

# SMALL BUSINESS SUPPORT GRANT WELCOME NEWS

**DIGITAL SERVICES SQUAD FUNDING WILL OFFER MUCH-NEEDED ASSISTANCE, WRITES RICK BONNETTE**



**RICK BONNETTE**  
Column

Halton Hills council is very pleased to have received a \$45,000 Digital Services Squad grant from the Ontario government to assist local businesses.

COVID-19 has caused significant hardship for our small businesses. Enhanced online tools are critical to assisting our businesses in interacting with their customers and to generate and maintain much-needed revenue.

Last year's funding enabled the town to support nearly 70 small businesses in advancing their e-commerce efforts.

The Tokyo Olympics are over. Our Canadian athletes earned 24 medals, a record for a non-boycotted Summer Olympics. We had some great performances. Penny Oleksiak setting a record for individual medals is definitely a highlight, along with so many other performances like those of Kelsey Mitchell, Andre De Grasse and more.

The Canadian women's soccer team's gold-medal

win was so exciting to watch. I will never forget keeper Stephanie Labbé smiling at her opponents in the shootout.

We can also be hometown proud of Georgetown swimmer Tessa Cieplucha, who also competed in the Olympics.

Speaking of local people doing great, it is great to see Toronto DJ and producer Ryan Shepherd, who grew up in Georgetown, reaching the high notes in his music career.

There is a huge billboard in Toronto advertising his Summer Sessions on Amazon Music.

The Helson Gallery is reopened, with a capacity of 25 people. This is a great way for Halton Hills residents to reconnect with art in our community.

There are two new exhibits at the Cultural Centre. The Halton Black History Awareness Society's annual 'Emancipation Art' exhibition located in the Sisnett lobby will be there until Sept. 4.

In the Helson Gallery, 'New Acquisitions' showcases 50 works of art donated to the town in 2020.

Lastly, there are two important annual charity events coming up. The 41st Terry Fox Run will be virtual again this year on Sunday, Sept. 19 and the Georgetown Hospital Walk is on Sunday, Sept. 26. To learn more about these events, please visit [terryfox.org](http://terryfox.org) and [ghfwalkrun.ca](http://ghfwalkrun.ca).

*Rick Bonnette is the mayor of Halton Hills. Follow him on Twitter at @RickBonnette1 and Instagram at @rick\_bonnette1.*

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## SNAPSHOT



Mike Adam photo

A cardinal feeds its fledgling in a backyard on Grist Mill Drive. Do you have a great local photo you'd like to share? Send it to [sleblanc@metroland.com](mailto:sleblanc@metroland.com), along with a brief description.

## DON'T JUDGE AN INVESTMENT DECISION BY THE OUTCOME

**A SUCCESSFUL INVESTMENT OUTCOME DOESN'T AUTOMATICALLY MEAN YOU MADE A GOOD DECISION, WRITES PETER WATSON**



**PETER WATSON**  
Column

poor decisions.

For example, your child will start their post-secondary education. In a few years, you have saved money in hope of them continuing with their studies.

You hear of an excellent investment opportunity. So, you invest all the money in the one stock. A few years later, you sell it for three times what it cost.

You had a good outcome, but the actual decision was far from good.

You gambled the financial stability of your child's

education on one stock.

Stocks can go up and fortunately, the one you purchased did. But stocks also can go down.

Plus, there was not ample diversification. Putting all your eggs in one basket for something so important as a child's education is not a good decision.

A good decision is logical and well-thought-out, based on information available to you at that time. It is not just the investment outcome.

*Peter Watson is registered with Aligned Capital Partners Inc. (ACPI) to provide investment advice. Investment products are provided by ACPI. ACPI is a member of the Investment Industry Regulatory Organization of Canada. The opinions expressed are those of the author and not necessarily those of ACPI. Watson provides wealth management services through Watson Investments. He can be reached at [www.peter-watsoninvestments.com](http://www.peter-watsoninvestments.com).*

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