

ACTON RESIDENT TAKES ONLINE VINTAGE CLOTHING SHOP TO THE STREETS

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OFFSUITED VINTAGE POP-UP WILL BE OPEN FOR THE NEXT FEW WEEKS IN ACTON

VERONICA APPIA
vappia@metroland.com

It was a sand-coloured Nautica jacket from Value Village that got Acton resident Zack Ross hooked on thrifting.

That, and the realization that he could play a part in reducing waste, while wearing vintage pieces that were no longer

sold at traditional retail stores.

"I never really thought about where my clothes went when I was done using them, because usually they're not in a throw-out condition, but they've been worn," he said. "Here in North America, we shop seasonally, so we probably buy more than we need." After a friend informed



Prior to this month, Zack Ross' clothing business Offsuited Vintage has only had a home online. Now, the entrepreneur has opened up a pop up in Acton.

Veronica Appia/Metroland

Zack Ross that clothing was one of the largest contributing factors to waste worldwide, he decided it was time to make a differ-

ence.

So Ross went thrifting. And to his surprise, a trip to Value Village taught him he could find a number of

brands he liked at reduced prices.

That day, he purchased the sand-coloured Nautica jacket - his first thrift item

of many more to come.

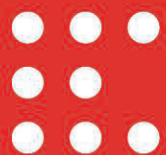
In January 2017, Ross decided to try his hand at online retail, starting up his own business, Offsuited Vintage, where he sells second-hand clothes that he sources himself.

He began by offering Nautica, Tommy Hilfiger and Ralph Lauren brands but has since expanded to include a number of other brands, as well as band T-shirts.

This month, Ross took his online shop to the streets, opening a pop-up at 16 Mill St. E. in Acton. Although the young entrepreneur had planned to stay open over the month of July, he said the response has been so overwhelmingly positive and he may keep the shop open for August, as well.

"I'm just trying to provide a service to people who like to buy second-hand and like to reduce waste," he said. "Everyone is saying they want us to stay longer."

For further information about Offsuited Vintage, visit www.offsuitedvintage.com.



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