

SWEET NOSTALGIA DELIVERS TASTY TRIP DOWN MEMORY LANE

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A Georgetown man has taken his hobby and turned it into one sweet business venture.

JP Gratton is the face behind Sweet Nostalgia, a country store nestled on Main Street in Glen Williams that offers up a wide variety of retro candy and vintage general store advertising.

"I started collecting general store advertising about 10 years ago," he explained. "I was running out of room to display everything in my house, so I

thought it would be cool to set up as an old-time store."

The local resident may have inherited his love of classic stores, noting both sets of his grandparents had shops when he was growing up — with his father taking over at his grandfather's variety store for a while as well.

Gratton opened the doors to Sweet Nostalgia among the Williams Mill Creative Arts Studios last year and has received a positive response from the community so far, with about a dozen or more collectors of vintage items frequenting his establishment.

Those who aren't in the market for general store advertising can peruse a wide selection of retro candy, including classics like Cracker Jack, sponge toffee, Flying Saucers, Bazooka gum and plenty more.

"I want it to be the gener-

SWEET NOSTALGIA

Address: 515 Main St., Glen Williams

Email: sweet-nostalgia@hotmail.com

Phone: 647-612-2639

Hours: Wednesday to Sunday, 12 to 4 p.m.

al store experience that takes people back in time for a few minutes," he said. "It's a trip down memory lane."

Gratton has over 100 original vintage signs, a dozen coin-operated machines and a couple hundred tins in his collection, which is divvied up between the store and his home displays.

"But everything in the store is for sale," he noted. "I like to look for this stuff and buy it. It's all about the hunt."

For more information visit Sweet Nostalgia's Facebook page.



Melanie Hennessey/TorStar

JP Gratton owns Sweet Nostalgia, which takes visitors on a stroll down memory lane with its retro candy and vintage general store advertising.

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