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**■ NFWS** 

## HALTON GIVES OFFERS LIFELINE FOR FAMILIES ACROSS REGION

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Halton Gives, a local movement, has reason to celebrate. Residents, businesses, community groups and charities came together to celebrate #Giving-Tuesday, a once a year charity event held on the first Tuesday after Black Friday and Cyber Monday. Over 70 Halton organizations took part in Giving-Tuesday, which was held on Nov. 30 this year.

"The pandemic has drastically increased the demand for support programs and services across Canada and here in Halton," said Kristen Curry, the chair of Halton Gives. "It has also increased the need for human connections, acts of kindness and



Two Sevens Capital photo Lindsay Batstone of Two Sevens Capital (left) and Gayle Kabbash of Food4Kids were among those who helped support local families.

positivity." Curry thanked everyone who was able to participate.

Some highlights in this year's push include:

- Two hundred families from Immigrant Services and Childcare Programs got \$100 gift cards to use for a holiday meal and/or warm clothing.
  - Seven cribs were filled

with items such as diapers, formula and cereal for families in need.

- \$1,500 was raised in grocery gift cards, as well two boxes full of food items, with help from the Oakville Rangers hockey team, Two Sevens Capital and Food4Kids.
- Forty-seven hundred dollars raised to support students experiencing food insecurity.
- Over \$7,500 was raised for clients and families.

#GivingTuesday is a global movement of giving led by non-profits, corporations and donors. In 2020, the movement generated roughly \$6.4 million. A Venezuelan organization topped out the list of donors with the most donated, about \$125,000, that same year.

