word in person, we've really felt the love from the community," Bury said.

Currently operating in eight provinces, Willful aims to expand services across Canada. The organization is also working to offer funeral and burial planning options.



Together in Safety

Building Connections in Firearms Safety




September is World Alzheimer's Month

Firearms and other weapons can be found in households across the country. In most situations, their presence creates no problems for responsible gun owners and family members. However, firearms can pose a significant risk if someone in the home is living with Alzheimer's or another dementia.

Together in Safety is a public safety resource program created by the Firearms Safety Education Service of Ontario and the Chief Firearms Office of Ontario. Working with our partners, like the Alzheimer Society of Ontario, we are promoting awareness and education in firearms safety and harm prevention to all Canadians.

If you are concerned for a loved one with a dementia diagnosis, visit <https://togetherinsafety.ca/dementia-firearms/> for more information and resources.

