

AN APRIL MIND

An April mind is a happy thing. It hears the footsteps of the Spring. And feels the songs the robins sing. It makes one roam on a rainy day. Into the fields and far away.

TWENTY YEARS AGO

From the issue of The Free Press of Thursday, April 1st, 1915

The first new maple syrup was marketed in town on Saturday. It is of fine quality.

The Canadians never budge." is a new proverb coined by General Alderson in the trenches in Flanders.

A second Chinese laundry has been opened in town.

In the Oratorical Contest at the meeting of the Literary Society last Friday afternoon, Margaret Wilson and Harold Mowat won first places.

Mr. Wm. Dobbie, of the third line, Esquimaux, died very suddenly last Saturday morning from an attack of pneumonia.

Mr. James Matthews, Acton's veteran Postmaster, fell on the cement walk in the garden and fractured his right thigh.

Premier Borden's mother died on Tuesday, at the age of 90 years.

The Legislature of Ontario, by a vote of 66 to 20 defeated the bill for the legislature to grant married women the municipal franchise, now enjoyed by spinners and widows.

At the last session of the Edmonton League Parliament the Government was defeated and a new cabinet was formed by Hon. A. T. Brown, and on Tuesday night Parliament was re-opened, at which the address from the Throne was read and the debate on the speech was proceeded with.

DIED

HUMBERSTONE—At Newtonbrook, on Sunday, March 28th, Simon Thomas Humberstone, ex-lieutenant of York, aged 87 years.

SNYDER—At the home of his sister, Mrs. Robert Gibbons, Acton, on Wednesday, March 31st, Robert Snyder, aged 75 years.

SNOW-MOULD TURF INJURY

Many different theories as to the cause of winter injury of turf have been advanced, such as: use of non-hardy varieties of grass; unfavorable soil conditions, for instance, lack of proper drainage or of soil nutrients; suffocation due to formation of an ice sheet on the turf; rupturing of the individual plant cells by the formation of ice crystals within; misuse of various chemicals and fertilizers, especially late in the season; and parasitic attack by fungi or moulds.

During the last four years, the Dominion Laboratory of Plant Pathology at Edmonton, Alberta, has found that the most important cause of winter turf injury is a fungous parasite, called snow-mould. The first symptoms appear as soon as the snow melts in the spring.

The fungus may be seen growing into and through the snow or ice over the turf. Soon dead areas of turf of various sizes and shapes appear. The mould attacks the plants, killing the leaves, stems, roots and crowns of the grass.

The most promising method found by the Edmonton laboratory is a preventive treatment which can be applied the previous fall, and which will serve to protect the turf throughout the late fall, winter, and early spring. This treatment is to mix three ounces of calcium with one ounce of corrosive sublimate for every 1,000 square feet of turf surface in an eight-quart bucket, about three-quarters full of dry, sharp sand.

ENCOURAGING THE PREACHER

We should not be beyond taking encouragement from the little things in life. An earnest young Scot, minister was speaking to one of the elders after the service.

"My sermon seemed to touch the people up," he said. "I do hope God will reward."

"Verra like, verra like," replied the elder; "God often does great things with sma' means. Ye'll no forget Bannockburn, the wonderful things he did at the jawbone of an ass."

A safe and sure medicine for a child troubled with worms is Mother Graves' Worm Expeller.

Chronicles of Ginger Farm

Written Specially for The Free Press by GWENDOLINE F. CLARKE

Sometimes when I sit down to write I try to get a mental picture of the people who will read what I write. I picture so many hopes and so many different kinds of people which I divide roughly into two classes—farmers and non-farmers. Of course in each class I include the women and children.

So how you will understand my prejudice against bachelors and a too cautious male disposition and oh, how I love the name of William and Herbert!

So much for the bachelors, now let's get along with the married folk.

Being a farm woman myself, I naturally think very much along the same lines as other farm women and so I suppose what I write is of more interest to you than to the non-farming variety.

Your problems are my problems, and perhaps the real reason why these Chronicles are read at all is because of the mention of common, every day worries and perplexities incidental to farm life.

Now on Fridays, at noon, I imagine you people in your various homes opening up your weekly paper, and when you have perused the local weekly news and the editorials, perhaps you turn to Ginger Farm, and as you read you may sigh, or laugh—perhaps make no comment at all—likely as not you turn over the page in disgust, until Roland Hushand looks up from reading the hockey results and asks—"Well, what's happening at Ginger Farm this week?"

