



# 50<sup>TH</sup> ANNIVERSARY EVENT

CELEBRATING 50 YEARS OF DRIVING PASSION IN CANADA

**WIN**  
YOUR  
**Mazda**<sup>®</sup>  
**50 VEHICLES**  
TO BE WON  
ACROSS CANADA

**0%**  
**PURCHASE FINANCING\***  
ON SELECT NEW MODELS

**UP TO A \$750**  
**ANNIVERSARY BONUS<sup>†</sup>**  
ON SELECT NEW MODELS



AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA

**AJAC'S MOST AWARDED  
AUTOMOBILE BRAND EVER**

Canadians have been sharing their passion for driving with us for 50 years. Now, we want to celebrate our history of shared passion by giving Canadians the chance to win the MSRP value of one of 50 new Mazda vehicles. It's our way of thanking you for joining us on this journey. Here's to the next 50 years of driving together.

## 2018 Mazda3



GT model shown

GET **0%**  
**PURCHASE FINANCING**  
FOR UP TO **72 MONTHS<sup>†</sup>**  
**+**  
**AN ANNIVERSARY BONUS<sup>†</sup>**



GT model shown

## 2019 CX-3

GET **0.99%**  
**PURCHASE FINANCING**  
FOR UP TO **36 MONTHS<sup>†</sup>**  
**+**  
**AN ANNIVERSARY BONUS<sup>†</sup>**

## 2018 CX-5



GT model shown

GET **0%**  
**PURCHASE FINANCING**  
FOR UP TO **36 MONTHS<sup>†</sup>**  
**+**  
**AN ANNIVERSARY BONUS<sup>†</sup>**



GT model shown

## 7-PASSENGER SEATING 2018 CX-9

GET **0.50%**  
**PURCHASE FINANCING**  
FOR UP TO **36 MONTHS<sup>†</sup>**  
**+**  
**AN ANNIVERSARY BONUS<sup>†</sup>**

**Mazda**

CANADA'S ONLY **UNLIMITED**<sup>\*</sup> MILEAGE WARRANTY

STANDARD ON ALL NEW MODELS.

**LIMITED TIME OFFERS**

**zoom-zoom**

**DRIVING MATTERS**



▼0% APR Purchase Financing is available on select new 2017 and 2018 Mazda models. **NOTE:** 0% Purchase Financing not available on 2017 MX-5 RF and 2018 MX-5 and CX-9 models and 2019 CX-3. Terms vary by model. Based on a representative agreement using an offered pricing of \$33,583 for the new 2018 CX-5 GS 6AT AWD (NXSN88AA00) with a financed amount of \$33,660, the cost of borrowing for a 36-month term is \$0, monthly payment is \$935, total finance obligation is \$33,660. Based on a representative agreement using an offered pricing of \$23,129 for the new 2018 Mazda3 SE 6AT (D4ZK88AA00) with a financed amount of \$23,400, the cost of borrowing for a 72-month term is \$0, monthly payment is \$325, total finance obligation is \$23,400. Offers include freight and P.D.E. of \$1,895/\$1,695, \$10 OMVIC fee, \$17.75 Tire Stewardship Fee (all models), \$100 Air Conditioning charge (all models) and \$59.38/\$106.39 PPSA. Offers exclude HST. †Finance Pricing example for new 2019 CX-3 GS 6AT AWD (HXSK89AA00)/2018 CX-9 GS 6AT AWD (QXSM88AA00) is \$27,177/\$40,982 financed at 0.99%/0.50% over 36/36 months equals monthly payments of \$688/\$1,049 with \$2,795/\$3,495 down payment, cost of borrowing is \$374/\$290 with a total obligation of \$27,551/\$41,272. Finance payments include freight and P.D.E. of \$1,895/\$1,695, \$10 OMVIC fee (all models), \$17.75 Tire Stewardship Fee (all models), \$100 Air Conditioning charge (all models) and PPSA of \$59.38/\$59.38. First monthly payment is due at finance inception. Offers exclude HST. ▲Mazda 50th Anniversary Bonus Offer is available to qualifying retail customers who cash purchase/finance/lease a new and previously unregistered, in-stock 2017, 2018 or 2019 Mazda model from an authorized Mazda dealer in Ontario between July 4 - 31, 2018. Anniversary Bonus Offer value of \$300 for 2018 Mazda3/Mazda3 Sport, 2018 Mazda6, 2018 & 2019 CX-3, 2018 CX-5; \$750 for 2017 Mazda6, 2018 MX-5/ MX-5 RF & 2018 CX-9; \$1,000 for 2017 MX-5 RF. Anniversary Bonus Offer will be deducted from the negotiated price before taxes. Some conditions apply. See dealer for complete details. ◆NO PURCHASE NECESSARY. Closes Aug 31/18 (9:00:00 p.m. ET). Open to age of majority residents of Canada. Entry Periods: (i) Jun 1 (9:00:00 am ET) - Jun 20 (11:59:59 pm ET); (ii) Jun 21 (12:00:00 am ET) - Jul 8 (11:59:59 pm ET); (iii) Jul 9 (12:00:00 am ET) - Jul 26 (11:59:59 pm ET); (iv) Jul 27 (12:00:00 am ET) - Aug 13 (11:59:59 pm ET); and (v) Aug 14 (12:00:00 am ET) - Aug 31 (9:00:00 pm ET). Each prize consists solely of the MSRP value of the qualifying 2018/2019 Mazda purchased/financed/leased - exclusive of any and all other fees, levies, duties, costs and taxes. Winners remain solely responsible to continue making all regularly scheduled payments, if any, under the terms of their agreement. 50 prizes total. 10 prizes per Entry Period. Number of prizes vary per Entry Period and per Region: (i) Prairies (MB, SK, AB) - 6 prizes; (ii) Atlantic (NB, PEI, NFLD, NS) - 5 prizes; (iii) Pacific (BC, NWT, NV, YK) - 6 prizes; (iv) Ontario (ON) - 16 prizes; and (v) Quebec (QC) - 17 prizes. Odds depend on number of eligible entries per Region/Entry Period. Skill-testing question required. Full rules (including complete details on how to enter without purchase, as well as the regional allocation of prizes per Entry Period and per Region) at Mazda.ca/en/50thContestRules. Licence, insurance, taxes and down payment (where applicable) are extra and may be required at the time of purchase. Dealer may sell/lease for less. Dealer order/trade may be necessary on certain vehicles. Offers valid July 4 - 31, 2018, while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit Mazda.ca or see your dealer for complete details. \*To learn more about the Mazda Unlimited Warranty, go to mazdaunlimited.ca.