

BIA PROJECT HELPING BUSINESSES THROUGH PANDEMIC

MELANIE HENNESSEY
mhennessey@metroland.com



JACKIE DEAN-ROWLEY

Downtown Georgetown BIA photo Jackie Dean-Rowley of the Mill Street Cheese Market is featured in the Downtown Georgetown BIA's first 'Comeback Project' video.

The Downtown Georgetown BIA is giving businesses a platform to showcase their resilience during the pandemic.

The local organization has launched 'The Comeback Project,' an online video series highlighting the unique stories of various businesses in the downtown Georgetown area.

"The COVID-19 pandemic has impacted small businesses across the country, and downtown Georgetown businesses are no different," said Yaw Ennin, Downtown Georgetown BIA manager. "With Halton Region entering Stage 3 of Ontario's reopen-

ing, 'The Comeback Project' is meant to broadcast the powerful stories of our small businesses during these unprecedented times, and to tell the public that downtown Georgetown is open for business."

New videos will be released every Tuesday and Thursday on the Down-

town Georgetown BIA's newly-launched YouTube channel, along with its Facebook and Instagram pages.

The videos will also be featured at downtowngeorgetown.com and on the Town of Halton Hills tourism website, VisitHaltonHills.ca.

BUY THE SKID SALE

Mix & Match any 10 Shrubs

Starting from \$100 per Skid.

Introducing **New** Big Country Produce



Skid not included with purchase.

9478 Wellington Rd 124, ERIN, ON
519-833-9313 | bloomgreen.ca

FOLLOW US

Monday-Friday 7am-7pm
Saturday 8am-6pm | Sunday 9am-5pm



Rent Soft Water

Spend less money on energy and detergents in your home with a Culligan Water Softener. Ask us how you can save today!

Get your first three months for only **\$9.95/mth.**

Call for details

Ask us about our new Referral Program for our valued customers

You could give your people

Culligan Water

5 Mountainview Rd N,
Georgetown

(905) 877-6242

www.culligan.com

www.culliganrewards.ca