

LET'S CELEBRATE THE NEWS TOGETHER ON SEPT. 28



KAREN MICELI
Column

It's about trust. Our relationship with our readers is built on transparency, honesty and integrity. As such, we have launched a trust initiative to tell you who we are and how and why we do what we do. This column is part of that project.

In an age of misinformation, World News Day 2020 — set to take place Sept. 28 — aims to raise public awareness of the critical role that journalists play in

providing credible and reliable news, to help you make sense of the rapidly changing world around you.

True journalists like ours do the shoe leather kind of work that involves getting out from behind a computer and hitting the streets to interview real people.

While our award-winning journalists write about community news events, not world news, our content isn't any less impactful.

In fact, one could argue community news is more impactful in your everyday lives.

Our ongoing extensive COVID-19 coverage is a prime example. Every day for months, we have pro-

vided you with updates on local case numbers and outbreaks along with everything you need to know to make informed decisions surrounding the pandemic.

We strive to be on top of breaking community news around the clock and produce a wide range of content aimed at being helpful, relevant and timely.

While our online news operations are key as we move forward, our traditional newsprint editions remain trusted sources of information that people

turn to, to cut through all the online clutter.

On Sept. 28, let's celebrate together. Watch our social media channels as our journalists highlight the work they are most proud of — information they carefully gathered and presented in the form of the written-word, photography or multi-media, all for a very valued audience.

Thank you for reading.

Karen Miceli is managing editor of the Burlington Post, Oakville Beaver, Milton Canadian Champion and Georgetown/Acton Independent and Free Press.

We welcome your questions and value your comments. Email our trust committee at trust@metroland.com.

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By Cory Soal
R.H.A.D.

... Lend Me Your Ears

BUSINESS (NOT QUITE) AS USUAL..

Dear people of Halton Hills;

During these uncertain times, rest assured we remain open to serve you. We have adjusted services according to the guidance by Health Canada.

Please call for an appointment. We are not accepting walk ins at this time.

We handle every call on an individual basis to best handle each person's needs.

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