



By Cory Soal  
R.H.A.D.

## ... Lend Me Your Ears

### BUSINESS (NOT QUITE) AS USUAL..

Dear people of Halton Hills;

During these uncertain times, rest assured we remain open to serve you. We have adjusted services according to the guidance by Health Canada.

Please call for an appointment. We are not accepting walk ins at this time.

We handle every call on an individual basis to best handle each person's needs.

Social distancing in clinic with one appointment per time slot in waiting room.

If necessary, I offer mailbox drops as well!

Take care, be safe and know this will pass.

The Georgetown

## HEARING CLINIC

*We care about your hearing!*

Professional Arts Building  
99 Sinclair Ave., Suite 210, Georgetown  
**905-873-6642**

*Serving the community of Halton Hills and surrounding areas since 1992*

## ■ BUSINESS

# NEW SPA READY TO PAMPER YOUR POOCH

MELANIE HENNESSEY

mhennessy@metroland.com

How about a hydro massage for your dog, or perhaps a blueberry facial?

There's a new place in town where you can treat the furriest members of your family to a luxurious day at the spa.

Aptly named Pampered Pooch Spaw and Boutique, the business devoted to canines recently opened its doors on Mountainview Road South.

For owner and head groomer Deborah Rule, along with husband Cory Latimer, the pandemic offered a time to reflect and reset priorities for their family. From there, Pampered Pooch was born.

"We had a conversation about going into business. We're either brilliant or crazy (to do so during a pandemic),"



Melanie Hennessey/Torstar

**Pampered Pooch Spaw and Boutique**  
owner Deborah Rule and her French bulldog Bullseye.

said Rule, who's been in the grooming industry for 12-plus years.

In addition to the traditional offerings of haircuts, grooming and a store with unique products for dogs, the facility also features additional "poochie package" items, including a natural dead sea mineral mud bath that helps exfoliate the skin and eliminate some undercoat, fur tinting and nail "paw"-lish.

## PAMPERED POOCH SPAW AND BOUTIQUE

**Address:** 10 Mountainview Rd. S., Georgetown

**Email:** info@pamperedpoochspaw.ca

**Website:** pamperedpoochspaw.ca

**Phone:** 289-891-9423

**Hours:** Monday-Saturday, 8:30 a.m. to 5 p.m.

Of course, no trip to the spa would be complete without a "paw"dicure either — a specialty treatment for the pads of dog's paws that helps moisturize them and eliminate foot odour.

"I thought, let's add some unique things that a lot of places don't offer and really pamper your pet; that's what it's all about," said Rule. "And I have fun doing it. I love my job."

The other aspect of Pampered Pooch's business is a dog daycare, which includes a half or full day of fun with walks, activities and space to relax.

And when it's time to celebrate your pup's special day, Rule is ready to help with her poochie birthday parties — an event that includes six of your dog's canine friends who'll be entertained with activities, an indoor kiddie pool, dog-friendly cake and even loot bags.

For more information visit [pamperedpoochspaw.ca](http://pamperedpoochspaw.ca).



**TOP 25**  
CANADIAN  
IMMIGRANT  
Awards

# IT'S TIME TO VOTE!

We received hundreds of truly inspiring nominations for Canadian immigrants who have made a significant impact since their arrival. Now it's your turn to help choose this year's winners.

**VOTE TODAY**

[canadianimmigrant.ca/rbctop25](http://canadianimmigrant.ca/rbctop25)

Title sponsor:



Presented by:



Media sponsors:



## Ask the Professionals

Find local professionals here  
every Thursday!

For advertising information  
please call 905-234-1018  
or email [kkosonic@theifp.ca](mailto:kkosonic@theifp.ca)

## DR. ANOOP SAYAL

Family and Cosmetic Dentistry



located in  
Georgetown  
Marketplace Mall



DR. ANOOP  
SAYAL

905-877-CARE (2273)

**Q:** Do you have any tips on how to tame my dental anxiety?

**A:** It's a well-known fact in this country that large numbers of people are afraid of going to their dentists. Some people are so afraid that they neglect even the routine examinations and professional cleanings.

It doesn't have to be that way. Here are some tips to help reduce your anxiety. First, see your dentist before treatment is needed. Get to know your dentist and get comfortable discussing your concerns with the dentist and staff. Set your appointments for a stress-free time of day, not on your lunch hour or immediately after work. Second, have the dentist explain the dental treatment to you. Knowledge of the procedure should let you be more relaxed. Third, let your dentist and hygienist know that you're scared. It's nothing to be ashamed of and you're most certainly not their first patient to feel that way. Fourth, understand that times have changed. There are new methods of controlling and eliminating discomfort that weren't available until recently. Don't let dental fears keep you from having a healthy mouth and teeth.