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TORONTO STAR (

## **■ NEWS**



Outset Media photo

Georgetown-opoly is a local take on the popular board game, Monopoly, featuring local landmarks, businesses and events.

## GEORGETOWN-OPOLY LETS YOU BUY LOCAL LANDMARKS

Cedarvale Park is for sale and the asking price is only \$90. And whoever buys it will be free to build houses and hotels.

And it's not the only Georgetown landmark that's on the block. The Gellert Community Centre, Mold-Masters SportsPlex, the Georgetown Fairgrounds and the Georgetown Market Place are also for sale.

All of them are included in the new limited-edition Georgetown-opoly board game, a localized version of Monopoly. The game is available at Walmart in Georgetown and at Walmart.ca.

"These games were created to help people appreciate some things they cherish," said Jean-Paul Tes-

key, senior vice-president of Outset Media, the Canadian-owned company that partnered with Walmart to launch the game.

With people spending more time at home during the pandemic, the popularity of board games saw a huge growth in popularity.

"The support that communities across Canada have given these games has made it possible for Outset Media to add dozens of additional cities and town in brand new games that will be released throughout 2022."

