

ELECTION NIGHT BIG NIGHT FOR NEWSROOMS

**OUR BY HOUR
THE EXCITEMENT
BUILDS, WRITES
KAREN MICELI**



KAREN MICELI
Column

It's about trust. Our relationship with our readers is built on transparency, honesty and integrity. As such, we have launched a trust initiative to tell you who we are, and how and why we do what we do. This article is part of that project.

It's only a week away. The excitement is building. Election night is a bigger night than any other for a newsroom.

Hour by hour, the suspense escalates as the polls close and the voting results start to come in.

The rush to get the news out, when a candidate is declared the winner, is exhilarating.

If the results differ from what was expected or there is a close race, that adds another layer of thrills and chills.

Are you just as excited to find out who will form the 43rd parliament of Ontario and who will represent you at Queen's Park?

Look no further than your community newspaper. We'll have you covered for all the local results of the June 2 provincial election.

Our team of reporters and editors works every election well past midnight reporting the results while seeking out comments from the winners and any other candidates who they can track down. Our photographer spends the night at candidates' headquarters capturing on camera as much of the action as possible.

If you regularly read the print edition of the community newspaper in your community, you would have seen our special election issue last Thursday that included candidate profiles, opinion columns, general election information and more.

Or maybe you have seen our election coverage online on our websites, insidehalton.com and theIFP.ca.

As mentioned, we will have boots on the ground on election night, providing live coverage on our websites before, during and after the results are revealed. In our print editions June 9, we will bring you some perspectives on how the formation of the next government will impact Halton.

Please watch your community website for more details on our election night coverage. Thanks for reading.

Karen Miceli is managing editor of Metroland's Halton community newspapers. She can be reached at kmiceli@metroland.com.

We welcome your questions and value your comments. Email our trust committee at trust@metroland.com.

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SNAPSHOT



Ross Pezzack photo

A trillium blooms along the Bruce Trail in Georgetown. Do you have a great local photo you'd like to share? Send it to sleblanc@metroland.com, along with a brief description.

WHAT'S THE BEST ROUTE FOR INVESTMENT ASSISTANCE?

A recent study by Natixis Investment Managers found the number of millennials that had an advisor was 40 per cent, while those using automated financial services only accounted for seven per cent.

I suspect that was because it surveyed those with at least \$100,000 (U.S.) of investable assets.

My observation is people with reasonable amounts of money to invest prefer dealing with a human.

There was a large discrepancy in the level of trust. Nine out of 10 millennials trust their advisor for providing good information, whereas only one quarter of those surveyed trusted social media.

Those in North America had the highest rating for using a financial advisor at 72 per cent.



PETER WATSON
Column

The most surprising statistic in the survey was in North America, slightly more millennials had a financial advisor than the older generation of baby boomers.

As for whether humans or technology are best suited to provide financial advice, I think it's a combination of the two working together that's the perfect formula.

There are some tasks computers are far better at performing.

However, there are oth-

er things that are best done by a human.

Let technology crunch the numbers and provide cash-flow projections. But have a person help you navigate the human side of investing and assist with important decisions.

Peter Watson is registered with Aligned Capital Partners Inc. (ACPI) to provide investment advice. Investment products are provided by ACPI. ACPI is a member of the Investment Industry Regulatory Organization of Canada. The opinions expressed are those of the author and not necessarily those of ACPI. Watson provides wealth management services through Watson Investments. He can be reached at www.watsoninvestments.com.

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This newspaper, published every Thursday, is a division of the Metroland Media Group Ltd., a wholly-owned subsidiary of Torstar Corporation. The Metroland family of newspapers is comprised of more than 70 community publications across Ontario.

This newspaper is a member of the National NewsMedia Council. Complainants are urged to bring their concerns to the attention of the newspaper and, if not satisfied, write The National NewsMedia Council, Suite 200, 890 Yonge St., Toronto, ON M4W 2H2. Phone: 416-340-1981

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