



# Have fun and #ShopTheHills

## Keep your money local and watch your community thrive



Melanie Frazer, Executive Director of the Halton Hills Chamber of Commerce

My heart belongs to Halton Hills. I love all of it. Acton, Norval, the Glen, Georgetown – all unique and rich in local culture. I love that people here are generally kind and want the best for everyone. I love that I see neighbours at the Farmers Market and that the successes of our businesses are cheered by all. We have outstanding people in our community and I am proud to live here.

In my position at the Chamber, I am lucky to know the stories and people behind the businesses. You already know that we have some outstanding businesses contributing to the fabric of our community. People who really care about Halton Hills and know that their success in business relies on a healthy community. Our local business community is rich in history and each storefront, service, home-based business or company has a unique and one of kind story that is integral to the fabric of our Town.

Countless studies show that local businesses help create communities that are more prosperous and richer in connection. A significant portion of the money we spend locally is cycled back through the local economy – to make purchases from our friend's business, help our neighbours in need, sponsor our kids' sports teams and fundraisers and to support all of the special things that make Halton Hills small town living at its best.

The past 20 months have been hard for everyone. As restrictions ease, we have to remember that the businesses that needed us during the crises, still need us as they recover and rebuild.

The Halton Hills Chamber of Commerce (HHCC) and the entire chamber of commerce movement continues to provide support and resources to the business community. From the distribution of COVID-19 rapid

antigen tests that help to keep employees safe (and businesses open), to educational webinars on a wide range of relevant topics, chambers of commerce and boards of trade have demonstrated immense value as indispensable partners of the business community.

At the HHCC we've launched the #ShopTheHills campaign with our local BIA partners and the Town to remind everyone that Halton Hills has it all. Keep your dollars local this holiday season and #ShopTheHills.

Keep your money where you live. Support an economy of friends and neighbours. Let's build a thriving community together.

More information about how to get involved is available at the Chamber website, [haltonhillschamber.on.ca/shopthehills](http://haltonhillschamber.on.ca/shopthehills).

# A Message from Mayor Rick Bonnette

Shopping locally aids business recovery. Support our local community by purchasing goods and services from the businesses that operate in our own backyard.

