

We're OPEN

WE SURVIVE WITH YOUR SUPPORT

#SmallBusinessEveryDay

CFIB
CANADIAN FEDERATION OF INDEPENDENT BUSINESS
is business for your business.

Get involved:
smallbusinesseveryday.ca

Canadian Federation of Independent Business (CFIB) is encouraging consumers to support small businesses in any way they can. One way is to share their experience with a local business on social media using #SmallBusinessEveryDay.

Watch for these posters in your community. They are there to remind you to spread the word and support local businesses.

#SmallBusinessEveryDay

Presented by and

Support local business to keep doors open

When COVID-19 struck Canada, small businesses closed their doors to keep us safe. Now they're reopening, but under a heavy burden: on average they've accumulated \$135,000 in debt. Many are struggling to survive and must rely on personal savings to keep the lights on.

When small businesses thrive the entire community benefits. But right now, they need their communities to support them. The Canadian Federation of Independent Business (CFIB) launched the #SmallBusinessEveryDay campaign to help you support your favourite local businesses through small but meaningful action. On SmallBusinessEveryDay.ca, CFIB also highlights other initiatives that promote shopping small. Here are three you can take part in this summer.

GIFTforward: The giving season is coming early this year. Purchase gift cards for your favorite local businesses through GIFTforward at discounted rates to redeem later, once those businesses have fully reopened. This is the gift that gives twice. Give a gift card to a loved one or save it to treat yourself and gift a local business owner some much needed relief at the same time.

Visit GIFTforward.co to purchase gift cards for your

local businesses today. If you don't see the business you're looking for, recommend GIFTforward add it to the page by filling out a short online form.

#HoodStrong: Help keep money in the community and food on tables. Buy gift certificates for local businesses online through #HoodStrong and help someone in desperate need: 80 per cent of the funds from each purchase are transferred directly to the merchant while the remaining 20 per cent support the Mississauga Food Bank.

Visit hoodstrong.ca to search for local businesses and purchase gift certificates. Share the #HoodStrong website with friends and neighbours and encourage them to participate too—together we are strong.

#ShopLocalON: In its #ShopLocalON campaign, the Ontario government is encouraging Ontarians to safely support their local small businesses. Show your commitment to your community and its safety by following health guidelines while you shop local: bring a mask if your region mandates one and maintain a respectful distance from other people. Share your commitment online using #ShopLocalON.

Visit smallbusinesseveryday.ca to discover more initiatives that can help you support your community.

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