

GO BEYOND
YOUR EXPECTATIONS
THIS HOLIDAY SEASON.

YEAR END
BONUS EVENT



SILVERADO TRAX TRAVERSE EQUINOX COLORADO CRUZE

FIND NEW ROADS[™] / CHEVROLETOFFERS.CA

GET UP TO **\$9,000**

TOTAL VALUE ON SELECT 2018 SILVERADO 1500 CREW CAB MODELS

INCLUDES \$1,000 YEAR END BONUS*

CHEVROLET



CREW CAB LT MODEL SHOWN



THE 2018 SILVERADO 1500 CREW CAB

0% FOR UP TO 72 (0.8% APR) MONTHS FINANCING

+ \$8,000 TOTAL VALUE ON SELECT MODELS

(INCLUDES \$1,000 YEAR END BONUS)*

THE 2019 EQUINOX LT FWD

LEASE FOR \$135 BI-WEEKLY, THAT'S LIKE:

\$67 @ 1% FOR 60 WEEKLY LEASE RATE MONTHS

WITH \$1,500 DOWN

(INCLUDES \$1,000 YEAR END BONUS)*

UPGRADE TO ALL-WHEEL DRIVE FOR ONLY \$7/WEEK

FEATURES:

- ✓ AVAILABLE BEST-IN-CLASS TOWING CAPACITY OF UP TO 12,500 LB*
- ✓ AVAILABLE 6.2 L V8 ENGINE OFFERS 420 HORSEPOWER AND 460 LB.-FT. OF TORQUE
- ✓ NSHTA 5 STAR SAFETY RATING²



"MOST DEPENDABLE LARGE LIGHT-DUTY PICK-UP IN THE U.S." - J.D. POWER³

FEATURES:

- ✓ CLASS EXCLUSIVE LINEUP OF THREE AVAILABLE TURBOCHARGED ENGINES
- ✓ STANDARD REMOTE VEHICLE START AND HEATED FRONT SEATS
- ✓ STANDARD APPLE CARPLAY[™] AND ANDROID AUTO[™] COMPATIBILITY⁴



"MOST DEPENDABLE COMPACT SUV IN THE U.S." - J.D. POWER³

ALL ELIGIBLE 2018/2019 MODELS COME WITH CHEVROLET COMPLETE CARE



2 YEARS/48,000 KM COMPLIMENTARY OIL CHANGES**



5-YEAR/100,000 KM POWERTRAIN COMPONENT WARRANTY COVERAGE ON 2019 MODELS*



4G LTE WITH BUILT-IN WI-FI HOTSPOT⁵; INCLUDES 1 MONTH OR 3 GB OF DATA (WHICHEVER COMES FIRST) FROM VEHICLE DELIVERY DATE.

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. Up to \$9,000 Total Value offer is based on 2018 Silverado Crew Cab 2LT Z71 True North Edition and includes \$4,100 stackable cash delivery allowance (tax exclusive), \$3,500 non-stackable cash delivery allowance (tax exclusive), \$585 True North Edition option-package discount, \$1,000 Year-End Bonus Cash. \$1,000 Year-End Bonus is a manufacturer-to-consumer credit (tax inclusive) valid toward the retail purchase or lease of one eligible new or demonstrator in-stock 2018 or 2019 model year Chevrolet vehicle purchased and delivered in Canada between December 1st, 2018 and January 2nd, 2019. Tax exclusive credits and allowances are manufacturer-to-dealer, and are applied to vehicle purchase, lease or finance at dealer discretion. Eligible models include all 2018 and 2019 Chevrolet models excluding: Bolt EV, Spark 1SA/1SB, Malibu L, Camaro ZL1, Encore 1SV, Corvette ZL1, Colorado 2SA, 2019 MY Malibu Hybrid. The \$1,000 Year-End Bonus is applied against eligible 2018 & 2019 MY vehicles purchased and delivered during the program period. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Conditions and limitations apply. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. Void where prohibited. See dealer for detail. * Offer available to qualified retail customers in Canada on select vehicles delivered to an authorized GM dealer in Canada from December 1, 2018, to January 2, 2019. 0% purchase financing (0.8% APR) offered on approved credit by TD Auto Finance Services, Scotiabank[®] or RBC Royal Bank for 72 months on eligible new 2018 Silverado 1500 2LT Z71 Crew Cab True North Edition. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$50,000 financed at 0% nominal rate (0.8% APR) equals \$694 monthly for 72 months. The offer includes \$1,000 Year End Bonus manufacturer-to-consumer (tax inclusive), \$4,100 Stackable Credit (tax exclusive), \$2,400 Finance Cash and \$585 Option Package Discount. Cost of borrowing is \$0, for a total obligation of \$50,000 Freight (\$1,795) and air conditioning charge (\$100 if applicable) included. License, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company (GM Canada) may modify, extend or terminate offers for any reason, in whole or in part, at any time, without notice. Conditions and limitations apply. See dealer for details. *Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. TD Auto Finance is a registered trademark of The Toronto-Dominion Bank. As part of the transaction, dealer may request documentation and contact GM Canada to verify eligibility. These offers may not be redeemed for cash and may not be combined with certain other consumer incentives. Conditions and limitations apply. Void where prohibited. See Dealer for full program details. ** Requires Double Cab LTZ 2WD or Crew Cab Short Box LTZ 2WD with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. Based on WardsAuto.com 2017 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM models. ³ U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). ⁴ The Chevrolet Equinox, Chevrolet Traverse, Chevrolet Silverado and Chevrolet Malibu received the lowest number of problems per 100 vehicles in their respective segments in the J.D. Power 2018 U.S. Vehicle Dependability Study, based on 36,896 total responses, measuring problems experienced during the past 12 months by original owners, surveyed October-December 2017. Your experiences may vary. Visit jdpower.com/cars. ⁵ Offer available to qualified retail customers in Canada for vehicles purchased between December 1, 2018 to January 2, 2019. Lease based on suggested retail price of \$30,795/\$33,195, includes \$75/\$0 Dealer to Consumer credit, \$1,000/\$1,000 Year End Bonus manufacturer-to-consumer (tax inclusive) and \$1,250/\$1,250 lease cash (tax exclusive) towards the lease of an eligible 2019 Equinox LT FWD/2019 Equinox LT AWD. Bi-weekly payment is \$135/\$148 for 60/60 months at 1%/1% lease rate on approved credit to qualified retail customers by GM Financial. The \$67/\$74 weekly payment is calculated by dividing the bi-weekly payments. Payments cannot be made on a weekly basis. Equivalent weekly payments are for informational purposes only. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$1,500/\$1,500 down payment required. Payment may vary depending on down payment trade. Total obligation is \$19,049/\$20,790. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by dealer and region) are extra. Option to purchase at lease end is \$10,470/\$11,286. See dealer for details. Credits vary by model. Dealer may sell for less. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. ⁶ Vehicle user interfaces are products of Apple and Google, and their terms and privacy statements apply. Requires compatible smartphone, and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Android and Android Auto are trademarks of Google Inc. ⁷ The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2018/2019 MY Chevrolet (excluding Bolt EV), with an ACDelco[®] oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ⁸ Whichever comes first. See dealer for details. ⁹ Visit onstar.ca for vehicle availability, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. Requires active connected vehicle services and data plan. Data plans provided by AT&T or its local service provider. Accessory Power must be active to use the Wi-Fi hotspot. ©2018 General Motors of Canada Company. All rights reserved.