



Veronica Appia/Metroland

Chris Yee, Jen Harris and Karen Lutz, of Circus Strategic Communications, serve up chili to visitors on Oct. 3.

CIRCUS CHILI CHALLENGE RAISES \$750 FOR GEORGETOWN BREADBASKET

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Testing out the chili recipes of fellow employees is an annual tradition for Circus Strategic Communications staff, and this year, the marketing firm decided to open the event to the public.

Local residents and businesses were invited to drop by the office on Oct. 3 to try out eight different

chili styles and vote on their favourites. For each person participating, Circus donated 10 dollars to the Georgetown Breadbasket, for a total of 750 dollars accumulated by the end of the event.

Circus also collected 78 non-perishable food items from visitors to be donated as well.

"We thought it would be fun to involve the neighbours, but not charge the

neighbours," Circus founder and president Cheryl Cardon said. "So we said 'come out, see the place and we will donate the 10 dollars for each ballot.'"

To learn more about Circus Strategic Communications Inc., visit weare-circus.ca/.

To learn more about the Georgetown Breadbasket, visit georgetown-breadbasket.ca/.

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