

What happens if your brain doesn't get enough sound?

Untreated hearing loss can lead to serious problems in life.

With hearing loss, there isn't enough sound information coming to your brain from your ears, or the quality of that information is too low.

This makes it much harder for the brain to orient itself in your surroundings, and focus on what's important.

That is why Oticon has developed BrainHearing™ technology for hearing aids.

BrainHearing technology helps you to:

- 🎯 Orient better in the full sound scene
- 🎯 Focus more clearly on what you choose
- 🗣️ Improve your understanding of speech
- 🧠 Reduce the effort it takes you to listen
- 🧠 Improve your memory



Cory Soal

Hearing Inst. Practitioner

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(building beside Walmart)



*A winner since the category inception

A NOTE OF GRATITUDE

First of all, I would like to express my most sincere thank you for allowing me to help you throughout these unprecedented last two years. Fortunately, this business was considered essential in the beginning of the pandemic - allowing my company to remain open after the first month of total lockdown. During that time I enjoyed riding my bike around town dropping off batteries or parts in mailboxes, necessary for people to keep hearing, and getting a thumbs up through the bay window.

By June 10th we were allowed to restart hearing tests for the people who had been very patient and were able to reschedule- we were caught up by October. I am so proud to say through all of this we were able to keep busy, and I owe it all to the trusting friendships I have developed over the past 30 years. I still love what I do! It's not a job, more of a privilege.