

TOWN APPROVES BIA LEVY REDUCTION

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Downtown Georgetown businesses owners will get some relief through the Downtown Georgetown Business Improvement Area (DGBIA) in 2021.

The Town of Halton Hills has approved a request by the DGBIA for a 25 per cent reduction in 2021 DGBIA membership levies.

The levy is collected automatically by the Town from all commercial properties within the BIA's specified boundaries and is the main source of revenue for the organization.

The funding is used to provide programs and services to businesses within the Downtown Georgetown area including the façade improvement grant program, marketing of the downtown and its busi-



Graham Paine/Metroland

The Town of Halton Hills has approved a 25 per cent reduction in levies for downtown Georgetown BIA members.

nesses, cleaning, beautifying, and decorating the downtown and organizing

community events such as the Downtown Georgetown Farmers Market and the Rock'n Roll'n Classic Car Show.

"Like many small businesses across the country, our members have been through a lot financially over the past year," Jamie Watt, DGBIA board chair, said.

"That is why we decided as a Board to provide some relief of our own to the membership, while still being able to provide much needed services to businesses and the community. We want business owners to know that we're in this fight together."

The shortfall in revenue will be replenished from the DGBIA's reserve funds. Business owners are also encouraged to contact their landlords to pass on the levy reduction in their rent.

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artpreneur HALTON HILLS



Business Training for Creatives
Wednesdays, online from 6 to 8 p.m.
(March 24 - May 26, 2021)

The Town of Halton Hills is bringing "Artpreneur", a York Region Arts Council program, to your home with classes led by expert instructors in business planning, marketing, grant writing, financial planning and more!

Artpreneur is **FREE** for creative entrepreneurs in Halton Hills including artists, non-profit management, and cultural workers; a \$100 deposit will be returned to participants upon completion of the program.

For full details and to apply by March 14 visit:
artpreneurprogram.com/haltonhills

