

Veronica Appia/Metroland

Names of donors adorn the Love of Reading wall at Indigospirit in the Georgetown Marketplace.

LOVE OF READING FOUNDATION PARTNERS WITH FOUR GEORGETOWN SCHOOLS

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Until Oct. 7, the IndigoSpirit store in the Georgetown Marketplace is fundraising on St. Catherine of Alexandria Elementary School's behalf.

Now in its 10th year, Adopt a School connects Indigo employees, highneeds elementary schools and their communities to fundraise locally and raise awareness about the lack of funding for Canadian elementary school libraries.

All participating schools receive every dollar raised for their school and are eligible for a donation match of up to \$1,200 per school from the foundation.

Currently, four schools in Georgetown have partnered with Indigo to raise money for new library books.

While using adoptaschool.indigo.ca for online fundraising is open to any school that registers, only one school is sponsored by its local Indigo bookstore.

This year, that school is St. Catherine of Alexandria Elementary School on Barber Drive. This means that cashiers will ask every client if they'd like to donate. An assortment of well-loved raggedy books from the school library is on display at the store.

The other schools using this fundraising platform are Park, Harrison and Joseph Gibbons Public Schools.

St. Catherine will receive fundraising dollars contributed by customers in store or online. A 30 per cent discount will be applied when shopping using program donations.

"We believe that the right book at the right moment can change a child's life forever, and yet too many children in highneeds elementary schools have limited access to books due to insufficient funding. All children deserve access to compelling books that can inspire them to fall in love with

reading and to become engaged learners," said Ariel Siller, executive director of the Indigo Love of Reading Foundation.

Many school budgets only allow for one new library book a year for every three children. Adopt a School aims to help provide much-needed resources for schools across the country.

There are three ways that the community can support schools online:

Book Bonus: For every two books donated online, the Love of Reading Foundation will donate a bonus book, up to 100 books.

Tell a Story, Give a Story: Every time you post a story to Adopt a School profile, the Love of Reading Foundation will donate one book in support of the school library, up to 20 books.

Adopt a School Story Contest: "Heart" your favourite story to help a school for a chance to win big! The five most-loved stories in each province will be entered into a random draw for a chance to win a \$2,500 Indigo eGiftcard to purchase books for their adopted school. The remaining four top "hearted" schools in each province will win a \$500 Indigo eGiftcard to purchase books. Choose wisely because you only get one shot to "Heart" a story.

For further information, contact Nelia Raposo, school librarian at St. Catherine of Alexandria, at neliaraposo@hotmail.com.

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...FOR OUR FAMILY, OUR TEAM AND TO BE A PART OF THIS COMMUNITY!

Please celebrate responsibly this weekend!

If you drink, don't drive!

Thanks to you, we were able to donate \$600 to Team Glen Williams!



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