

THE INDEPENDENT & FREE PRESS

THURSDAY
FEBRUARY 4, 2021

\$2.00 | CONNECTED TO YOUR COMMUNITY | THEIFP.CA

Imagine if the news wasn't there.

Google and Facebook use their monopoly power to pocket 80% of online advertising revenues. These corporate giants benefit from the news content produced by Canadian journalists and publishers – without paying for it.

Ottawa needs to act now to protect the future of your local news.

Learn more at:
levellingthedigitalplayingfield.ca

 **News Media Canada**
Médias d'Info Canada