

GEORGETOWN • ACTON

The Independent.

& FREE PRESS

WEEKLY IN PRINT. MUCH MORE ONLINE ANYTIME. TheIFP.ca

\$2.00

KRAUSEMORRIS



SOLD  **905.877.5211**
23 MOUNTAINVIEW ROAD S.,
GEORGETOWN

krausemorris.ca

Re/Max Real Estate Centre Inc., Brokerage.
Independently Owned and Operated

NEWSPAPERS MATTER NOW MORE  THAN EVER

NATIONAL NEWSPAPER WEEK
OCTOBER 1-7, 2018

Help keep Canadian newspaper journalism alive
Pledge your support at newspapersmatter.ca

LOCAL NEWS NEEDS SUPPORT 'NOW MORE THAN EVER,' SAYS CAMPAIGN

SAIRA PEESKER
speesker@metroland.com

With newspaper advertising revenues decreasing and communities across the country increasingly at risk of losing local news, the time to support journalism is "now more than ever," says the professional body that represents newspapers in Canada. News Media Canada is hoping to spread that message far and wide during National Newspaper Week, which runs from Oct. 1 to 7.

"It's an opportunity for people to reflect on the importance (of newspapers) in their communities, in civic dialogue and civic society in general," explained John Hinds, News Media Canada CEO, in late September. "It's about recognizing that journalists are skilled, trained professionals that have real knowledge of the community. They have background, they can do the digging and ask the tough questions.

We've structured our society around having that role where someone can ask the tough questions."

That civic role is increasingly under threat in Canada, according to a study released Sept. 25 by Public Policy Forum, a think tank. Called "Mind the Gaps: Quantifying the Decline of News Coverage in Canada," it studied news coverage in 20 communities across Canada over a decade, and found that the total number of articles declined by almost half. Coverage of local councils and civic affairs declined by one third.

Veteran journalist Sherine Mansour, who teaches at Oakville's Sheridan College, says the arrival of the internet in the 1990s changed the news landscape drastically.

"Almost 20 years ago we saw the internet as an exciting new

See **NEWSPAPERS**, page 34



Nikki Wesley/Metroland

Oct. 1-7 is National Newspaper Week. Special coverage to mark the occasion can be found throughout this week's edition of the Independent and Free Press.

RE-ELECT

Dave
Kentner

WARD 3

"Supported by and paid for by
Dave Kentner, candidate for Ward 3"

VOTE
GEOFF
MALTBY

Councillor **WARD 2** 

**Get more
community
news now**



SANDERSON
DISPOSAL

Bin Rentals for waste, wood, scrap and landscape

 **S.O.W.**
1-877-888-6406

A FAMILY TRADITION SINCE 1953!

"Scrap or Waste" One of a kind same day service

www.sandersondisposal.ca
519-833-2614

UPGRADE TO
Mazda

2018 CX-5 GS AWD

FINANCE FROM **\$99** at **3.35%** APR
weekly for 84 months, with \$1,535 down.
All-in from \$33,644. Excludes HST.

0% PURCHASE FINANCING*
ON SELECT NEW MODELS

UP TO A \$750 WINTER TIRE CREDIT*

Achilles Mazda of Milton
ZOOM-ZOOM

1195 Steeles Ave East, Milton ON L9T2X8
289-627-1800 or 1-866-620-3248
www.achillesmazda.ca • info@achillesmazda.ca

Visit our showroom

Buy Wise
WINDOWS & DOORS

• your window & door professionals •

11 Mountainview Rd., N. Georgetown, ON L7G 4T3
905.873.0236

www.buy-wise.ca info@buy-wise.ca

• awarded readers choice 27 times •