

DO-IT-YOURSELF CRAZE A WELCOME TREND FOR DOWNTOWN BUSINESS

HOME PROJECTS HELPING TRENDOS INTERIORS THRIVE AMIDST PANDEMIC

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It's a welcome tale during a challenging time for small businesses — the story of a hometown shop that's actually flourishing as pandemic restrictions wear on. But that's exactly what's happening at Trendos Interiors, a downtown paint and home decor retailer that reports business is booming as more people turn to do-it-yourself projects during their time at home.

"I sell all of the supplies for people who want to paint their own furniture," said owner Mary Beth Trendos, noting that this

trend has really exploded since the pandemic began.

The reasons behind the DIY craze vary, with some of Trendos' customers reporting they finally have the time to take on the furniture makeovers they've always wanted to complete, while others have said they find painting therapeutic during times of loss.

"A lot of my customers have also turned to painting vintage or antique pieces and selling them to bring in some extra money because people's hours are getting cut, and money is becoming tight," she added.

The unexpected boom in sales — paired with the store pivoting to an online retail model that provides products through curbside pickup and Canada-wide delivery — took Trendos from thinking her business might not survive the pandemic to a place where it's

TRENDOS INTERIORS

Address:
27 Main St. S., Georgetown
Hours of Operation:
Curbside pickup offered 2 to 6 p.m. Wednesday and 10 a.m. to 2 p.m. Saturday
Contact:
trendosinteriors@gmail.com

thriving.

"My business has grown, so I've been very lucky. I'm shipping orders as far away as B.C. and out to Nova Scotia," she said. "People are so amazing, wanting to keep us (small stores) in business. And Georgetown is definitely a place where people want to support local and shop small."

Once it's safe to do so again, Trendos is eager to begin welcoming local resident for workshops and classes in her studio space.

For further details visit trendosinteriors.com.



Allison Clark photo

Mary Beth Trendos is the owner of Trendos Interiors in downtown Georgetown.

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