There are many farmers, ambitious and progressive, who delight in well kept stables and buildings, but whose fences and stables are in disrepair through lack of funds. There are farmers who galore, longing with hidden heartache, for the comfort and conveniences of hydro power and perhaps a hot water system, but who, nevertheless, have to puddle along with coil oil lamps and wash at the kitchen sink.

It has been said that "a fast learner learns his own experience, a wise man through the experience of others." Personally, I find what I learn through personal experience sinks in a lot deeper than what I learn through the experience of others. And what a time life this would be if no one made mistakes. Anyway, I would rather go on making experiments.

Speaking of experiments, here, my husband I heard a lecture the other day on interior decorating—brightening up the home, etc., and this was the result. I took down our bedroom curtains and when I washed them they fell to pieces. Said I to myself, said, "Here's a pretty mess; here's a state of things"—by the way, those are two quotations from

SLATS DIARY

By ROSE PARQUHAR

Friday—Pa was reading about King Philip the something which boasted of the fact that he only had 2 Baths during his life time. 1 time was when he was born and that was once he had 2 and the other time was when he got married. Pa says Ole Walt Sloop with lives across the creek has got it on Philip because Ole Walt never got married.

Saturday—They was a man trying to sell Mr. Gillem a new kinda masheen today with wood do the work of 10 men and Mr. Gillem told the man it was different any thing new, he and his wife that she married a man like that.

Sunday—Mina Crest is very very yunfiliated becuz she was brazing about her Operashun and then yesterday Dr. Bell spoke of it as a miner operashun. I guess Dr. Bell has went and lost a customer by that remark.

Monday—Ant Emmy says she is a harding tree of all this foldout about harvesting the Atom. She says even if they it harnessed it won't be able to do nothing with it.

Tuesday—Jake France is very sad becuz his wife went and Aloged with a perfect stranger. He says it was a grate disappointment to him becuz none of his friends wasent good enuff for her to Alog with.

Wednesday—Pa says Andy Blare is the best dried fellow he ever knew when you ask him to bury sum munn. Oney Andy never has no munny.

Thursday—Pa was quoting a old saying today and he sed, Well Boys will be Boys. And Ant Emmy up and says, Yes, sum times but the way things looks now days the girls is a going to beat them to it.

MANITOBA'S DAIRYING PROGRESS

Dairying in Manitoba continued to improve during 1934, when products to the value of \$9,851,000 were produced compared with \$9,656,000 in 1933 and \$8,869,000 in 1932.

Creamery butter was the principal item of production and the output during 1934 amounted to 2,067,438 pounds, an increase over 1933 of 1,116,460 pounds, or 57 per cent. The average price of creamery butter during the year was 19 cents per pound, which was one-half cent higher than in 1933. Dairy butter production totalled 9,240,000 pounds and brought an average price of 14 1/2 cents per pound. Cheese production made a gain of 38.1 per cent, or 344,368 pounds, the total output amounting to 1,298,830 pounds. The quality of cream received at the creameries shows improvement over that of 1933. Sixty-six creameries and fifteen cheese factories were in operation during the year.

Manitoba shipped 403 railway carloads of creamery butter out of the province. On the basis of 400 56-70 boxes to the car, this amounted to 161,200 boxes, containing 9,027,000 pounds, the approximate value of which was \$1,715,160. Most of the butter shipped out of Manitoba went to Ontario and Quebec, a small amount going to the Maritimes.

Manitoba buttermakers exhibited creamery butter at Canada's largest butter fair during 1934 and were successful in winning 65.2 per cent. of all first prizes and 57.4 per cent. of all prizes awarded.

BANANAS GROW UPWARD—ONE BUNCH TO A TREE

Bananas grow upward on the tree, not downward as commonly supposed. The banana has a well-organized food value and great care must be taken in transporting them. The bunches are cut down while still green, a tree yielding only one bunch, and it takes twelve months for the tree to reach the stage where the fruit can be cut each tree being cultivated from suckers which spring from the root when the tree is cut down to gather the fruit. While still green, the bananas are placed in cold storage bins provided on the "Lady" liners and "banana" freighters of the Canadian National Steamships and every precaution is taken to see that the correct temperature is maintained throughout the northbound voyage to Canada. The temperature of the bananas is taken never less than four times a day by a refrigeration engineer.

