

Sweatman

Sweatman Law*

LAW FIRM Jasmine Sweatman, lawyer & founder

On International Women's Day, Jasmine Sweatman takes time to reflect on her journey to open Sweatman Law. The all-women firm now encompasses four offices located in Oakville, Milton, Georgetown and Mississauga, which Sweatman explains as one of her biggest accomplishments. Thinking about her other accomplishments in both her personal life and business, Sweatman remains optimistic about exactly what her greatest accomplishment is.

"The immediate answer for my greatest accomplishment would be my family", Sweatman stated. "Another immediate answer would be building a successful law firm and being a role model. Then I could say setting goals and meeting them; trying to balance life and work. However, truth be known if I think hard, my greatest accomplishment has yet to come." Sweatman recognizes the influence of her mother, father, sister, husband and children in her success in her life and career. They have continuously pushed her and motivated her. She also explains that working alongside mentors helped her see her worth as a young lawyer.



"Mentorship was critical in my early days as a lawyer and now I continue to see how critical it is for the young women around me," Sweatman said.

"Without it we cannot be the most that we can be for ourselves, for those around us, for our communities and for the greater world that we live in." Explaining that independence and interdependence are both important when finding your way in the business world. Sweatman urges aspiring lawyers and businesswomen to surround themselves with quality people, while continuing to follow their passions and goals.

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*Sweatman Law Professional Corporation

Moxxi Moxxi Boutique

Joanne Smith, Owner and Operator
BOUTIQUE

On International Women's Day, Joanne Smith takes time to reflect on her journey of opening her very own clothing boutique. She says this day is the perfect time to celebrate women's achievements and equality, a time for women to feel proud of who they are.

After graduating from university, Smith had the opportunity to establish a career for herself in a male-dominated industry, but that never deterred her from following her dreams. "Approximately 15-years ago I decided to open up Moxxi Boutique. From the time I was a young girl I had a passion for the fashion business," says Smith. Her greatest pleasure is styling women, so they can feel great about themselves every day, whether they are career women or stay-at-home moms, Smith believes everyone should feel beautiful.

Moxxi Boutique continues to evolve and strives to carry the latest fashion trends while providing personalized customer service. Smith's hard work and dedication to her business



is greatly influenced by the positive encouragement from her father who always told her: "work hard, be the best you can be and always say "I can" .

As for her own advice for women in the workforce, Smith believes they should follow their heart. "You know deep down what you are good at and what you are passionate about," says Smith. "Experience and learn as much as you can; take every opportunity to educate yourself; don't be afraid of change and don't let the fear of failure stop you from pursuing your dreams." For Smith, being confident and trying your best is essential for success.

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Mountainview Mortgage



Carolyn Callero, mortgage broker

Carolyn Callero says International Women's Day is a celebration of being recognized as a female and a human being.

Callero, a mother of two kids and owner of Mountainview Mortgage – The Mortgage Centre, has found success through her influences growing up: her parents, who always pushed her to be the best version of herself that she could be.

"Both my mom and my dad were business people," she says. "They taught me to work hard and always do my best."

Every day, Callero continues to learn, self improve and take initiative. As a mentor, Callero has met many people who show personal strength, and encourages everyone to do the same to find their own success.

"I learned a lot from many very successful women," she says. "I knew I had the strength to be successful, too."



This International Women's Day, Callero invites you to see yourself in a positive light, to be your own cheerleader, and to be prepared to work hard.

"Always think highly of yourself, always work hard, and always make sure you can be self sustaining," she says. "These will give you the confidence you need to be successful, and will allow you to make the right choices for you and your family."

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Links By Jane

Jane Myhal, owner/founder

International Women's Day, Jane Myhal says the key to success is supporting other women. We need to lift each other up, celebrate friendships, and honour those women who contribute to our communities.

"We need to be passionate about what we do, whether it is career related, family related, or any other life path we choose," she says. "We also need to give back and help women who are facing tough times."

"Growing up, Jane was influenced greatly by her mother: a musician who worked in a "man's world," yet found success and was taken seriously for her incredible talent. Her success inspired Jane to reach new heights through passion and love: raising a family, going back to university later in life, and opening her own jewelry design business, Links by Jane. She has recently become the new editor of Show Guides Unlimited, a comprehensive guide book for vendors that includes the best craft shows and vendor events in Ontario.



Jane has also found success in her four daughters, instilling her beliefs of strength, tolerance and kindness in them.

"My greatest achievement is raising, supporting and having a strong belief in my four daughters," she says. "They are all successful, thoughtful, loving young women who have faced adversity, but came through with flying colours." On March 8, Jane encourages everyone to spend the day honouring and celebrating women worldwide who have faced adversity, had successes and achievements big or small, regardless of their skin colour, religious beliefs, or sexual orientation.

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