

Fred Kentner's white leghorn cockerel struts his stuff at the Acton Fall Fair in 1977. *Courtesy of Heritage Halton Hills and the Esquesing Historical Society.*

What is the value of a *local business*?

The pressures of the pandemic have forced some local business owners to shut their doors and many others to wonder if they will survive.

What do we lose when these businesses close? A place to shop, but also employment, a vibrant downtown core, their support of cultural events and local causes, a sense of community.

Love Local

a series that explores the vital role locally owned businesses play in our communities launches **March 15** at

TheIFP.ca/lovelocal