Persian Balm is unrivalled for promoting feminine loveliness. Tones and rejuvenates the skin. Makes it exquisitely soft-textured. Makes hands flawless white. Especially recommended to soothe and relieve roughness or chafing caused by weather conditions. Indispensable to every dainty woman. Cool and refreshing. Delicately fragrant. Marital in results. Never leaves a vestige of stickiness. Persian Balm is the one toilet requisite for the woman who cares for charm and elegance.

Gilbert and Sullivan—may we well keep up with the times. Well, here was I, with no curtains and no money to spare to buy any. So I bought a ten cent piece of dye and dyed an old white flannelette sheet with the stripes. The dyeing process was quite a success, but when I hung my curtains, with the revealing light of day behind them, the centre of them looked like cheap cloth, and the top and bottom as thick as a blanket. So there they hang, and if you want to learn wisdom through my experience, come and look at my curtains. Oh yes, they'll be there—don't worry. There they are and there they will stay until I get something different, and don't know when that will be.

VALUE OF BACON GRADING

Exports of Canadian bacon to the British Isles last year totalled 12,000,000 pounds and brought \$20,000,000 to Canada. Yet the total amount of bacon exported was not half of the quota allotted to Canada by the Empire Trade Agreement made in Ottawa in 1932. Further, the ability of Canada to export the product of 1,000,000 hogs increased the value of the remainder and gave an impetus to an industry from which farmers derived an income estimated at between \$90,000,000 and \$100,000,000 in 1937. To support this important industry, the Dominion Department of Agriculture maintains a number of services which cover the breeding, feeding, and marketing of hogs and bacon. When considered collectively, these services form a comprehensive policy. Bacon grading is one of these services. Grading standardizes the quality, grade, and appearance of the product exported, raises the level of that export, establishes a basis of merchandizing Canadian bacon as a national product, and consolidates Canada's position for the future on a highly competitive market.

Douglas' Egyptian Liniment is an excellent leg wash for stock. Also removes corns in horses and quickly relieves bruises, sprains, swellings, and joint stiffness.

Unhappiness is the hunger to get. True happiness is the hunger to give.—G. W. Jordan.

The true disciple is bound to adopt the double motto, "I believe and belong."—A. J. Gordon.

"We have come to realize that democracy is not an automatic device for good government."—Felix Frankfurter.

"Walk as your Master walked, and I desire no more."—Give me the solid and substantial religion.—Wesley.

ARE YOU BUILDING OR REMODELLING? Don't commit yourself until you get all the facts about E. S. P. Farms—Steel Truss, Flank Truss or Cantilever types. Make full use of our twenty years' experience in Barn Building! Let the Engineers in our Farm Building Department advise you. Their services are absolutely free to farmers who are building or remodeling. Write today Eastern Steel Products Limited. Guelph St., Preston, Ont. Factories also at Toronto and Montreal.

Customers Have To Be Bought

Worth-while things cost money. This means that retailers must part with money in order to get customers. Customers require to be bought just as one's merchandise has to be bought.

Customers are not likely to be obtained apart from seeking them. They must be pursued, and they must be asked to do business with the retailer who wants their custom.

You would think that all this is as plain as is the nose on one's face. But stop! Answer this question: What have you, a retailer, done in the past month—to go no farther back—to seek and get new customers? How many non-customers of your store have received invitations from you to do business with you? How many persons have received communications from you, requesting their custom? How many persons have you informed, in their homes, about your business, your merchandise, your policies? How much money have you spent this past month on the purchase of customers?

Just waiting for customers is the acme of folly. Just relying on the conviction that the public ought to do business with you is folly. Just soothing yourself with the reflections that you are honest, that you give the public a square deal, that your store has a good location, that you price merchandise fairly—these are passive things.

It is action which counts in getting the things which we want. An infant cries. This is its way of making its mother or nurse know that it wants something. Is it fair to a business to be doing nothing in a planned way to get new customers for it?

Advertising by all businesses will make and keep our town a good shopping centre.

TIME TABLES

CANADIAN NATIONAL RAILWAYS

Table with 2 columns: Direction (Going East, Going West) and Time (Daily, except Sunday, Sunday only). Includes specific times for Guelph and Georgetown.

TRAVEL BY BUS

Table with 2 columns: Direction (Westbound, Eastbound) and Time (Daily, except Sunday, Saturday only, Holidays only). Includes specific times for Guelph and Georgetown.

ARROW

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