



Veronica Appia/Metroland

CA+14 founders Peter Perko and Eric Doubt showcase their new brochures, in the shape of paper airplanes.

CA+14 LAUNCHES REVAMPED SPACE, WEBSITE AT WILLIAMS MILL

CA+14 HAS A RENOVATED HOME AT 515 MAIN ST. #14, GLEN WILLIAMS

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Halton Hills marketing and communications firm CA+14 has a brand new office space - and a new flight plan for its clients.

Eric Doubt, of Communication Associates, and Peter Perko, of Studio Fourteen, merged their companies in late 2016, and after renovating their office space at Williams Mill in Glen Williams and rebranding their website, CA+14 hosted an open house on Sept. 20 to celebrate their new home.

"We wanted to establish a new marketing and communications company both locally and globally. We all come from the Halton Region area but have been working with global clients for a long time, as well," Doubt said, adding that CA+14 works with a wide range of businesses, from small, to B2B, to non-profits, to organizations like hospital foundations and chambers of commerce.

"We had a lot of complementary resources and talents in our businesses and we wanted to make them bigger and better," he said.

As for their new online presence, Perko says the design was a team effort that ultimately boiled down to two concepts: a blank page, representa-

tive of the endless possibilities for new ideas, and a paper airplane, symbolizing their company launch, as well as "taking off" from a business perspective.

"We wanted something a little bit different and something to tie into our new space here, as well as our direct mail campaign coming out soon," he said, showing off CA+14's new brochures, carefully folded into paper airplanes.

For further information on CA+14, visit <https://ca14.biz>.

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