

## AUTUMN SPLendor



Graham Paine/Metroland

Avid runner Sarah Robson enjoys a morning trail run lined by the fall colours alongside the Credit River in Glen Williams.



Ilam Aynuddin and Karim Karmali, owner

— ADVERTORIAL —

## Signs of the times at Sherwood Copy & Print

The sign of a successful business is the way it treats its customers and the quality of its products.

Operating for nearly 40 years, Sherwood Digital Copy & Print has thrived on those principles.

“Customers are always number one. We make sure their job is done properly and they are fully satisfied,” says co-owner and manager Karim Karmali, who took over the Georgetown location about 25 years ago with his uncle Shiraz Karmali. Sherwood now has nine independently operated locations in the GTA.

The core products of the business have remained the same including its copy services, signs, vinyl graphics, mugs, booklets and catalogues. Whatever the project, professional in-house graphic design services continue to help clients bring concepts to life.

Technology has allowed the product line to evolve and expand. Today’s copies produce higher quality results and create effects like a laminated glossy or matte finish.

The addition of advanced machinery has taken sign making to a new level, making it possible to die cut shapes and letters from materials up to two inches thick. Signs can be printed on a variety of materials like vinyl, wood or plexiglass.

The list of signage and display options features a range of indoor and outdoor signage, trade show graphics, backdrops, lawn signs, illuminated channel letters, flag and sidewalk signs, wall mural decals, COVID 19 sneeze guards, floor decals, stencils and perforated vinyl signs for windows.

Branded masks have made an appearance on the selection of promotional products offered along with more traditional items like pens, t-shirts, caps, plaques, awards, door hangers, magnets and postcards.

Whether it’s a family photo or a favourite scenic shot, photographic images can be printed on everything from canvas and wood to plexiglass. Adding a special white background can make the image on plexiglass appear to be 3D.

The wedding industry relies on a variety of services at Sherwood to print invitations, create decorative signage, seating plan displays and more. Businesses count on printing services from flyers, business stationery, stickers, calendars, menus, calendars and posters while printing engineering drawings and blueprints serve the construction and design industries.

There’s always been a demand for book binding services and Sherwood can provide a quote for various types including perfect, coil, wire and saddle stitching.

318 Guelph St #16, Georgetown – 905-873-6116

[www.sherwoodcopy.com/georgetown](http://www.sherwoodcopy.com/georgetown)



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DR. ANOOP  
SAYAL

**Q**: How do I get my kids to brush their teeth?

**A**: You know it’s important for your child’s health. As a parent, you want to do the right thing. When it comes to regular tooth brushing, though, it’s become a struggle just to get your child to brush their teeth.

Some parents, unfortunately, give in and allow their children to neglect good oral hygiene. Don’t make the mistake! Your children should be taught very early how to brush. This can be encouraged as a regular habit by using some of the flavored children’s toothpastes now available. Try to reserve brushing for the same time each day so it comes to be an expected activity. If your child still resists, make a game of it. You may even wish to pretend to be a “dentist” for your child, in the process doing the needed brushing for them. Older children may respond to a reward system that you establish.

Perhaps most important, set a good example. Your daily brushing, flossing, and avoidance of sweets will do more to develop good dental habits than anything else.

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