



By Cory Soal  
R.H.A.D.

## ... Lend Me Your Ears

### LEARNING NEW STRATEGIES

A diminished social life is one of the most difficult aspects of age related hearing loss. Many people avoid drawing attention to their hearing loss by having fewer social contacts when it becomes difficult understanding what is being said. The result is an altered and lonely existence that family and friends may mistake for dementia.

Learning new strategies to cope with hearing loss could go a long way to restoring confidence and improving communication. The Hearing Clinic recommends the following: Inform people of the hearing loss so they may modify their speech; eliminate background noise; watch the speaker carefully and sharpen natural lip-reading abilities; ask the speaker to repeat what was said if necessary, and above all else; have your hearing thoroughly tested and properly fit with one of today's modern hearing instruments. Contact The Hearing Clinic if you or someone you know needs assistance.

The Georgetown



**HEARING CLINIC**

*We care about your hearing!*

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*Serving the community of Halton Hills and surrounding areas since 1992*

## NEWS

# TOWN LAUNCHES NEW ECONOMIC DEVELOPMENT WEBSITE

The Town of Halton Hills is making strides to attract new businesses to the community.

The municipality has revealed its new economic development website, InvestHaltonHills.com, which the town says has been redesigned to reflect and strengthen its economic competitiveness.

"Our new economic development website is a key communications tool with local businesses and the first impression for attracting new employers and investors to our community," said Mayor Rick Bonnette.

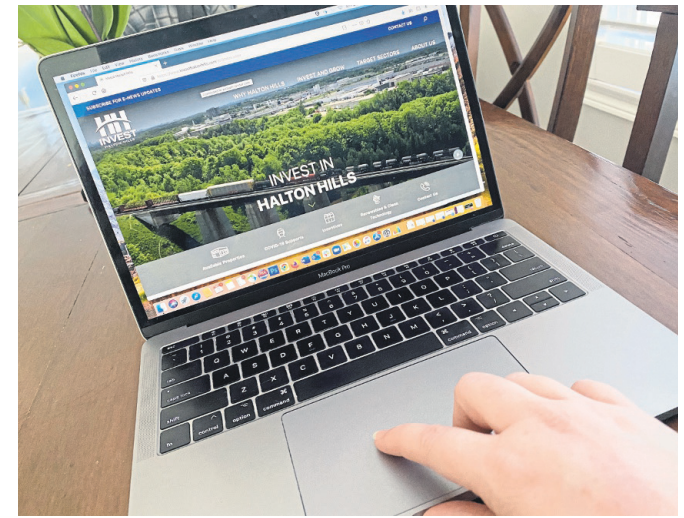
"The website not only offers a one-stop shop for information about business supports and incentives, but includes a community profile, showcases investment opportunities and provides business news. All of this clearly

demonstrates that Halton Hills is open for business."

The new site has been designed to reflect the high quality of life and rural-urban mix in the community, along with its strategic location in the Greater Toronto Area.

It features a variety of resources and interactive tools, including:

- Up-to-date demographic data and information that potential investors and new businesses need when looking for a place to start a business
- Economic development's key target sectors and businesses
- Incentives and supports for new development and business expansion through the Community Improvement Plan (CIP) and Business Concierge Service
- An interactive site selection tool of available



Melanie Hennessey/Metroland

The new Invest Halton Hills website features a variety of resources and interactive tools.

land and buildings

• A news section to highlight key economic and business news to prospective and existing businesses.

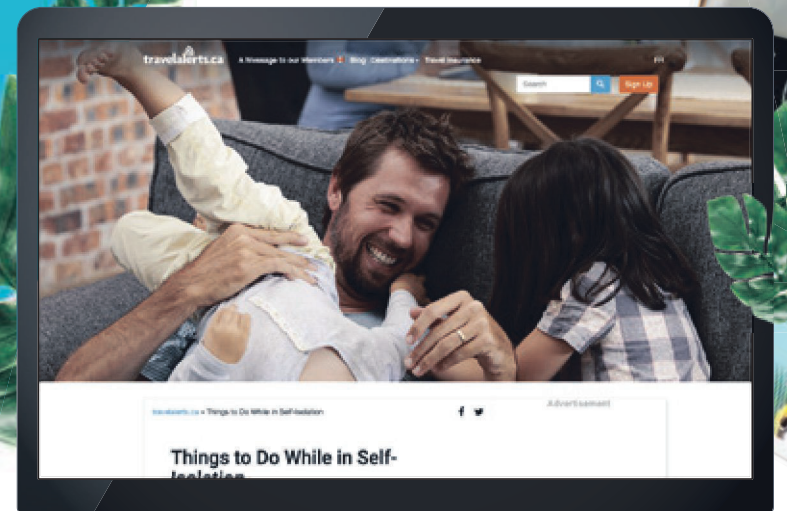
The website also in-

cludes a section on COVID-19 business supports, multiple ways to connect with economic development staff and a subscription opportunity to Invest Halton Hills e-news.

# Stay Inside. Stay Informed.

As the COVID-19 pandemic continues to unfold, we will be making some changes to our website and newsletter. In regards to Canada's federal government advising against all unnecessary travel, we will not be promoting any flights, travel deals and travel packages until further notice.

But, just because our travel deals have been put on hold, our team is dedicated to providing YOU, our amazing subscribers, with inspiring and informative blog content during this time! If you haven't done so yet, please sign up for our weekly newsletter so we can keep you up to date!



**Please Visit [TravelAlerts.ca](https://www.travelalerts.ca) for fresh travel content, exclusive tips and more!**

**travelalerts.ca**